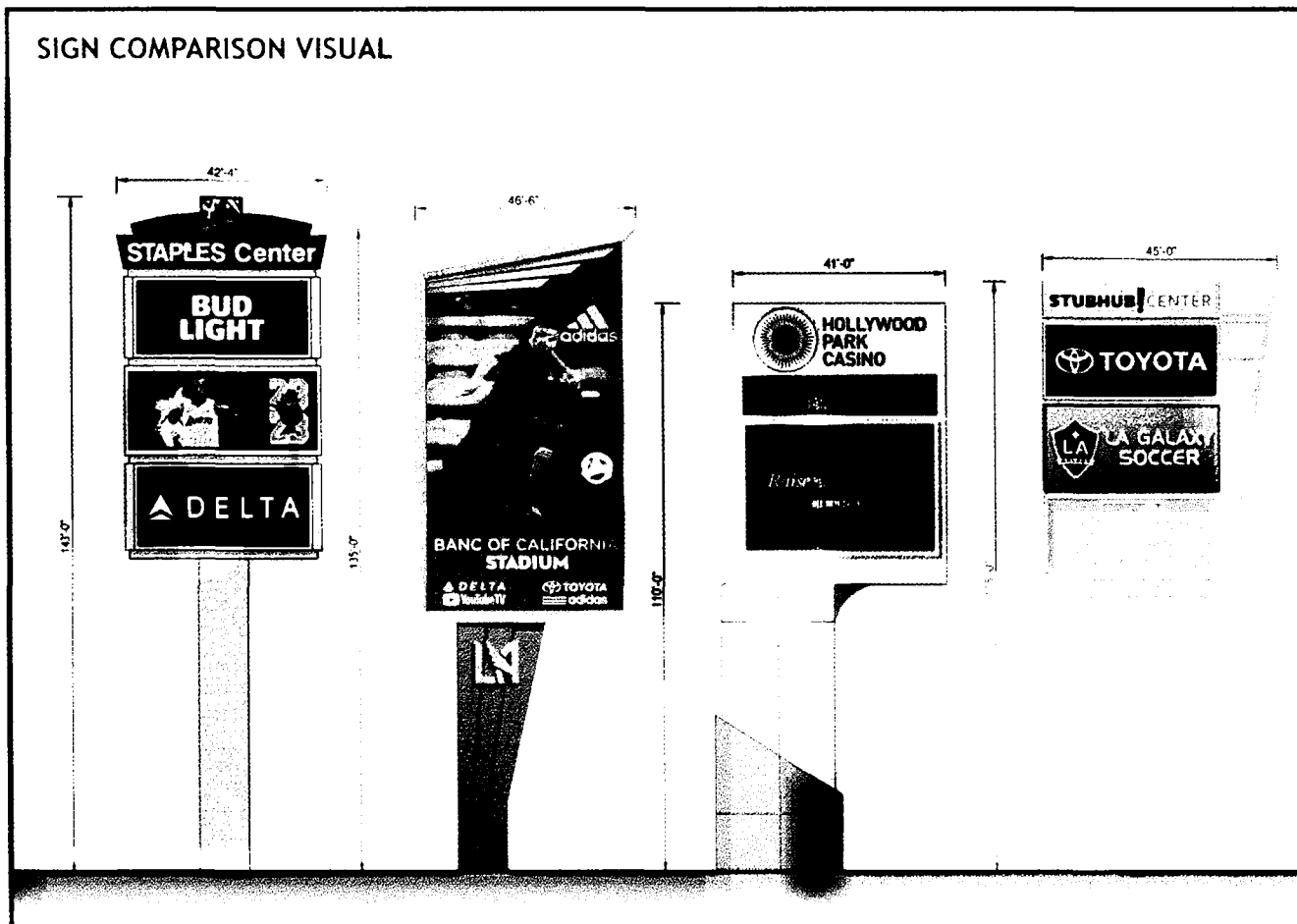
