



Etta Armstrong <etta.armstrong@lacity.org>

Fwd: Support Martin Expo Town Center (16-0763-S1)

40 messages

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 12:18 PM

----- Forwarded message -----

From: **PhilGmail** <phil.simmons252@gmail.com>

Date: Mon, Sep 19, 2016 at 8:46 AM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, danmartin@martinexpotowncenter.com

After 5 years of community input, METC is a true TOD we can all be proud of, including 20%+ affordable housing.

Approve METC!

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 12:23 PM

----- Forwarded message -----

From: **Dan Martin** <dmartin@sagehillcap.com>

Date: Mon, Sep 19, 2016 at 11:23 AM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Approve METC!

Sent from my iPhone

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:27 PM

----- Forwarded message -----

From: **Geraldine Martin-Coppola** <gmartincoppola@gmail.com>

Date: Mon, Sep 19, 2016 at 1:19 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Sent from my iPhone

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:28 PM

----- Forwarded message -----

From: **sherri hoffman** <shernrg@yahoo.com>

Date: Mon, Sep 19, 2016 at 1:21 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: "mike.bonin@lacity.org" <mike.bonin@lacity.org>, "councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org>, "tricia.keane@lacity.org" <tricia.keane@lacity.org>, "ezra.gale@lacity.org" <ezra.gale@lacity.org>, "Luciralia.ibarra@lacity.org" <Luciralia.ibarra@lacity.org>, "Sharon.Dickinson@lacity.org" <Sharon.Dickinson@lacity.org>, "Alan.Alietti@lacity.org" <Alan.Alietti@lacity.org>, "Erika.pulst@lacity.org" <Erika.pulst@lacity.org>, "sharon.gin@lacity.org" <sharon.gin@lacity.org>, "Support@martinexpotowncenter.org" <Support@martinexpotowncenter.org>

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Sherri Hoffman

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:28 PM

----- Forwarded message -----

From: **Terry** <polyphonicdesign@me.com>

Date: Mon, Sep 19, 2016 at 1:28 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:28 PM

----- Forwarded message -----

From: **The Wrangler** <babewrangler@me.com>
Date: Mon, Sep 19, 2016 at 1:29 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:30 PM

----- Forwarded message -----

From: **Support METC** <support@martinexpotowncenter.org>
Date: Mon, Sep 19, 2016 at 1:46 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, Tricia Keane <tricia.keane@lacity.org>, Ezra Gale <ezra.gale@lacity.org>, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org

From: Jp de Lespinois [mailto:jpdelespinois@gmail.com]

I am writing you this letter in regards to the proposed development of the Martin Expo Town Center. As a West LA resident for 22 years the addition of the Expo line is exciting. I currently work in Culver City and the impact of Stage 1 to the community's growth has been huge. I hope stage

2 brings the same to Santa Monica and thats why I am in full support of the Martin Expo Town Center.

Olympic and Bundy is an iconic area that is in dire need of a face lift. We also are in need of additional residential units in the area. West LA housing is scarce and most of the buildings are fairly old, a new offering of 500+ units is something Santa Monica would benefit greatly from.

METC's plans to incorporate the Expo line as part of their community is the forward thinking we need in Los Angeles and I hope you can help the city and its residents by supporting the development as well.

Thank you for your time.

Sincerely,

JP de Lespinois
16661 Cumbre Verde Ct.
Pacific Palisades CA 90272

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:31 PM

----- Forwarded message -----

From: **Shana Merrill** <shana.merrill@gmail.com>
Date: Mon, Sep 19, 2016 at 1:49 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Approve METC!

Sent from my iPhone

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:32 PM

----- Forwarded message -----

From: **Susann Perry** <perrysusann@gmail.com>

Date: Mon, Sep 19, 2016 at 1:47 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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I'm writing this email in support of the Martin Expo Town Center. My name is Susann Perry. I'm a native Californian and lived in Los Angeles for 64 years. As a retired business owner specializing in Legal and Technical Recruiting for Los Angeles Business since 1981 to 2012. My clients were in Downtown and West Los Angeles. One of the major problems in filling client job orders was finding candidates that will take jobs in WLA because there is very little affordable housing. The traffic is terrible in Los Angeles and we need transit alternatives: immediate proximity to the Expo light rail station, car and bike sharing, bike service and storage facilities, and support for transit connections to employment centers.

I hope you will support Martin Expo Town Center become a reality.

