COOLING LA'S NEIGHBORHOODS

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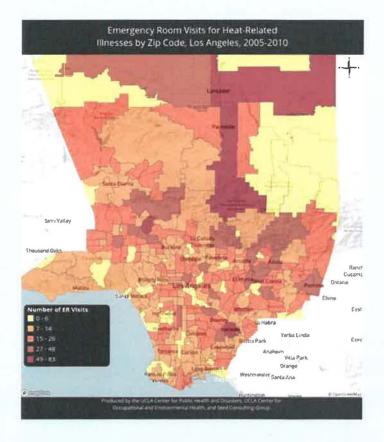


COOL PAVEMENT + COOL ROOFS + SHADE TREES
= COOL and SAFE NEIGHBORHOODS

LOS ANGELES EXPERIENCES HEAT-RELATED ILLNESSES AND DEATHS

(One of the only cities with heat-related deaths in Winter)



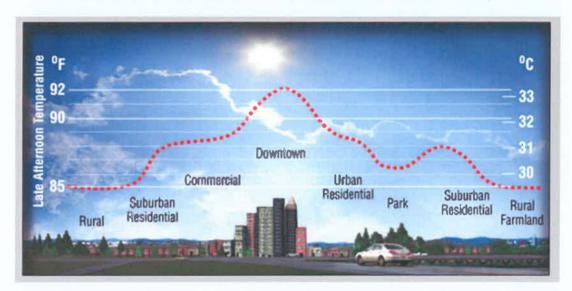






HEAT ISLAND EFFECT:

Cities are hotter than the surrounding countryside, because the built environment absorbs heat



and LA IS ONLY EXPECTED TO GET HOTTER!

