



**ERIC GARCETTI**  
**MAYOR**

August 9, 2018

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Eric Nam to the North Valley Area Planning Commission for the term ending June 30, 2023. Mr. Nam's current term expired on June 30, 2018.

I certify that in my opinion Mr. Nam is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

**COMMISSION APPOINTMENT FORM**

**Name:** Eric Nam  
**Commission:** North Valley Area Planning Commission  
**End of Term:** 6/30/2023

**Appointee Information**

- 1. **Race/ethnicity:** Asian Pacific Islander
- 2. **Gender:** Male
- 3. **Council district and neighborhood of residence:** 12 - North Valley
- 4. **Are you a registered voter?** Yes
- 5. **Prior commission experience:** North Valley Area Planning Commission
- 6. **Highest level of education completed:** B.A. East Asian History and Film, Columbia University
- 7. **Occupation/profession:** Realtor, Berkshire Hathaway
- 8. **Experience(s) that qualifies person for appointment:** See attached resume
- 9. **Purpose of this appointment:** Reappointment
- 10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Nam, Eric	North Valley	12	Asian Pacific Islander	M	30-Jun-18
Garcia, Aura M.	North Valley	7	Latina	F	30-Jun-22
Harootonian, Oshin	North Valley	12	Caucasian	M	30-Jun-20
Diaz, Martina	North Valley	7	Latina	F	30-Jun-21
Sampson, Victor	North Valley	12	Caucasian	M	30-Jun-19

# Eric Bong Nam

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## Leadership

**Chair, Land Use Committee, Porter Ranch Neighborhood Council** **Porter Ranch, CA**

- Working with fellow committee members to oversee local land use and city planning matters on behalf of community stakeholders.

**Secretary, Executive Committee, Porter Ranch Neighborhood Council** **Porter Ranch, CA**

- Working with fellow board members to increase collaboration and influence with city lawmakers and officials in order to improve our community and to address the needs of our stakeholders.

**Program Director, Community Impact, Columbia University** **New York, NY**

- Worked with accredited teachers to provide cost-free education programs to underprivileged and underrepresented adults in the Harlem and Washington Heights areas of Manhattan.

## Experience

**Realtor, Berkshire Hathaway, Beverly Hills, CA** **2009 - Present**

- Awarded annually to President's Circle in recognition of production and performance within the top 3% of brokers nationwide.
- Specialize in serving sports and entertainment industry clients.

**Co-founder, The Social Trust Media, Los Angeles, CA** **2005 - 2009**

- Co-founded and managed operations of an LA-based marketing and branding agency, growing from two partners to 20+ employees.
- Specialized in providing visual and social media marketing solutions for sportswear and fashion industry clientele, from local to international companies.

## Education

**Columbia University, School of General Studies, New York, NY** **2002 - 2004**

Majored in East Asian History and Film. Member Columbia Film Society, Student Political Alliance.

**New York University + Paris-Sorbonne University, Paris, France** **2000 - 2001**

Participated in an intensive film studies and production program facilitated by New York University in conjunction with Paris-Sorbonne University.



**ERIC GARCETTI**  
**MAYOR**

August 9, 2018

Dear Mr. Nam:

I am pleased to inform you that I hereby reappoint you to the North Valley Area Planning Commission for the term ending June 30, 2023. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

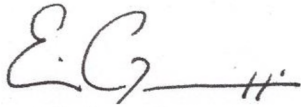
As part of the City Council confirmation process, you will need to meet with Mitch Englander, your Councilmember, and Councilmember Jose Huizar, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Planning and Land Use Management Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Mr. Eric Nam  
August 9, 2018  
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Mr. Eric Nam  
August 9, 2018

### Nominee Check List

#### I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

\_\_\_\_\_ **Remuneration Form**

\_\_\_\_\_ **Undated Separation Forms**

\_\_\_\_\_ **Background Check Release**

\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

#### II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

\_\_\_\_\_ **Your City Councilmember Mitch Englander**

\_\_\_\_\_ **Councilmember Jose Huizar, Chair of the Council Committee  
considering your nomination**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.