

# CITY OF LOS ANGELES

CALIFORNIA



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DANIELLE BRAZELL  
GENERAL MANAGER

November 1, 2018

Health, Education, and Neighborhood Councils Committee  
City of Los Angeles  
Room 395, City Hall  
Los Angeles, CA 90012

Attention: Eric Villanueva, Legislative Assistant

Subject: **Department of Cultural Affairs' Response to Youth Program Survey  
CF-16-0596**

Dear Mr. Villanueva:

Transmitted under this cover is the Department of Cultural Affairs' response to the request for the Youth Program Survey for FY 2017-2018.

If you have any questions regarding this submission, please contact our Assistant General Manager, Daniel Tarica, via telephone at 213.202.5513 or via email at [daniel.tarica@lacity.org](mailto:daniel.tarica@lacity.org).

Respectfully submitted,

  
Danielle Brazell  
General Manager

Attachment

**Youth Program Survey: Fiscal Year 2017-18**

- 1) Please complete the survey and email the final copy to cao.youthsurvey@lacity.org.
- 2) Description of your Department's existing efforts to coordinate youth services among City Departments section is at the last row of the survey.

Department: Cultural Affairs		Contact Person: Daniel Tarica	Phone #: 213-202-5513		E-mail: daniel.tarica@lacity.org		
Youth Program Title	Description of Services Provided	Funding Source (General Fund or Provide Specific Special Fund Title)	Amount	Number Served	Number Served (Actual or Estimated)	Age Range of Number Served	Existing efforts to coordinate youth services among City Departments
1) Cultural Grant Program	DCA's Organizational Grant Program invests in: Festival collaborations between community service organizations and local arts organizations; nonprofit arts organization administrative operation projects; nonprofit arts organization creative projects which result in measurable sets of business/networking activities; culture/history presentations, dance concerts and classes, design/visual art exhibitions or museum projects, literature and publishing projects, media activities or presentations, music concerts and classes; outdoor festivals and parades, theatrical workshops or productions, traditional/folk arts activities and presentations, and multi-disciplinary arts activities. All DCA grant-funded services must support or culminate in activities which are free or low-cost and open/accessible to community audiences and city visitors.	The City's Transit Occupancy Tax	\$1,105,970.00	181,789	Actual	24 and under	N/A
2) Artist in Residence Grant Program	DCA's Artist-in-Residence (AIR) Program supports artists in providing community-based, participatory projects in self-selected non-arts venues throughout the City of Los Angeles in order to gather, connect, and inspire audiences who may have little exposure to artistic and cultural opportunities. The goals of the program are: Supply creative arts resources to under-served communities in each Council District by providing direct and intimate access to contemporary artists; Support the implementation of educational and participatory arts residencies by a spectrum of the City's most qualified teaching-artists; Provide host organizations with little or no arts programming with opportunities to test or develop new services, and envision the integration of either an artist employee or a new branch of programs into its core service; and, offer approximately 15 residencies at \$12,000 and 15 residencies at \$6,000 (one each per Council district) in the disciplines of design/visual arts (including architecture, graphic design and product design such as fashion design), literary arts (poetry or fiction) and performing arts (including choreography-dance, music and multi-disciplinary/theatre).	The City's Transit Occupancy Tax	\$69,000.00	1,366	Actual	24 and under	N/A
3) Barnsdall Junior Arts Center	The Barnsdall Junior Arts Center (BJAC) is known nationwide as one of a small number of distinguished institutions devoted to excellence, originality, public service, and artistic creativity. The Center has provided resources and impetus for extensive, quality arts programming reaching the diverse communities of a dynamic city. The BJAC offers extensive arts programs to children and youth, ages 3 to 17. Art instruction held at the BJAC throughout the year includes drawing, painting, theatre, games, printmaking, photography, sculpture, cartooning, art of clay, and more. Parent-Child classes are also available.	The City's Transit Occupancy Tax	\$96,190.00	9,661	Actual	3 - 17	The Barnsdall Junior Arts Center, by virtue of its location, works with several City of Los Angeles departments/agencies in coordinating its program/activities: Department of Recreation and Parks, Los Angeles Police Department, and the Department of General Services.

