



City Clerk Council and Public Services <clerk.cps@lacity.org>

## Council 1/30/19

The SEO Doctors <theseodoctors@gmail.com>

Wed, Jan 30, 2019 at 7:04 AM

To: Clerk.CPS@lacity.org, councilmember.cedillo@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, David.Ryu@lacity.org, paul.koretz@lacity.org, councilmember.rodriquez@lacity.org, councilmember.harris-dawson@lacity.org, councilmember.price@lacity.org, councilmember.bonin@lacity.org, councilmember.ofarrell@lacity.org, councilmember.huizar@lacity.org, councilmember.buscaino@lacity.org, councilmember.martinez@lacity.org, councilmember.wesson@lacity.org, councilmember.smith@lacity.org

Hello !

Eets me. I come with more words.

:)

Korie Schmidt

Item 1 - File# 18-0900-S113

Item 2 - File# 18-0900-S114

Item 3 - File# 18-0900-S115

Item 4 - File# 18-0900-S116

Item 5 - File# 18-0900-S117

Item 6 - File# 18-0900-S118

Item 13 - File# 18-0900-S141

Item 14 - File# 18-0900-S142

Item 15 - File# 18-0900-S143

Item 16 - File# 18-0900-S144

### Lighting Districts.

Omni-directional, light beam stats. I want amplitude. I want direction. I want wavelength. On a map-pin. This shouldn't be that hard or expensive.

Hook it up to the web. Make it live for the public to see. Keep a running log (histo-graph), 30 days worth of data.

Item 7 - File# 18-1146

Item 8 - File# 18-1148

**Alley Dedications to City.** Brockton Ave SE of SM Blvd.

Seems ok to me.

Item 9 - File# 18-1101

### Amending Westwood Village Specific Plan.

This probably has to do with Westwood Blvd Southbound. There's a ton of 1-2 story commercial properties lining the boulevard all the way to Westside Pavillion on Pico. They're a bit run down. I think it would be acceptable to make it a little bit taller. I'd like to see 3-story places like I was talking about on Abbot Kinney. Nothing crazy, but a nice reorganization of all the little legos.

In terms of the village itself ? It's kind of a downtownish feel already.. I would be open to consideration of making it bigger.

Item 10 - File# 16-0684

**TOC Guidelines - Ordinance for Wage Rates**

Yes. Make sure people are being paid. But just because I support proper wages, doesn't mean I don't see anything wrong with the TOC Guidelines and Incentives.

Item 11 - File# 18-1023**TOC Projects want zone changes.**

"There's land use limitations."

What's new ?

I do not support blind rubber-stamp zoning changes. It's a case-by-case basis. I want to hear the projects and evaluate the locations and the neighborhoods.

Item 12 - File# 18-0230**7th & Bixel, 36-story mega-tower.**

I've already spoken on this, about it being near other 30-story buildings. (The slippery slope in action.) Lol but in all honesty, how does this project not affect the environment ? Density affects the environment. Just saying.

We should think about water solutions. Storage in veins within the building maybe ? I'm thinking rooftop forestry and filtration systems.

Trash too. Should have battery and household hazardous waste collection on-site.

Item 17 - File# 18-0291**Alley Vacation by City, Santa Fe/Washington Blvd. Downtown.**

This is the cut. And it could be cleaned up. This seems ok.

Item 18 - File# 17-0780**Airspace Vacation by City over gym, Coldwater Canyon and Hacienda.**

I support this. However, I don't support getting rid of airports, just the noise and pollution from them.

Item 19 - File# 18-0329**Alley Vacation by City, Olympic and Albany downtown.**

Looks like something huge might be going in here. I have no problem with the vacation of the alley, but I'm leery of buildings that span the entire block.

Item 20 - File# 18-0290**Alley Vacation, Compton Ave/15th near The OG Palace.**

Sure. But yes, check out the gang sitch. It's a pretty sketch area. We could do some outreach to the local gangs, see if there's any way we could convert them to legal entrepreneurship. Like if they have or get the right mindset, make them the leaders of the area. Then let them allow the area to flourish. (As long as they take pride in the area. This should be a prerequisite.)

Item 21 - File# 18-0257**NB Lanes Vacation, Barrington Ave between SM Blvd and Idaho.**

I'm not sure why we'd be looking to gobble up those lanes. What's Mr. Mega property proffering Whole Foods from the Jetsons looking to do ?

Item 22 - File# 14-1174-S43**Streetscape improvement in the hood.**

Yes.

Item 23 - File# 19-0036**Leniency on property with Lien.**

Yes.

Item 24 - File# 19-0080**Streetscape beautification from completed Rory Shaw park fund.**

I'm surprised that Rory Shaw park exists. How was that preserved ? I'm astonished. It's nice to see some of what is underneath the vast pavement.

Item 25 - File# 19-0002-S14

**Measure A - Safe, Clean Parks/Beaches implementation.**

Yes. I'd love to hear and see the ideas for the expenditure.

I'm thinking the outdoor community body-weight exercise machines. Those are cool at the local mar vista park. Activities and more places to do them. Parks on top of large buildings.

Gotta brainstorm some more on that. It's 2:21am.



**2442 Barry Ave.  
Los Angeles, Ca 90064  
(310)600-2278**

**[TheSEODOctors@gmail.com](mailto:TheSEODOctors@gmail.com)  
[www.TheSEODOctors.com](http://www.TheSEODOctors.com)**



This electronic message contains information from **The SEO Doctors**, which may be privileged or confidential. This message and the information it contains is intended solely for use by the individual(s) or entity named above. If you are not the intended recipient be aware that any disclosure, copying, distribution, use of or benefit from the contents of this information (without the express prior written consent of its author) is prohibited. If you have received this electronic message in error, please notify us by telephone or email immediately.