

BTC

BETTER TECHNOLOGY CORPORATION

01 N. Los Angeles St., Ste. 13A
Los Angeles, CA 90012
(213) 617-9600
Fax (213) 617-9643

14540 Sylvan St., Ste. A
Van Nuys, CA 91411
(818) 779-8866
Fax (818) 779-8870

MAILING AFFIDAVIT

City Planning Commission
Case No. _____

Deputy Advisory Agency
Tentative Tract No. _____

CF No. 16-0252

Parcel Map No. _____

Zoning Administrator
Case No. _____

Private Street No. _____

Coastal Permit
Case No. _____

Area Planning Commission
Central, Harbor, SV, ELA, SLA, WLA, NV
Case No. _____

Design Review Board
Case No. _____

SITE ADDRESS: 6201 Sunset Blvd and 6210 Selma Ave

I, BILL BORRE certify that I am an employee of BTC, a contractor of the City of Los Angeles, Department of City Planning, State of California, and I did, on the 8th day of April, 2016, mail, postage prepaid, to the applicant and all parties required by the Municipal Code, as detailed on the official ownership list, a notice of hearing, a true copy of which is attached.

- 500-foot radius
- Abutting the subject site
- Owners and Occupants
- Tenant Notice
- 100-foot coastal notice
- State Coastal Commission
- Adjacent City (ies)
- Applicant and Representative (where indicated)
- city Newspaper Notice
- LA Unified School District, LA County Regional Planning
- Caltrans
- Council's Own Initiative
- Metropolitan Transit Authority
- Certified Neighborhood Council (dept. of Neighborhood Empowerment)
- Council Office and Council District Office
- city Homeowners Associations
- Other Dept BOS, P.O.T.
- Appelant

There is a regular daily communication and service by mail between the City of Los Angeles and each of the Addresses to which notices were mailed.

Bill Borre
BTC Hearing Notice Mailing Clerk

HOLLY L. WOLCOTT
CITY CLERK

City of Los Angeles
CALIFORNIA

OFFICE OF THE
CITY CLERK

Council and Public Services Division
200 N. Spring Street, Room 395
Los Angeles, CA 90012
General Information - (213) 978-1133
FAX: (213) 978-1040

When making inquiries relative
to this matter, please refer to
the Council File No. **16-0252**



SHANNON HOPPES
DIVISION MANAGER

clerk.lacity.org

ERIC GARCETTI
MAYOR

CD 13

April 8, 2016

RE-NOTICE TO INTERESTED PARTIES

State law (commonly referred to as the "Caldera Bill") does not allow the State Department of Alcoholic Beverage Control (ABC) to issue a liquor license in cases where issuance would tend to create a law enforcement problem, be located in a high-crime area or would result in, or add to, an undue concentration of licenses unless the governing body of the affected city makes a finding that the granting of license would serve the "public convenience or necessity." There is no requirement that the city act to consider such findings but failure of the city to act within the time limitations would allow the ABC to proceed to consider issuance of a liquor license without the input of the city.

The Los Angeles City Council will hold a public hearing on **April 19, 2016**, at approximately 10:00 a.m. or soon thereafter in Room 340, John Ferraro Council Chamber, City Hall, 200 North Spring Street, Los Angeles, CA 90012, to consider an application requesting that the Los Angeles City Council make a finding of "Public Convenience or Necessity" for the sale of alcoholic beverages for off-site consumption for a retail store at The Palladium Residences project, located at 6201 Sunset Boulevard and 6210 Selma Avenue, Los Angeles, CA 90028.

Applicant: Jonathan J. Meir, CH Palladium, LLC
Representative: Heather Crossner, Latham and Watkins

A copy of the application (Council File No. 16-0252) may be examined on-line at lacouncilfile.com. Written comments may be submitted to the Council, addressed in care of the City Clerk.

Sharon Dickinson
Deputy City Clerk
213-978-1074

Note: If you challenge this proposed action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Clerk at, or prior to, the public hearing. Any written correspondence delivered to the City Clerk before the City Council's final action on a matter will become a part of the administrative record. The time in which you may seek judicial review of any final action by the City Council is limited by California Code of Civil Procedure Section 1094.6 which provides that an action pursuant to Code of Civil Procedure Section 1094.5 challenging the Council's action must be filed no later than the 90th day following the date on which the Council action becomes final.