4) Big Read Program	The Big Read Program in LA is a literacy program that serves as a catalyst for civic engagement, and a celebration of Los Angeles culture through literature and art. It seeks to inspire youth to become lifelong readers and to promote reading and writing while helping youth make meaningful connections to the city they call home.	Grant from the National Endowment for the Arts	\$66,500.00	8,856	Actual	14 and up (middle and high school)	<p>We are currently working with DOD, the Library, and Council Offices. The Office of Immigration Affairs, HCIDLA, and Recreation and Parks are slated to be tapped for participation this year as well. In the past, we have reached out to other departments (depending on the book) to participate in the Big Read, including Housing, LAPD, Fire, Library, Aging, Observatory, Zoo, Rec Parks, DWP, etc.</p> <p>A goal of the Big Read Program in LA is to encourage youth to become more involved in community service and engaged civically. The program presents services of (select) City Departments to teens and young adults in a way that is inviting, accessible, and relatable.</p>
5) Sony Pictures Media Arts Program	The Sony Pictures Media Arts Program is a partnership between the City of LA Department of Cultural Affairs, California Institute of the Arts Community Arts Partnership, and Sony Pictures Entertainment. The program provides high quality, stimulating, and free arts education to youth in five (5) locations across Los Angeles. Activities in the program are tailored to increase students' arts skills and knowledge, develop 21st Century skills such as problem solving and collaboration, and support students' personal development competencies, i.e. confidence in their abilities.	The City's Transit Occupancy Tax	\$280,000.00	199	Actual	6 - 18	The Program has and continues to coordinate with several City of Los Angeles Departments: Department of Recreation and Parks, Port of Los Angeles (Harbor Department), Los Angeles Police Department, Department of General Services, and Council Districts 1, 7, 14, and 15
6) Los Angeles Municipal Art Gallery School Visits Program	Established in 1954, the Los Angeles Municipal Art Gallery is the longest running institution in Los Angeles devoted solely to exhibiting art. The gallery focuses on artists from Los Angeles – in particular underrepresented artists whose work may not otherwise have found a platform. Our exhibitions and educational and public programs aim to inspire conversation about the contemporary issues and ideas that resonate most with the people of Los Angeles. Through our School Visits program, the gallery invites local schools to tour the gallery and participate in art workshops.	The City's Transit Occupancy Tax	\$107,125.00	1,526	Actual	8 - 18	
7) Canoga Park Youth Arts Center	The Canoga Park Youth Arts Center is located in a historic building that once served as the first operator-assisted phone company in the San Fernando Valley. The facility, which was funded by Prop K Recreation and Parks, includes a gallery, workshops and studios, a computer lab, an exhibition space, and a garden classroom. The center's mission is to bring quality innovative arts programming to the community by offering art classes to young people ages 6 to 17. The center offer youth programming including after school and weekend programming in music, the visual arts and the digital arts; a daytime field trip program for local elementary schools; and a LAUSD special education center. The gallery holds periodic exhibitions of student art and local artists. An annual community Dia de los Muertos Family Art Festival is held on site.	The City's Transit Occupancy Tax	\$82,435.00	9,451	Actual	3 - 17	The center provides a field trip program in the visual arts to neighboring LAUSD elementary schools and LAUSD Leichman Special Education Center. We also collaborate with local libraries to provide onsite workshops and host exhibitions from Library programming. We also partner with Cleveland High School to provide summer intern job study opportunities.

