

ERIC GARCETTI
MAYOR

November 23, 2015

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Veronica Padilla to the City Planning Commission for the term ending June 30, 2018. Ms. Padilla will fill the vacancy created by Marta Segura, who has resigned.

I certify that in my opinion Ms. Padilla is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti'.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Veronica Padilla
Commission: City Planning Commission
End of Term: 6/30/2018

Appointee Information

1. **Race/ethnicity:** Latina
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 7 - North Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** North Valley Area Planning Commission
6. **Highest level of education completed:** M.A., Urban Planning, UCLA
7. **Occupation/profession:** Executive Director, Pacoima Beautiful
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Appt. Date	Term End
Ambroz, David H. J.	Central	4	Caucasian	M	23-Oct-13	30-Jun-16
Choe, Caroline	Central	14	Asian Pacific Islander	F	30-Sep-13	30-Jun-16
Dake Wilson, Renee	Central	4	Caucasian	F	09-Aug-13	30-Jun-18
Katz, Richard	South Valley	2	Caucasian	M	30-Sep-13	30-Jun-17
Mack, John W.	South	10	African American	M	30-Sep-13	30-Jun-20
Millman, Samantha	South Valley	4	Caucasian	F	26-May-15	30-Jun-19
Perlman, Dana	Central	5	Caucasian	M	07-Aug-12	30-Jun-17
Ahn, Robert L.	Central	4	Asian Pacific Islander	M	30-Sep-13	30-Jun-19

VERONICA PADILLA

EDUCATION

Master of Arts in Urban Planning
University of California, Los Angeles June 2006

Bachelor of Arts in Geography/Environmental Studies
Minor in Public Policy specializing in Urban Planning
University of California, Los Angeles June 2003

EMPLOYMENT HISTORY

07/13 – present

Executive Director, Pacoima Beautiful

- Responsible for fundraising and the overall operations of the organization. Responsible for a staff of 10 in addition to consultants and contractors of the organization.

04/10 – 07/13

Deputy Director, Pacoima Beautiful

- Direct delivery of programs in accordance with the organization's mission, goals, and objectives; supervise, train and evaluate assigned project staff ; provide overall leadership, direction and strategy for programs development and implementation; oversee program planning meetings and implementation; write reports; help set goals for teams; write grants; serve as a liaison for contract funders; administer project budgets; and plan community events.

04/07 – 04/10

Executive Director, Initiating Change in Our Neighborhoods (ICON-CDC)

- Supervise, train and evaluate assigned project staff, devise plans for the development of neighborhood revitalization strategies, draft/prepare various documents and reports, grant writing, GIS mapping, establish and maintain liaison communication and cooperation with a wide range of organizations, individuals and governmental agencies to secure maximum city/community involvement in planning execution of project activities, prepare and administer project budget and staff requirements, plan various workshops and community events.

06/06 – 04/07

Assistant Planner, Terry A. Hayes Associates

- Research, site reconnaissance, GIS mapping, graphics, air quality and noise modeling, field monitoring, document editing, and drafting and preparing various environmental documents in accordance with CEQA/NEPA mandates.

06/05 – 07/06

GIS Student Intern, GreenInfo Network

- GIS mapping, created, managed, and maintained a GIS Database of open space in California, research data collection.

LEADERSHIP

January 2008 – May 2008

May 2008 – present

April 2009 – present

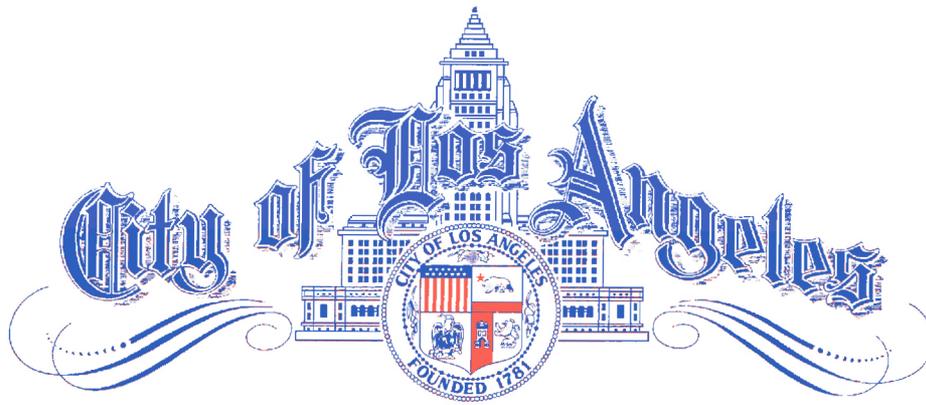
November 2008 – present

President of the Pacoima Neighborhood Council

North Valley Area Planning Commissioner

Restore Neighborhoods Los Angeles (RNLA) Board Member

Proposition K Oversight Committee Member



ERIC GARCETTI
MAYOR

November 23, 2015

Ms. Veronica Padilla

Dear Ms. Padilla:

I am pleased to inform you that I hereby appoint you to the City Planning Commission for the term ending June 30, 2018. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

As part of the City Council confirmation process, you will need to meet with Felipe Fuentes, your Councilmember, and Councilmember Jose Huizar, the Chair of the Planning and Land Use Management Committee, to answer any questions they may

Ms. Veronica Padilla
November 23, 2015
Page 2

have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in blue ink, appearing to read "E. Garcetti".

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Veronica Padilla
November 23, 2015

Nominee Check List

I. Within seven days:

Mail, fax or email the following forms to: Legislative Coordinator, Office of the Mayor, Office of Intergovernmental Relations, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

_____ **Statement of Economic Interest ("Form 700")**

IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.

_____ **CEC Form 60**

III. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Felipe Fuentes** (contact at (213) 473-7007).

_____ **Councilmember Jose Huizar, Chair of the Council Committee considering your nomination** (contact at (213) 473-7014).

Staff in the Mayor's Office of Intergovernmental Relations will assist you with these arrangements.