10 5546 024 019
HOME OF THE STARS LP
2030 BAGLEY AVE
LOS ANGELES CA 90034

12 5546 025 001
FIELDS JERRY
10440 CHARING CROSS RD
LOS ANGELES CA 90024

13 5546 025 002 TO 011
ESSEX PROTFOLIO LP
925 E MEADOW DR
PALO ALTO CA 94303

18 5546 026 039
KR HOLLYWOOD LLC
POBOX 64733
LOS ANGELES CA 90064

20 5546 026 019, 020
CH PALLADIUM LLC
2200 BISCAYNE BLVD
MIAMI FL 33137

21 5546 026 022
PREDMORE LLC
1546 ARGYLE AVE
LOS ANGELES CA 90028

22 5546 026 031
KR 6255 SUNSET LLC
12200 W OLYMPIC BLVD #200
LOS ANGELES CA 90064

24 5546 026 035
SELMA & VINE HOLLYWOOD LLC
POBOX 27329
HOUSTON TX 77227

33 5546 027 400, 402, 403
AMERICAN LEGION HOLLYWOOD
8700 W BRYN MAWR AVE #2NDFL
CHICAGO IL 60631

34 5546 028 017, 030, 031, 033
FUTURE HOLLYWOOD LLC
1450 BROADWAY
NEW YORK NY 10018

41 5546 028 028, 029
PEREZ FAMILY LLC
1601 N EL CENTRO AVE
LOS ANGELES CA 90028

DIRECTOR OF PLANNING
CITY OF BEVERLY HILLS
336 FOOTHILL RD
BEVERLY HILLS CA 90210

DIRECTOR OF PLANNING
CITY OF BURBANK
PO BOX 6459
BURBANK CA 91510

DIRECTOR OF PLANNING
CITY OF GLENDALE
633 E BROADWAY
GLENDALE CA 91206

DIRECTOR OF PLANNING
CITY OF WEST HOLLYWOOD
8611 SANTA MONICA BLVD
W HOLLYWOOD CA 90069

DIRECTOR OF PLANNING
COMMUNITY REDEVELOPMENT
AGENCY
354 S SPRING ST STE 800
LOS ANGELES CA 90013

DIRECTOR OF PLANNING
MTA
ONEGA TEWA Y PLAZA
LOS ANGELES CA 90012

LA UNIFIED SCHOOL DISTRICT
POBOX 3307
LOS ANGELES CA 90051

CAL TRANS
STATE OF CALIFORNIA
PROPERTY DEVELOPMENT BRANCH #D
100S MAIN ST
LOS ANGELES CA 90012

DEPARTMENT OF BUILDING &
SAFETY
201 N FIGUEROA ST RM 1050
LOS ANGELES CA 90012

CITY OF LA DEPT OF
TRANSPORTATION
100 S MAIN ST IOTH FL
LOS ANGELES CA 90012

LOS ANGELES UNIFIED SCHOOL
DIST
333 S BEAUDRY AVE
LOS ANGELES CA 90017

DEPARTMENT OF NEIGHBORHOOD
EMPOWERMENT
200 N SPRING ST SUITE 2005
LOS ANGELES CA 90012

CENTRAL HOLLYWOOD
NEIGHBORHOOD COUNCIL
ATTN: SCOTT CAMPBELL
1322 N MCCADDEN PLACE
LOS ANGELES CA 90028

COUNCIL DISTRICT 13
ATTN: MITCH O'FARRELL
200 N SPRING ST RM 470
LOS ANGELES CA 90012
ATTN: CHRIS ROBERTSON

OWNER/APPLICANT
CH PALLADIUM LLC
2200 BISCAYNE BLVD
MIAMI FL 33137

REPRESENTATIVE
LATHAM & WATKINS LLP
ATTN: DAVID THOMPSON
355 S GRAND AVE
LOS ANGELES CA 90071-1560

HOLLYWOOD CHAMBER OF
COMMERCE
ATTN: LERON GUBLER
7018 HOLLYWOOD BLVD
HOLLYWOOD CA 90028

SUNSET & VINE BUSINESS
IMPROVEMENT DISTRICT
ATTN: SARAH MACPHERSON BESLEY
1680 N VINE ST #414
HOLLYWOOD CA 90028

EAST HOLLYWOOD NEIGHBORHOOD
COUNCIL
ATTN: DAVID BELL
PO BOX 292359
LOS ANGELES CA 90029

HOLLYWOOD ENTERTAINMENT
BUSINESS IMPROVEMENT DISTRICT
ATTN: KERRY MORRISON
1680 N VINE ST #414
HOLLYWOOD CA 90028

AFRIAT CONSULTING GROUP INC
ATTN: AARON GREEN
4107 MAGNOLIA BLVD
BURBANK CA 91505

GC MAPPING SERVICE INC
ATTN: GILBERT CASTRO
3055 W VALLEY BLVD
ALHAMBRA CA 91803

GC MAPPING SERVICE INC
ATTN: GILBERT CASTRO
5005 LA CALANDRIA WAY
LOS ANGELES CA 90032

REPRESENTATIVE
LATHAM & WATKINS LLP
ATTN: HEATHER CROSSNER
355 S GRAND AVE
LOS ANGELES CA 90071-1560

PETER A. ZARCONE, CAPTAIN
COMMANDING OFFICER, HOLLYWOOD
AREA
LOS ANGELES POLICE DEPT.
P.O. BOX 3015
LOS ANGELES, CA 90030

LUCI IBARRA
DEPARTMENT OF CITY PLANNING
MAJOR PROJECTS UNIT
200 N. SPRING STREET, RM. 750
LOS ANGELES, CA 90012
MAIL STOP: 395

DANIEL E. WRIGHT
THE SILVERSTEIN LAW FIRM
215 N. MARENGO AVE., 3RD FL
PASADENA, CA 91101

MIKI JACKSON
AIDS HEALTHCARE FOUNDATION
215 N. MARENGO AVE., 3RD FL
PASADENA, CA 91101

JON J. MEIR
CRESCENT HEIGHTS
1800 CENTURY PARK EAST, STE 600
LOS ANGELES, CA 90067

CD13
HOLLYWOOD DISTRICT OFFICE
1722 SUNSET BLVD
LOS ANGELES, CA 90028

C.D. 13
COUNCIL PERSON MITCH O'FARRELL
200 N. SPRING ST. ROOM 480
LOS ANGELES, CA, 90012

CENTRAL HOLLYWOOD N.C.
P.O. BOX 93907
HOLLYWOOD, CA 90093