8) Sun Valley Youth Arts Center	<p>Opened in 2006, the Sun Valley Youth Arts Center mission is to provide quality visual and performing arts programming to the community of Sun Valley and schools in the greater Los Angeles area. The facility functions as a cultural Mecca, a utopian learning center for youth to indulge in a fine arts experience with a variety of workshops such as painting, drawing, digital imaging, graphic design, game design, photography, movie and video production, toy design, screen printing, street art, mix media, culinary arts and cake decorating, sculpture, ceramics, music, and theatre classes. The Center also celebrates Sun Valley's multicultural communities with numerous cultural events throughout the year such as Día de los Muertos, Afro-Cuban Music and Arts Festival, and Asian and Chinese New Years celebrations.</p>	The City's Transit Occupancy Tax	\$120,024.00	1,536	Actual	5 to 17	Partnering with local City Council office and other nonprofit organizations.
9) Lincoln Heights Youth Arts Center	<p>The Lincoln Heights Junior Arts Center is part of the Lincoln Heights Youth Center complex that is jointly operated by the Department of Recreation and Parks (DRP) and DCA. The complex has approximately 9,000 square feet of space (including the outdoor hockey rink), with the Junior Arts Center occupying approximately one-third of the building. Funding for the renovation of the complex was provided through Proposition K funds. The center offers various multidisciplinary classes for young people throughout the year.</p>	The City's Transit Occupancy Tax	\$168,484.00	4,728	Actual	8 - 21	<p>LHYAC is uniquely situated within a facility that is co-owned and operated with the Department of Recreation and Parks, so constant communication with them is required to ensure at a basic minimum, that our schedules and class offerings are developed in a coordinated effort. This past summer for the first time our programs worked together by participating in the Free Summer Lunch Program provided by the LAUSD to ensure that all youth participants enrolled in Summer Camps at this facility as a whole, whether with the Department of Cultural Affairs, or Recreation and Parks, received a free lunch. It was good to finally work together with our sister agency in that way.</p> <p>Furthermore, we regularly work with the Office of our local Council Representative, Council Member Gil Cedillo, First District, to ensure information on our programming and events is readily available to staff and constituents alike served by CD1. As a result, LHYAC events and activities are often included in the CD 1 electronic newsletter.</p>
10) William Grant Still Arts Center	<p>Founded in 1977, the William Grant Still Arts Center is a DCA facility offering summer camp, creative workshops, music and art classes for adults and young people, an exhibition space, concerts, and a place for community meetings and the neighborhood to come together. The center offers music, visual art and movement classes; and tours with local schools.</p>	The City's Transit Occupancy Tax	\$130,656.00	1,438	Actual	3 - 18	William Grant Still Arts Center has mostly partnered with neighborhood councils, LAUSD, and other outside agencies.

