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Council and Public Services Division
200 N. Spring Street, Room 395
Los Angeles, CA 90012
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When making inquiries relative
to this matter, please refer to
the Council File No. 16-0106-S1



SHANNON HOPPE
DIVISION MANAGER

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ERIC GARCETTI
MAYOR

CPC-2014-3808-GPA-ZC-CU-CUB-ZAI-SPR
CD 13

February 19, 2016

NOTICE TO APPLICANT/APPELLANT/OWNERS/OCCUPANTS WITHIN A 500-FOOT RADIUS

You are hereby notified that the Planning and Land Use Management (PLUM) Committee of the Los Angeles City Council will hold a public hearing on **Tuesday, March 15, 2016**, at approximately **2:30 p.m.** or soon thereafter in the Board of Public Works Edward R. Roybal Hearing Room 350, City Hall, 200 North Spring Street, Los Angeles, CA 90012, to consider Environmental Impact Report, Errata, Mitigation Measures, Mitigation Monitoring Program, Statement of Overriding Considerations and related California Environmental Quality Act findings, Los Angeles City Planning Commission (LACPC) report, a General Plan Amendment from Commercial Manufacturing to Regional Center Commercial and Ordinance to effect a Zone Change and Height District Change from [Q]C4-1VL-SN and C4-2D-SN to [T][Q]C4-2D-SN, and appeal filed by Miki Jackson, AIDS Healthcare Foundation (Representative: Daniel E. Wright, The Silverstein Law Firm) from the entire determination of the LACPC in approving the following: a Conditional Use for the sale and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with three restaurant/dining uses and the sale of alcoholic beverages for off-site consumption in conjunction with one gourmet food/boutique wine store; dismissed without prejudice a Conditional Use request to allow a hotel within 500 feet of a R Zone and allow Floor Area Averaging and Residential Density Transfer between the project site's two parcels; Zoning Administrator's Interpretation specifying front, rear and side yards of the project and allowing the use of automated parking; and a Site Plan Review for a project which creates or results in an increase of 50 or more dwelling units, for the rehabilitation of the Hollywood palladium for continued use and operation as an event venue and new mixed-use development consisting of 731 dwelling units (condominiums) and 24,000 square feet of retail and restaurant uses, with two new buildings up to 30 stories and approximately 395 feet in height, providing replacement parking for the Palladium in addition to the parking required to serve the new uses within subterranean and above-ground parking levels, proposing a maximum floor area ratio of 6:1 for the entire site, achieving a developed floor area of 927,354 square feet for the 154,648 square-foot site, including 63,354 square foot Palladium, for property located at 6201-6229 West Sunset Boulevard, 1510-1520 North Argyle Avenue, 6210 West Selma Avenue and 1531-1541 North El Centro Avenue, subject to modified Conditions of Approval.

Applicant: CH Palladium, LLC (Representative: Heather Crossner, Latham and Watkins, LLP)

If you are unable to appear at this meeting, you may submit your comments in writing. Written comments may be addressed to the City Clerk, Room 395, City Hall, 200 North Spring Street, Los Angeles, CA 90012. In addition, you may wish to view the contents of Council file No. 16-0106-S1 by visiting: <http://www.lacouncilfile.com>.

Please be advised that the PLUM Committee reserves the right to continue this matter to a later date, subject to any time limit constraints.

Sharon Dickinson, Legislative Assistant
Planning and Land Use Management Committee
(213) 978-1074

Note: If you challenge this proposed action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Clerk at, or prior to, the public hearing. Any written correspondence delivered to the City Clerk before the City Council's final action on a matter will become a part of the administrative record. The time in which you may seek judicial review of any final action by the City Council is limited by California Code of Civil Procedure Section 1094.6 which provides that an action pursuant to Code of Civil Procedure Section 1094.5 challenging the Council's action must be filed no later than the 90th day following the date on which the Council action becomes final.