



Adam Lid <adam.lid@lacity.org>

Fwd: Item No. 16-0749, RESIDENT SUPPORT: Venice Beach Property and Business Improvement District

1 message

Kathleen Rawson <kathleen@downtownsm.com>
To: adam.lid@lacity.org

Tue, Aug 23, 2016 at 8:41 AM

Dear Adam,

The City Clerk informed me you are staff for the Economic Development Committee. I wanted to make sure that my communication got the Councilmembers before they vote on the Venice Beach PBID. I sent it to each member, but I assume many of them will not be going through their emails before the meeting.

I appreciate your assistance.

Kathleen

Kathleen Rawson
CEO

Downtown Santa Monica, Inc.
1351 Third Street Promenade, Ste. 201
Santa Monica, CA 90401
[310.393.8355](tel:310.393.8355)
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Begin forwarded message:

From: Kathleen Rawson <kathleen@downtownsm.com>
Subject: Item No. 16-0749, RESIDENT SUPPORT: Venice Beach Property and Business Improvement District
Date: August 23, 2016 at 8:32:05 AM PDT
To: councilmember.bonin@lacity.org
Cc: councilmember.huizar@lacity.org, councilmember.martinez@lacity.org, councilmember.harris-dawson@lacity.org, councilmember.cedillo@lacity.org, mayor.garcetti@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, david.ryu@lacity.org, paul.koretz@lacity.org, councilmember.englander@lacity.org, councilmember.ofarrell@lacity.org, Debbie DyerHarris <debbie.dyerharris@lacity.org>, councilmember.wesson@lacity.org, councilmember.fuentes@lacity.org, councilmember.buscaino@lacity.org, councilmember.price@lacity.org

Dear Honorable Los Angeles City Council:

Work obligations keep me from addressing you in person today, but I wanted to share my support for the proposed Venice Beach Property and Business Improvement District. My family and I have lived in Venice for nearly 30 years. We are raising our children here, and we have every intention of keeping our roots firmly set in this community.

In my professional life, I have served as the CEO of Downtown Santa Monica, Inc. for two decades. Our work here is the same work as proposed in Venice. I have first hand knowledge of the substantial improvements and quality of life a BID and PBID can represent in an area where crime, lack of cleanliness, and lack of social surveillance is the norm. Venice is in a position to greatly benefit from this private investment if it is properly implemented.

You will hear a great deal of opposition to this proposal from some of my Venice neighbors. It is true, they are concerned and rightfully so. Venice is changing, and much of it is not for the better as we see our quaint neighborhoods being bulldozed and replaced by cold, huge and unfriendly boxes shut off from each other. And our neighbors being evicted and replaced by Air BnB significantly eroding our community.

There is much my neighbors and I agree on, but on this issue we will disagree. I urge you to support the PBID, and I also encourage you to allocate one voting resident seat to the Board of Directors. This is important to maintain the connection to the community and to ensure the BID upholds its mission to make Venice a cleaner, safer environment for everyone who lives and visits the area.

Thank you for your consideration.

Kathleen Rawson

CEO

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