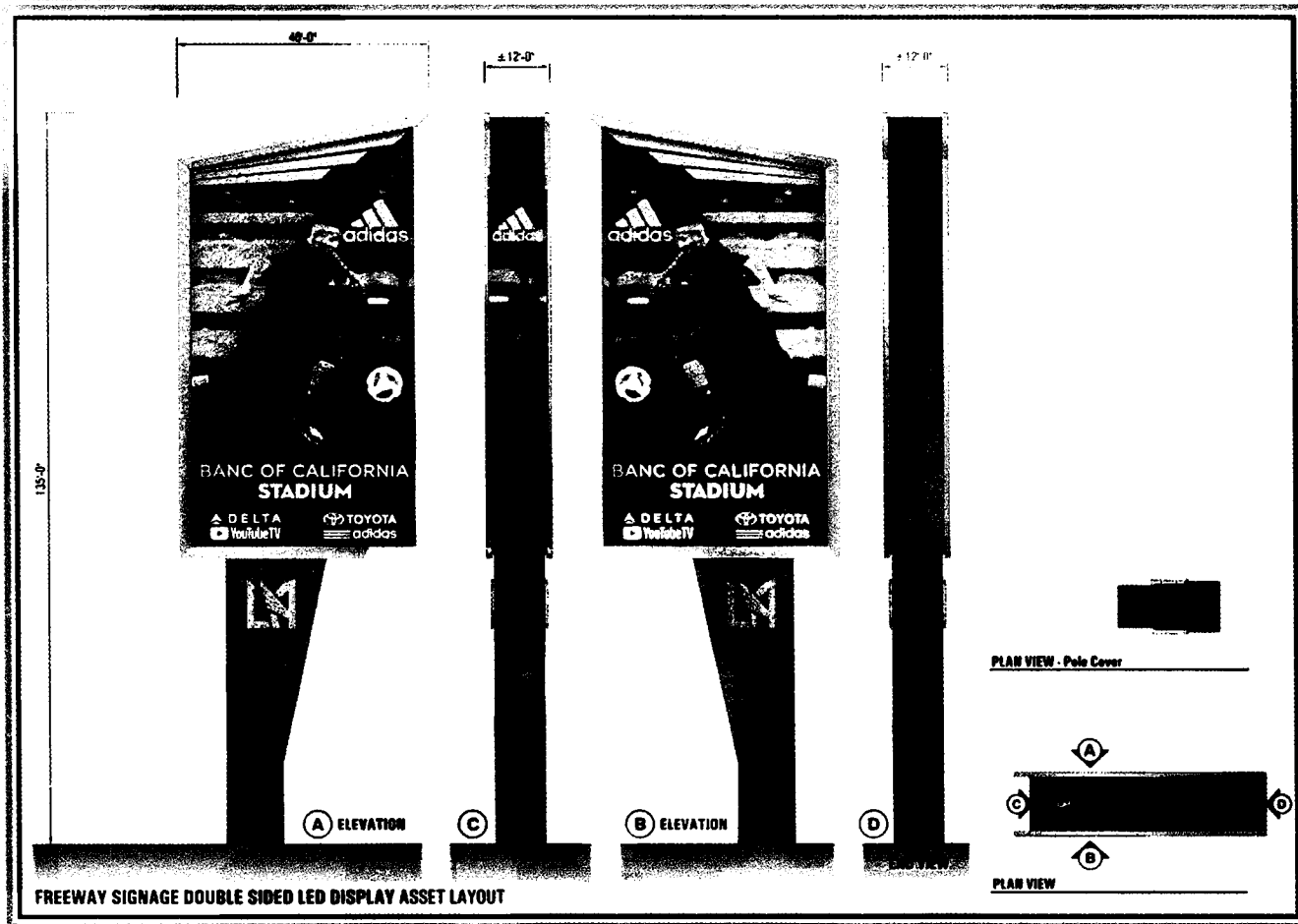