Sincerely,

Susann Perry - 902 S. Burnside Ave., LA, CA 90036

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:32 PM

----- Forwarded message -----

From: **Janie Crane** <janie.crane2@gmail.com>

Date: Mon, Sep 19, 2016 at 1:49 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:27 PM

----- Forwarded message -----

From: **Drew Sandbo** <drsandbo@gmail.com>
Date: Mon, Sep 19, 2016 at 1:18 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, "councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org>, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:33 PM

----- Forwarded message -----

From: **Support METC** <support@martinexpotowncenter.org>
Date: Mon, Sep 19, 2016 at 1:50 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, Tricia Keane <tricia.keane@lacity.org>, Ezra Gale <ezra.gale@lacity.org>, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org

From: Tom Means [mailto:thomas.means@gmail.com]

I write to you today in complete SUPPORT of the Martin Town Center.

As a young man that has spent much of my 20's and early 30's in the local area, I love this idea!

1. Traffic and the Train. LA's biggest problem for decades has been the lack of mass transit. More recently, the problem has been a lack of mass-transit to places that I live, work, and play. Kudo's to you for getting this resolved with the new line. Now, let's make the line convenient, and usable for residents. Let us live next to the station. Make it easy for me to be part of a community that can walk to work, walk to the train to go places, walk to store, coffee, and restaurants. Traffic is such a headache in West LA, and developments like this will make it easier for me to not be on the road (and if I am not on the road, that's one less car for other drivers to have to deal with). Multiply that by all the residents of the Martin Center, and we may actually be making an impact on traffic.

2. Smart Growth: Our community is one of the hottest places to live, work, and play; in all of Los Angeles, in all of California, and in all of the country. Educated and motivated people flock to our area (just like I did after

graduating from USC). There already aren't enough places to live, and for those of us that do live here, it usually requires a car to get to restaurants, coffee shops, etc. There certainly not a lot of places to live and take advantage of the train.

Further, our residential and commercial areas are outgrowing the out-dated zoning lines that have left this area as zoned "light-industrial". We need more community locations for our residents to live, shop, and work. The types of jobs that our local residents tend have only make the further argument for more Creative Space like the one proposed by the Martin Center.

This development actually creates a modern live/work environment that we need in our high-density area. It makes sense for our community. Light industrial does not.

3. Improved property values and taxes:

Adding Creative Space, within walking distance from residential and retail, means that we can expand our community with the exact types of jobs, stores, and residents that highly desire to be here. When more of the right demographic can get more of what they want, property values of the whole area go up. When you include a center that is located and planned out well, convenient to the train, and within walking distance of the train...you have made a better community, where people want to stay local. The appeal will create enhanced property values for the entire surrounding area, and since people are motivated to stay local, it is only going to increase the sales, income, and property taxes that are paid.

In summary, I cannot emphasize enough my support for the Martin Town Center.

Sincerely,

Tom

Thomas R. Means
Mobile: 310 924-9484

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:29 PM

----- Forwarded message -----

From: **Chris Jorgensborg** <chrisjorgensborg@gmail.com>
Date: Mon, Sep 19, 2016 at 1:46 PM
Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Approve METC!

My family has been on the westside since my great great grandfather returned from fighting for the union and moved my family from the state of Montana to a farm in Santa Monica. We have been here ever since. I am very careful about the preservation of the westside and I think this project can only benefit our way of life. I definitely approve of this project.

Chris Jorgensborg

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:27 PM

----- Forwarded message -----

From: **Stephen Keck** <smkeck@msn.com>
Date: Mon, Sep 19, 2016 at 1:18 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: "mike.bonin@lacity.org" <mike.bonin@lacity.org>, "councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org>, "tricia.keane@lacity.org" <tricia.keane@lacity.org>, "ezra.gale@lacity.org" <ezra.gale@lacity.org>, "Luciralia.ibarra@lacity.org" <Luciralia.ibarra@lacity.org>, "Sharon.Dickinson@lacity.org" <Sharon.Dickinson@lacity.org>, "Alan.Alietti@lacity.org" <Alan.Alietti@lacity.org>, "Erika.pulst@lacity.org" <Erika.pulst@lacity.org>, "sharon.gin@lacity.org" <sharon.gin@lacity.org>, "Support@martinexpotowncenter.org" <Support@martinexpotowncenter.org>

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Approve METC!