11) Watts Towers Campus Youth Programs	<p>Since its inception in 1961, DCA's Watts Towers Arts Center, and the later-built Charles Mingus Youth Arts Center, located in the heart of Watts on a campus that includes Simon Rodia's Watts Towers, have provided programs designed for cultural enrichment. DCA's Watts Towers Arts Campus supports and presents master artists and to nurture aspiring young people. Its youth programming includes: 1) Jazz Mentorship program for teams and professional master musicians to interact with young people interested in this original form of American Music through a combined academic and concert forum; 2) CAP Voice Youth introducing LAUSD students to world renown musicians teaching music appreciation, composition performance theory, and one-on-one music instructions; 3) Summer Arts Camp for students to participate in day-long activities covering a variety of mediums including puppetry and dance, field trips to museums and galleries, and equestrian lessons are offered; 4) Visiting Schools Program for Public, Private and Charter school children from all over Los Angeles and nearby towns includes a guided tour of the Watts Towers, video presentations, and a visit to the Garden Studio Gallery; 5) Neighborhood School Program for schools within a 5 mile radius to visit the towers and arts centers; 6) Garden Studio Program for students the opportunity to work alongside artist and gardeners to care for a variety of plants. Students learn basic tiling techniques that are applied on art projects on and off campus; 7) Mingus Gallery offering students access to year round fine and folk art exhibitions; 8) Shadow Puppet Theater class, offering students the opportunity to design, construct, and animate through the art of puppetry; 9) Tai Chi for students to focus and concentrate on mind and body.</p>	The City's Transit Occupancy Tax	\$167,116.00	6,024	Actual	5-17	<p>The Jazz Mentorship Program is a part of the Festival Days on the Watts Towers Arts Center Campus made possible through a collaboration with City Departments including LAFD, LAPD, the Health Department, and Parks and Recreation. Community Arts Partnership (CA) links California Institute of the Arts (CAL ARTS) to Community Arts Centers and public schools in the Los Angeles Unified School District (LAUSD) and throughout Los Angeles County.</p>
12) William Reagh Los Angeles Photography Center Youth Workshops	<p>The William Reagh Los Angeles Photography Center is operated by Grupo de Teatro SINERGIA in partnership with the Department of Cultural Affairs, and is the only Community Photography Laboratory in the Los Angeles area. Youth programs focus on animation, arts and crafts, theater workshops, and Performances.</p>	Operated by Art Partner with City support in space, utilities, and an annual stipend of \$14,000	\$14,000.00	5,294	Actual	6 - 18	N/A
13) Center for the Arts Eagle Rock	<p>Established in 1997 by DCA, the Center for the Arts Eagle Rock is operated by a nonprofit organization providing cultural programming to the northeast Los Angeles community. Its youth programming in FY17-18 included: 1) "Imagine Studio" - after school art classes at 19 local elementary schools; 2) 6 youth workshops, including "Comics of Color" youth comic book making, a Dia de Los Muertos workshop in improv, poetry, music, and sketch comedy; 3) A 9-week Summer Arts Camp; 4) Winter Arts Camp; 5) Annual salon-style exhibition of over 300 works from youth artists; 6) The Family Stage at the Eagle Rock Music Festival dedicated to youth music, dance, and performance; 7) Professional exhibition opportunities for the Eagle Rock High School AP Studio Art class representing works from sixty local emerging youth artists; 8) ColLABorate workshop series, pairing Occidental College students with middle school students for a series of multidisciplinary activities, genre-expanding art experiences; 9) Year long animation workshop based on partnership with CalArts's Sony Picture Media Arts program.</p>	Operated by Art Partner with City support in space, utilities, and an annual stipend of \$14,000	\$14,000.00	17,956	Actual	6 - 17	<p>CFAER works with Council District 14 to host the family stage of the Eagle Rock Music Festival. We work closely with LAUSD for all after-school art classes. Our youth workshop series is supported by the DCA and LACAC. We also share our programming materials with DCA to ensure our arts partner activities are available for DCA communications/social media and outreach.</p>

14) Art in the Park	Since 1996, Art in the Park at Arroyo Seco Park in Hermon Park has been managed and operated by the nonprofit organization, Art in the Park Community Cultural Programs, Inc. via an agreement between the organization and DCA. The center offers classes to children and young people that taps into the traditions and cultures of the local community and Los Angeles. Programs include concerts and special events such as the Corn Festival in the spring and Dia de los Muertos Celebration in the fall. Classes for children and teens include the visual and urban arts, including hip hop dance. Art in the Park has a new visiting teaching artist each month. Art in the Park partners with other artists and community spaces (community gardens, artists studios, and parks) to conduct workshops outside of Art in the Park.	Operated by Art Partner with City support in space, utilities, and an annual stipend of \$14,000	\$14,000.00	933	Actual	12 and up; all ages	N/A
15) McGroarty Arts Center	Since 1995, McGroarty Arts Center has been operated by a nonprofit organization (known as Friends of the McGroarty Arts Center) in partnership with DCA. McGroarty Arts Center provides access to the arts through in-depth arts instruction and experiences. Affordable or free multidisciplinary arts instruction is offered to at-risk youth, children, and families, as are performances, exhibitions, and events that engage the greater public.	Operated by Art Partner with City support in space, utilities, live-in caretaker (\$22,203 /year), and an annual stipend of \$14,000	\$36,203.00	2,156	Actual	5-17	N/A

**Description of your Department's existing efforts to coordinate youth services among City Departments:** The Department of Cultural Affairs (DCA) has developed a robust network of interdepartmental coordination to support the department's youth programs and services. Key partners include Council Offices, Recreation and Parks, LA Public Libraries, LAPD, LAFD, and LAUSD. This effort is detailed per program in Column H. In addition to the programmatic coordination, DCA has developed a data tool -- Neighborhood Arts Profile -- to assess the need of arts and cultural services across the City. With a strong focus on serving young people, the project has aggregated and mapped youth-related data including arts education data from the LAUSD and will integrate a disconnected youth indicator layer from USC's Price School of Public Policy in early 2019.