FREEWAY SIGN COMPARISON DIAGRAM

SIGN COMPARISON VISUAL



L AFC FREEWAY SIGN DESIGN

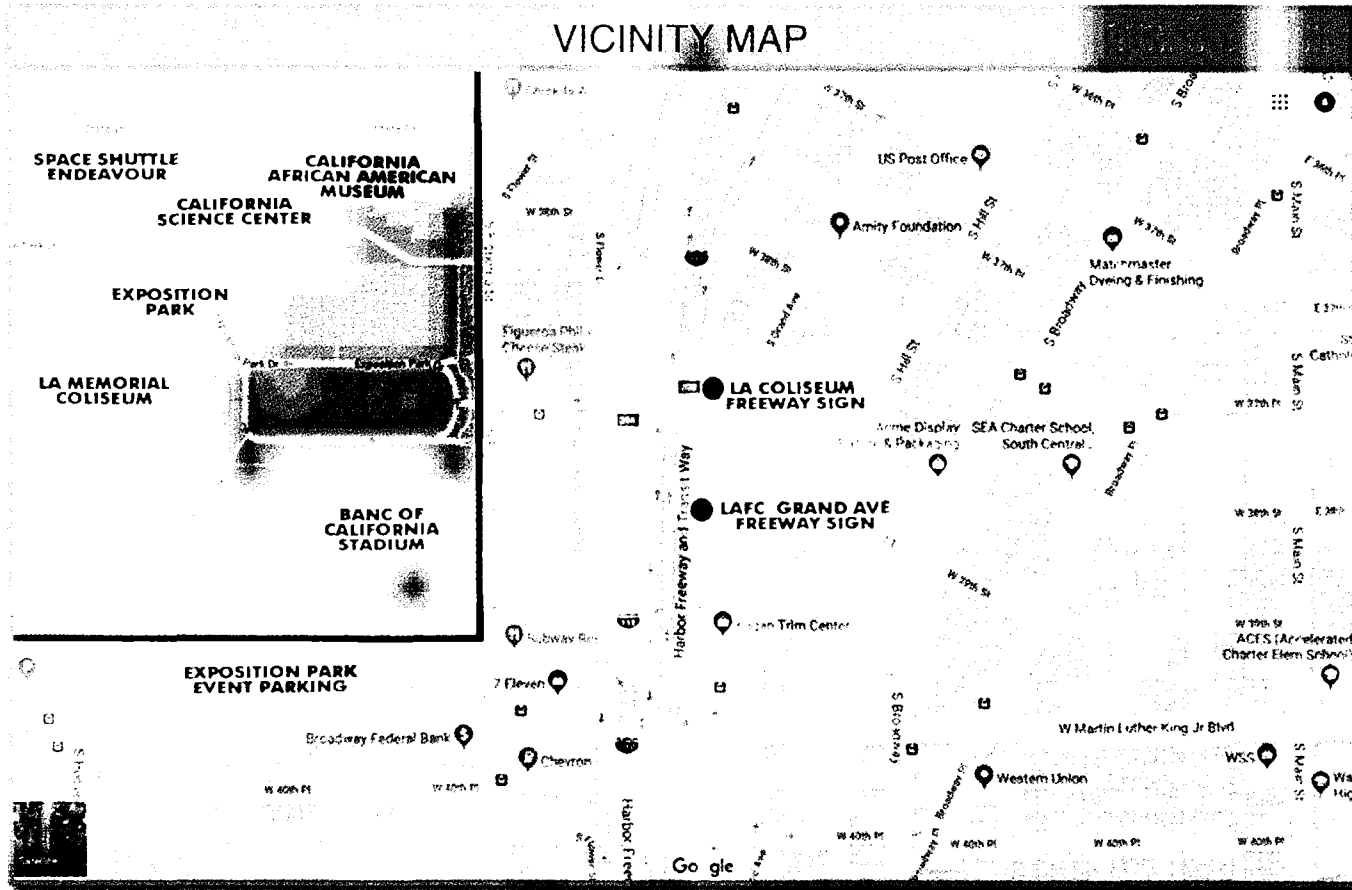


NORTHBOUND



12TH PLACE PHOTO SIMULATION 110 FREEWAY

3912 S. GRAND AVENUE



GRAND AVE. PHOTO SIMULATION 110 FREEWAY



NORTHBOUND

CEQA ANALYSIS

Addendum concluded that Freeway Signs result in no new significant impacts and no substantial increase in impacts identified in the Certified EIR and addenda

Impact areas were thoroughly analyzed including:

- Lighting
 - Illumination limited to 300 candelas
 - No nighttime impact from lighting or glare, no impact to drivers
- Historic Resources
 - Grand Avenue Sign designed to avoid blockage of the Coliseum Sign
- Noise
 - Construction noise mitigations ensure that erection of signs (which will be mostly constructed offsite) will be below applicable thresholds

ENTITLEMENT REQUESTS

L AFC supports the Planning Commission's recommendation and respectfully requests that the City Council:

- Approve the Fourth Addendum to the Certified EIR;
 - Amend the Coliseum District Specific Plan;
 - Amend the Coliseum and Soccer Stadium Sign District; and
 - Adopt the proposed findings
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