



**ERIC GARCETTI**  
**MAYOR**

August 17, 2017

Honorable Members of the City Council  
C/o City Clerk  
Room 395, City Hall

Re: Notification of Mayor's Fund reimbursement to the City of Los Angeles for 2016-2017 expenses related to Bloomberg Innovation Delivery Team grant.

Honorable Members:

The Mayor's Office of Budget and Innovation (MOBI) requests authority to accept grant funds from the Mayor's Fund for Los Angeles (Mayor's Fund) for the grant performance period of June 26, 2016 to June 24, 2017. The grant funds will be used to fund City staff required to operate the Mayor's Innovation Team in the Mayor's Office from May 2015 – December 2017. A brief overview and progress report to date is provided below.

### **OVERVIEW OF INNOVATION TEAM GRANT**

#### **Overview of Innovation Delivery Team Program**

On October 6, 2014, the Mayor's Office of Budget and Innovation applied for a grant with Bloomberg Philanthropies for the Innovation Team (i-team) Grant. Los Angeles was one of fourteen cities selected in December 2014 to participate in Bloomberg Philanthropies' Innovation Delivery Teams program. The program aims to improve the capacity of City Halls to effectively design new approaches that improve citizens' lives. The Bloomberg grant funds allow mayors to hire and fund Innovation Delivery Teams for three years. These teams function as in-house innovation consultants, moving from one mayoral priority issue to the next, using Bloomberg Philanthropies' Innovation Delivery approach which is rooted in data and will use data to understand problems and drive project delivery.

The Los Angeles i-team's first issue area was initiated in May of 2015 and explored ways to incorporate inclusivity in city process and improve the lives of existing residents while minimizing displacement of long-time residents and local businesses. The team's second priority was creating a Los Angeles Police Department (LAPD) workforce of the future, in partnership with the LAPD and Personnel Departments, with a focus on advancing the recruiting process. The team works with Mayoral liaisons, Department leadership, City Council, community organizations. The City Council accepted the grant in 2016. The total of the grant awarded to the City in 2014 was up to \$2.55M over three years. As noted in previous memos, the grant required a financial/in-kind match from the City of one third of the total value of the grant. The match requirement was met in February 2016 by the Director who raised a combination of funds and pro bono support from the City and private sector supporters. All funds were directed toward programs launched by the i-team.

### **OVERVIEW OF INNOVATION TEAM GRANT**

As of May 2017, the small team has worked with Departments, Council and the Community to roll out the following projects:

1. Created and launched the Los Angeles Small Business Portal presently residing with the Office of Finance, an award winning online tool for small businesses
2. Created and launched the 'Home for Renters' citywide campaign focused on Rent Stabilization presently residing with the Housing Community and Investment Department
3. Created and launched 'Civic Youth' civic leadership program focused on youth 16-21, now residing with the Department of Neighborhood Empowerment
4. Created and launched the 'Welcome to the Neighborhood Kit,' now residing with the Department of Neighborhood Empowerment
5. Created and launched the Index of Neighborhood Change, continuously residing with the Innovation Team
6. Created and launched the Small Business Resilience Program, in partnership with EWDD, Business Source Centers and others
7. Created the Second Unit Prototype Project and Policy Changes, an award winning project that has enabled deep research on second unit policy and financing through building an actual prototype second unit that has helped shape state and local policy
8. Created and launched the Inaugural Status of Women and Girls and Young Women's Assembly, currently residing with the Innovation Team and Gender Equity Team
9. Secured the National Association of Commissions on Women to host their 2018 conference in Los Angeles

10. Produced a report with recommendations for transforming Special Events Process in the City of Los Angeles to enhance coordination and streamline the process. This is still in review.
11. Created and launched the Associate Community Officer Program (ACOP), also known as Pledge to Patrol, in partnership with LAPD and Personnel
12. In July/August 2017, will launch a partnership with Behavioral Insights Team who will support work in Personnel with a focus on encouraging candidates to participate in the different steps of the LAPD hiring process
13. Launched the 'Garden Sessions' and 'IDEO' workshops to engage the community in partnership with various council districts

### **REIMBURSEMENT REQUIREMENTS**

As the Fiscal Agent, the Mayor's Fund has received the funds from Bloomberg Philanthropies and will reimburse MOBI for funds expended. At the time of this transmittal, MOBI informs the City Council about the need for the Mayor's Fund to reimburse MOBI for salary and expenses spent in FY 2017. Between June 26, 2016 to June 24, 2017 the City spent \$597,031.32 on salaries and related costs to support the City's six member Innovation Delivery Team

Expenditures broken down by Fiscal Year					Total
	Salaries	Travel	Contractual Services	Office and Admin	
<b>FY 2015 (complete)</b>	<b>\$32,559.00</b>				<b>\$32,559.00</b>
<b>FY 2016 (complete)</b>	<b>\$538,893.13</b>	\$7,228.08	\$25,813.14	\$4,033.18	<b>\$575,967.53</b>
<b>FY 2017</b>	<b>\$597,031.32</b>				<b>\$597,031.32</b>
<b>FY 2018 (Projected)</b>	<b>\$313,597.27</b>				<b>\$313,597.27</b>
<b>TOTAL</b>	<b>\$1,482,085.72</b>	\$7,228.08	\$25,813.14	\$4,033.18	<b>\$1,519,160.12</b>

### **RECOMMENDATIONS**

It is therefore requested that the Council:

1. AUTHORIZE the Mayor, or designee, to accept Bloomberg Philanthropies i-Team Program Grant funds in the amount of \$597,031, as passed through the Mayor's Fund, for reimbursement of i-Team Program Grant related expenditures for the period June 26, 2016 through June 24, 2017;

2. Upon receipt of grant funds, authorize the Controller to establish new appropriation accounts and allocate the funds within the Bloomberg Philanthropies Innovation Team Grant Fund No 58P/46 as follows

a.

Account	Title	Amount
46N146	Mayor	\$399,672.86
46N299	Related Costs	<u>\$197,358.46</u>
	<b>Total</b>	<b><u>\$597,031.32</u></b>

b. INSTRUCT the Controller to transfer up to \$399,672.86 from Bloomberg Philanthropies i-Team Program Grant Fund 58P/46, Account 46N146 to the Mayor's General Fund No. 100 /46, Account 001010 Salaries General, for reimbursement of current year salaries;

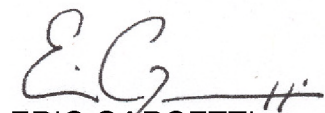
c. INSTRUCT the Controller to transfer up to \$197,358.46 from Bloomberg Philanthropies i-Team Program Grant Fund 58P/46, Account 46N299 to the Mayor's General Fund No. 100, Department 46 Revenue Source Code (RSC) 5346 Related Cost Reimbursement from Grants for reimbursement of current year related costs;

3. AUTHORIZE the Mayor, or designee, to prepare any Controller instructions and/or make technical adjustments that may be required to implement the actions approved by the Mayor and Council on this matter, subject to the approval of the City Administrative Officer and authorize the Controller to implement these instructions;

### **FISCAL IMPACT STATEMENT**

The Mayor's Office does not anticipate any fiscal impacts for the City.

Sincerely,



ERIC GARCETTI

Mayor

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