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:30 PM

----- Forwarded message -----

From: **Support METC** <support@martinexpotowncenter.org>
Date: Mon, Sep 19, 2016 at 1:48 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, Tricia Keane <tricia.keane@lacity.org>, Ezra Gale <ezra.gale@lacity.org>, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org

From: Judy Orsini [mailto:judy@judyorsini.com]

I support the Martin Expo Town Center. I believe that this enterprise will bring new vitality to West Los Angeles. In addition, since the funds are being spent to build the expo Line, I think the added revenue from taxed the Town Center will generate will help offset the cost to the state.

Yours very truly,

Judy Orsini

Gibson International

15207 Sunset Blvd. Ste A

Pacific Palisades, CA 90272

(310) 496-5998 Direct

(310) 739-2421 Cell

(310) 454-0800 Fax

judy@judyorsini.com

BRE# 01206452

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:28 PM

----- Forwarded message -----

From: **Alicia shepherd** <aliciarshepherd@gmail.com>

Date: Mon, Sep 19, 2016 at 1:22 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Approve METC!

Sent from my iPhone

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:29 PM

----- Forwarded message -----

From: **Dave Bantz** <bantzd@yahoo.com>

Date: Mon, Sep 19, 2016 at 1:41 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:45 PM

----- Forwarded message -----

From: **Joseph Donaldson** <jdonaldson@riotgames.com>

Date: Mon, Sep 19, 2016 at 2:23 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:45 PM

----- Forwarded message -----

From: **James Roberts** <jkroberts4@gmail.com>

Date: Mon, Sep 19, 2016 at 2:23 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:45 PM

----- Forwarded message -----

From: **Liana Martin** <lianacp@yahoo.com>
Date: Mon, Sep 19, 2016 at 2:42 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Approve METC!

I want this project to happen!!!

Liana Perry
310-867-3864

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:46 PM

----- Forwarded message -----

From: **Bernardini, Shawn** <Shawn.Bernardini@willistowerswatson.com>
Date: Mon, Sep 19, 2016 at 2:43 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: "mike.bonin@lacity.org" <mike.bonin@lacity.org>, "councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org>, "tricia.keane@lacity.org" <tricia.keane@lacity.org>, "ezra.gale@lacity.org" <ezra.gale@lacity.org>, "Luciralia.ibarra@lacity.org" <Luciralia.ibarra@lacity.org>, "Sharon.Dickinson@lacity.org" <Sharon.Dickinson@lacity.org>, "Alan.Alietti@lacity.org" <Alan.Alietti@lacity.org>, "Erika.pulst@lacity.org" <Erika.pulst@lacity.org>, "sharon.gin@lacity.org" <sharon.gin@lacity.org>, "Support@martinexpotowncenter.org" <Support@martinexpotowncenter.org>

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For information pertaining to Willis' email confidentiality and monitoring policy, usage restrictions, or for specific company registration and regulatory status information, please visit http://www.willis.com/email_trailer.aspx

We are now able to offer our clients an encrypted email capability for secure communication purposes. If you wish to take advantage of this service or learn more about it, please let me know or contact your Client Advocate for full details.
~W67897

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:46 PM

----- Forwarded message -----

From: **Tara Blumstein** <tarablumstein@gmail.com>
Date: Mon, Sep 19, 2016 at 3:00 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:47 PM

----- Forwarded message -----

From: **Janis Fraser** <chickilynn@gmail.com>
Date: Mon, Sep 19, 2016 at 3:25 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:48 PM

----- Forwarded message -----

From: **Jennie McCarthy** <jennie.mccarthy.h@gmail.com>
Date: Mon, Sep 19, 2016 at 3:25 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org,

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Approve METC!

Sent from my iPhone

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:48 PM

----- Forwarded message -----

From: **Jamie Kantrowitz** <jkantro1@gmail.com>

Date: Mon, Sep 19, 2016 at 3:40 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

After 5 years of community input, METC is a true TOD we can all be proud of, including 20%+ affordable housing.

Approve METC!

