

To: The Council

Date: DEC 22 2015

From: Mayor

Council District: 9

Proposed Specific Plan Amendment and Supplemental Use Sign District  
for property located at 3939 S. Figueroa Street  
Within the South Los Angeles Plan Area  
(CPC-2015-3477-SP-SN)

I herewith concur with the City Planning Commission's action approving a proposed Amendment to the Coliseum District Specific Plan and establishment of a new Supplemental Use Sign District, and transmit this matter for your consideration.



ERIC GARCETTI  
Mayor

DEPARTMENT OF  
CITY PLANNING

CITY PLANNING COMMISSION

DAVID H. J. AMBROZ  
PRESIDENT

RENEE DAKE WILSON  
VICE-PRESIDENT

ROBERT L. AHN  
CAROLINE CHOE  
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VERONICA PADILLA  
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ERIC GARCETTI  
MAYOR

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INFORMATION  
<http://planning.lacity.org>

December 22, 2015

Honorable Eric Garcetti, Mayor  
City of Los Angeles  
City Hall, Room 395  
Los Angeles, CA 90012

Case NO. CPC-2015-3477-SP-SN  
Council File No. 15-0613  
Council District No. 9  
Plan Area: South Los Angeles

Dear Mayor Garcetti,

**PROPOSED SPECIFIC PLAN AMENDMENT AND SUPPLEMENTAL USE SIGN DISTRICT FOR PROPERTY LOCATED AT 3939 S. FIGUEROA STREET WITHIN THE SOUTH LOS ANGELES PLAN AREA.**

Pursuant to the provisions of Section 551, 555 and 558 of the City Charter, transmitted herewith is the December 10, 2015 action of the City Planning Commission approving a proposed Amendment to the Coliseum District Specific Plan and the establishment of a new Supplemental Use Sign District. The City Planning Commission approved an Amendment to the Coliseum District Specific Plan (Ordinance Number 180,768) to reflect the project that would remove the Los Angeles Memorial Sports Arena and replace it with a new 22,000 seat Soccer Stadium with ancillary uses. The City Planning Commission also approved a concurrent Supplemental Use Sign District for the subject project, which would include a transfer of the existing signage regulations from the Coliseum District Specific Plan into the proposed sign district in addition to adding proposed signage regulations for the Soccer Stadium project.

The proposed Amendment to the Coliseum District Specific Plan and Supplemental Use Sign District are submitted to you for your recommendation, which is to be forwarded to the City Council as specified by Section 11.5.6 of the Los Angeles Municipal Code.

The City Planning Commission, as evidenced by the attached Findings, has determined that the proposed Amendment to the Coliseum District Specific Plan and the establishment of a new Supplemental Use Sign District will conform with the City's General Plan, will be compatible with adjacent land uses, and is appropriate for the site.

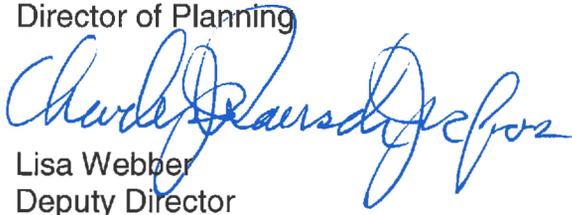
## RECOMMENDATION

That the Mayor:

1. Concur in the attached action of the City Planning Commission relative to its recommended approval of the proposed Specific Plan Amendments for the subject property; and
2. Recommend the City Council certify that the Los Angeles Memorial Sports Arena Redevelopment Project Environmental Impact Report, SCH No. 2010041059, and the Addendum to the Los Angeles Memorial Sports Arena Redevelopment Project Environmental Impact Report, ENV-2015-2497-EIR, and that pursuant to CEQA Guidelines, Section 15162, based on the whole administrative record, no subsequent EIR or negative declaration is required for the project; and
3. Recommend that the City Council adopt the attached Findings as findings of the City Council, and adopt the Project Design Features, Statement of Overriding Considerations, and Mitigation Monitoring Program; and
4. Recommend that the City Council adopt, by Resolution, the proposed Amendment to the Coliseum District Specific Plan as set forth in the attached exhibit; and
5. Recommend that the City Council adopt the Ordinance for the Supplemental Use Sign District as set forth in the attached exhibit.
6. Recommend that the City Council direct staff to update the appropriate zoning maps in accordance with this action.

Very truly yours,

MICHAEL J. LOGRANDE  
Director of Planning



Lisa Webber  
Deputy Director

Attachments:

1. City Plan Case File
2. Resolution
3. City Council Package

ML: CR: LI: HC

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CITY PLANNING

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December 22, 2015

Honorable City Council  
City of Los Angeles  
Room 395  
MAIL STOP: 160

Case NO. CPC-2015-3477-SP-SN  
Council File No. 15-0613  
Council District No. 9  
Plan Area: South Los Angeles

Dear Honorable Councilmembers,

**PROPOSED SPECIFIC PLAN AMENDMENT AND SUPPLEMENTAL USE SIGN DISTRICT FOR PROPERTY LOCATED AT 3939 S. FIGUEROA STREET WITHIN THE SOUTH LOS ANGELES PLAN AREA.**

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The City Planning Commission, as evidenced by the attached Findings, has determined that the proposed Amendment to the Coliseum District Specific Plan and the establishment of a new Supplemental Use Sign District will conform with the City's General Plan, will be compatible with adjacent land uses, and is appropriate for the site.

The proposed Amendment to the Coliseum District Specific Plan and Supplemental Use Sign District were submitted to the Mayor whose recommendation will be forwarded to you as specified by Section 11.5.6 of the Los Angeles Municipal Code.

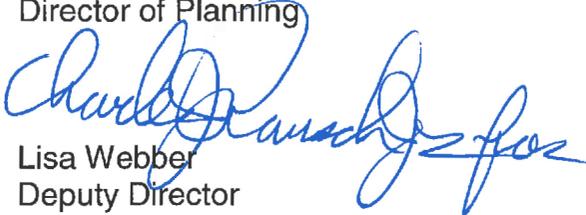
## RECOMMENDATION

That the City Council:

1. Certify the Los Angeles Memorial Sports Arena Redevelopment Project Environmental Impact Report, SCH No. 2010041059, and the Addendum to the Los Angeles Memorial Sports Arena Redevelopment Project Environmental Impact Report, ENV-2015-2497-EIR, and that pursuant to CEQA Guidelines, Section 15162, based on the whole administrative record, no subsequent EIR or negative declaration is required for the project; and
2. Adopt the attached Findings, Project Design Features, Statement of Overriding Considerations, and Mitigation Monitoring Program; and
3. Concur in the attached action of the City Planning Commission relative to its approval of the proposed Specific Plan Amendments for the subject property; and
4. Adopt the attached Findings of the City Planning Commission as the Findings of the City Council; and
5. Adopt, by Resolution, the proposed Plan Amendment to the Coliseum District Specific Plan as set forth in the attached exhibit; and
6. Adopt the Ordinance for the Supplemental Use Sign District as set forth in the attached exhibit; and
7. Direct staff to update the appropriate zoning maps in accordance with this action.

Very truly yours,

MICHAEL J. LOGRANDE  
Director of Planning



Lisa Webber  
Deputy Director

Attachments:

1. City Plan Case File
2. City Planning Commission action, including Findings
3. Resolution Amending the Coliseum District Specific Plan
4. Amendment to the Coliseum District Specific Plan
5. Supplemental Use Sign District Ordinance and Map

ML: CR: LI: HC