

CITY OF LOS ANGELES

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April 1st, 2016

Board of Commissioners
City of LA Department of Recreation and Parks
221 N. Figueroa Street
Room 300
Los Angeles, CA 90012

REC'D
CITY CLERK'S OFFICE
2016 APR 14 AM 11:55
BY P/S & C
DEPUTY

RE: Target Project @ Sunset Blvd. & Western Avenue Childcare Facility Requirement

Dear President Pastaouras and Honourable Commission Members:

On behalf of our stakeholders and community the Hollywood Studio District Neighborhood Council has consistently opposed special privileges being granted to the Target Corporation that would allow its proposed Hollywood shopping center to evade the requirements of the Vermont/Western Transit Oriented District Specific Plan (also commonly referred to as the Station Neighborhood Area Plan, or "SNAP").

Since 2009, the Board has also requested that Target include a childcare facility within its development to serve the needs of Target's employees who we hope would be drawn from our community.

Consistent with our position, the City Planning Commission voted unanimously last November to require that Target provide such a facility either on-site or within a mile from the project location.

However, Target appealed the City Planning Commission's childcare facility requirement to the Los Angeles City Council, which is now requesting that your commission allow Target to instead merely pay a one-time fee. This request and Target's desire for special consideration defeats the interests of the HSDNC and larger community as well as its stakeholders.

Thus, as a community, we ask that you reject this proposal and instead use your authority to require that Target provide for the welfare of its employees by offering them childcare.

Doing so would not only be consistent with the intent of our Specific Plan, but would dramatically enhance the lives of our constituents. If Target is the good citizen it has always purported to be, than this seem the least to expect of them.

Target had \$73 billion in revenue in 2015, and its CEO received \$28 million in compensation. Target can well afford the minor expense necessary to provide childcare to its minimum wage employees.

Thank you for your attention to this important matter.

Sincerely,



Bill Zide
Chair
HSDNC