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:52 PM

----- Forwarded message -----

From: **Mary Vig** <maryvig@me.com>

Date: Mon, Sep 19, 2016 at 3:48 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:47 PM

----- Forwarded message -----

From: **Gideon Blumstein** <gideonblumstein@gmail.com>

Date: Mon, Sep 19, 2016 at 3:03 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Sent from my iPhone

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 3:58 PM

----- Forwarded message -----

From: **Support METC** <support@martinexpotowncenter.org>

Date: Mon, Sep 19, 2016 at 3:53 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, Tricia Keane <tricia.keane@lacity.org>, Ezra Gale <ezra.gale@lacity.org>, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org

From: Suzi Fisher [mailto:suziola@verizon.net]

To Whom it may concern,

I am a very close proximity neighbor of the proposed METC project. My husband and I have owned a home at 1833 Brockton Ave for 11 years. During that time I have been involved with my neighborhood in a number of ways. I lobbied for and achieved permit parking for my area. I actively pursued the installation of additional STOP signs to increase safety. I opposed the installation of The New West Charter School. 2 out of 3 is not bad. I also sat on the West LA Sawtelle District PLUM Committee.

During my residence here I have observed a number of changes for the better and some for the degradation of this neighborhood. The closure of the animal shelter located at the corner of Bundy Drive and Missouri was both a blessing and a curse. The sight was a tenement for vagrants and a convenient place for the drug addicts to have some privacy from the street. It has been cleaned up and locked up for the most part. My hope is that the land will be put to good use as a neighborhood tool rental, Family art space or possibly a museum honoring the Historical Japanese Garden district. Please do not put up a parking lot or rent it to that rule breaking, bad neighbor, NWCS. I could be recording violations daily if I thought it would do any good.

I have been following the Martin Cadillac development since Dan Martin started attending Plum meetings back in 2012. It has changed from a monster development to a more accessible asset. The idea of structuring such a large development to foresee how Los Angeles residents will be utilizing the new mass transit system is insightful and probably ahead of its time. There is fear that Bundy will be further clogged during peak hours, this is next to impossible. It is already at capacity. My street is a favorite blast through escape route for the weary parked. BTW Our area could make a small fortune pulling over speeders down Brockton at rush hour. Not to mention the complete lack of a full stop at the three way stop at Brockton and Missouri. \$\$\$ I digress, The Martin Expo site could possibly be helpful in redirecting some of the traffic. The onslaught of employees at the Korean gaming company that is moving in next door

will need a place to live and I feel the apartments proposed for the METC are right in line with this population. The bike center for commuters is genius. They could bike, park and walk to the Expo line. Open internet workspaces could provide satellite workers a place to have an office in a more conducive environment than Starbucks. This is all the future of LA. Our neighborhood is in a massive transition and I urge you to look at the future of transit in this City when you develop guidelines for projects. The Martin group is on the right path. Help them to get there. This is not about how it looks. It needs to be about what they are proposing to get residents out of their cars and onto their feet.

The massive Vons site and Buerge developments should all follow the model that Martin is putting forth. The West LA Sawtelle District can really lead this city forward with the directions you allow the developers to take. We are on the edge and this is an exciting time for our neighborhood. Please don't underestimate the amount of foresight needed to lead us into success, prosperity and a healthy environment. We can be bordered by the Sawtelle Restaurant District, the Santa Monica Entertainment District (take the indie Film houses and build on that) and the Bundy High Tech District. Set the bar very high and give the developers a chance to perform at a higher level. All of these neighborhoods are walkable if you make it so.

With respect

Suzi Fisher

suziola@verizon.net

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 4:17 PM

----- Forwarded message -----

From: **Yvonne Miceli** <yvonnemiceli@icloud.com>

Date: Mon, Sep 19, 2016 at 4:09 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

Dear Mr. Bonin,

After 5 years of community input, METC is a true TOD we can all be proud of, including 20%+ affordable housing.

Approve METC!

Sent from my iPad

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 4:17 PM

----- Forwarded message -----

From: **Dana Martin** <danamartinjr@yahoo.com>

Date: Mon, Sep 19, 2016 at 4:14 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Sent from my iPhone

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 4:16 PM

----- Forwarded message -----

From: **Support METC** <support@martinexpotowncenter.org>

Date: Mon, Sep 19, 2016 at 3:54 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, Tricia Keane <tricia.keane@lacity.org>, Ezra Gale <ezra.gale@lacity.org>, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org

From: Christopher Jorgensborg [mailto:chrisjorgensborg@gmail.com]

I am writing this letter to express my support for the martin expo town center. I am 6th generation of Santa Monica and the westside and I think this would be a great addition to our community. I have read the proposed plans and i truly think this town center is in our best interests as a community. We really need something that will accommodate more options for mass transit such as being able to work and live next to the expo line with out having to waste precious fossil fuels and time in a car. I am deeply invested in this community and vote for what I truly think is right and I know in my heart this project will benefit my future generations.

