



**ERIC GARCETTI**  
**MAYOR**

June 5, 2018

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Veronica Padilla to the City Planning Commission for the term ending June 30, 2023. Ms. Padilla's current term expires on June 30, 2018.

I certify that in my opinion Ms. Padilla is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Veronica Padilla  
**Commission:** City Planning Commission  
**End of Term:** 6/30/2023

### Appointee Information

- 1. Race/ethnicity:** Latina
- 2. Gender:** Female
- 3. Council district and neighborhood of residence:** 7 - North Valley
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:** North Valley Area Planning Commission, City Planning Commission
- 6. Highest level of education completed:** M.A., Urban Planning, UCLA
- 7. Occupation/profession:** Executive Director, Pacoima Beautiful
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Reappointment
- 10. Current composition of the commission:**

Commissioners	APC	CD	Ethnicity	Gender	Term End
Ambroz, David H. J.	Central	4	Caucasian	M	30-Jun-21
Choe, Caroline	Central	14	Asian Pacific Islander	F	30-Jun-21
Dake Wilson, Renee	Central	4	Caucasian	F	30-Jun-18
Khorsand, Vahid	South Valley	5	Caucasian	M	30-Jun-22
Millman, Samantha	South Valley	4	Caucasian	F	30-Jun-19
Padilla, Veronica	North Valley	6	Latina	F	30-Jun-18
Mitchell, Marc	Central	4	African American	M	30-Jun-19
Perlman, Dana	Central	5	Caucasian	M	30-Jun-22

## VERONICA PADILLA

### EDUCATION

**Master of Arts in Urban Planning**  
University of California, Los Angeles June 2006

**Bachelor of Arts in Geography/Environmental Studies**  
**Minor in Public Policy specializing in Urban Planning**  
University of California, Los Angeles June 2003

### EMPLOYMENT HISTORY

07/13 – present

**Executive Director, Pacoima Beautiful**

- Responsible for fundraising and the overall operations of the organization. Responsible for a staff of 10 in addition to consultants and contractors of the organization.

04/10 – 07/13

**Deputy Director, Pacoima Beautiful**

- Direct delivery of programs in accordance with the organization's mission, goals, and objectives; supervise, train and evaluate assigned project staff ; provide overall leadership, direction and strategy for programs development and implementation; oversee program planning meetings and implementation; write reports; help set goals for teams; write grants; serve as a liaison for contract funders; administer project budgets; and plan community events.

04/07 – 04/10

**Executive Director, Initiating Change in Our Neighborhoods (ICON-CDC)**

- Supervise, train and evaluate assigned project staff, devise plans for the development of neighborhood revitalization strategies, draft/prepare various documents and reports, grant writing, GIS mapping, establish and maintain liaison communication and cooperation with a wide range of organizations, individuals and governmental agencies to secure maximum city/community involvement in planning execution of project activities, prepare and administer project budget and staff requirements, plan various workshops and community events.

06/06 – 04/07

**Assistant Planner, Terry A. Hayes Associates**

- Research, site reconnaissance, GIS mapping, graphics, air quality and noise modeling, field monitoring, document editing, and drafting and preparing various environmental documents in accordance with CEQA/NEPA mandates.

06/05 – 07/06

**GIS Student Intern, GreenInfo Network**

- GIS mapping, created, managed, and maintained a GIS Database of open space in California, research data collection.

**LEADERSHIP**

January 2008 – May 2008

May 2008 – present

April 2009 – present

November 2008 – present

President of the Pacoima Neighborhood Council

North Valley Area Planning Commissioner

Restore Neighborhoods Los Angeles (RNLA) Board Member

Proposition K Oversight Committee Member



**ERIC GARCETTI**  
**MAYOR**

June 5, 2018

Ms. Veronica Padilla

Dear Ms. Padilla:

I am pleased to inform you that I hereby reappoint you to the City Planning Commission for the term ending June 30, 2023. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

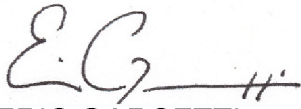
As part of the City Council confirmation process, you will need to meet with Monica Rodriguez, your Councilmember, and Councilmember Jose Huizar, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Planning and Land Use Management Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Ms. Veronica Padilla  
June 5, 2018  
Page 2

If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Ms. Veronica Padilla  
June 5, 2018

### **Nominee Check List**

#### **I. Within seven days:**

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

\_\_\_\_\_ **Remuneration Form**

\_\_\_\_\_ **Undated Separation Forms**

\_\_\_\_\_ **Background Check Release**

\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

#### **II. As soon as possible, the Mayor's Office will schedule a meeting with you and:**

\_\_\_\_\_ **Your City Councilmember Monica Rodriguez**

\_\_\_\_\_ **Councilmember Jose Huizar, Chair of the Council Committee  
considering your nomination**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.