Sincerely,

Chris Jorgensborg

Berkshire Hathaway Home Services

881 Alma Real Dr. Suite 100

Pacific Palisades, CA 90272

bus: 310.230.3798

cell: 310.985.2110

cjorgensborg@bhhsca.com

chrisjorgensborg.com

CalBRE#01945829

Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Mon, Sep 19, 2016 at 4:23 PM

Etta Armstrong, Sr. Administrative Clerk
213-978-1069
PLANNING AND LAND USE MANAGEMENT COMMITTEE
Office of the City Clerk, 3rd Floor, Room 395
Etta.Armstrong@lacity.org

----- Forwarded message -----

From: **Erika Pulst** <erika.pulst@lacity.org>
Date: Mon, Sep 19, 2016 at 4:17 PM
Subject: Fwd: Support Martin Expo Town Center (16-0763-S1)
To: Etta Armstrong <etta.armstrong@lacity.org>

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From: **Dana Martin** <danamartinjr@yahoo.com>
Date: Mon, Sep 19, 2016 at 4:14 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Mon, Sep 19, 2016 at 4:16 PM

----- Forwarded message -----

From: **vanessa avila** <phamorzane@gmail.com>
Date: Mon, Sep 19, 2016 at 3:30 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Mon, Sep 19, 2016 at 4:25 PM

Etta Armstrong, Sr. Administrative Clerk
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Etta.Armstrong@lacity.org

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To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 4:17 PM

----- Forwarded message -----

From: **Joel Miller** <ravenswood082547@gmail.com>
Date: Mon, Sep 19, 2016 at 4:06 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, tricia.keane@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org, Support@martinexpotowncenter.org

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Mon, Sep 19, 2016 at 4:25 PM

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Etta.Armstrong@lacity.org

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Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 4:39 PM

----- Forwarded message -----

From: **Support METC** <support@martinexpotowncenter.org>
Date: Mon, Sep 19, 2016 at 4:26 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: mike.bonin@lacity.org, councilmember.bonin@lacity.org, Tricia Keane <tricia.keane@lacity.org>, Ezra Gale <ezra.gale@lacity.org>, Luciralia.ibarra@lacity.org, Sharon.Dickinson@lacity.org, Alan.Alietti@lacity.org, Erika.pulst@lacity.org, sharon.gin@lacity.org

From: Ron Durgin [mailto:ron@smbikecenter.com]

I am writing to express support for the Martin Expo Town Center (METC) at the intersection of Olympic Boulevard and Bundy Drive in Los Angeles, CA. The proposed METC project will provide increased residential options in combination with valid transit-oriented development strategies. Most importantly, this project aims to provide much needed bicycle facilities in an area that currently lacks any real on— or off—street accommodations for bicyclists. The increasing popularity of bicycling for transportation, along with the opening of the future Expo LRT station across the street, creates numerous opportunities to encourage active, multi-modal trips.

In my experience as the Managing Partner of the Santa Monica Bike Center, facilities that provide a safe, secure place for people to start or finish a bicycle trip is a key motivator of individual modal choice. Our company has over 20 years in the bike industry and we have seen firsthand the positive impact bike centers provide for bicyclists, pedestrians and transit users. Our success in Santa Monica proves the concept that similar facilities in strategic locations, such as METC, can directly contribute to increasing bicycle use. In short, encouraging more trips by bicycle helps reduce automobile dependence and creates a more livable environment.

I applaud the Martin family's vision and initiative to bring true transit-oriented development to an area that can wholly benefit from a project that is mindful of appropriate density to accommodate future needs of the surrounding community. I urge you to support the Martin Expo Town Center project to improve connectivity for commuters, especially bicyclists and pedestrians, and to provide more residential options for West LA employees in a growing employment center.

Please find a pdf of this letter attached for your reference, thank you for your time and attention to this matter.

Sincerely,

Ron F. Durgin

Ron Durgin
Managing Partner
Santa Monica Bike Center
1555 2nd Street, Unit A
Santa Monica, CA 90401
LOVE YOUR COMMUTE!

Erika Pulst <erika.pulst@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Sep 19, 2016 at 4:40 PM

----- Forwarded message -----

From: **Kathy Bratton** <KBratton@romalaw.com>
Date: Mon, Sep 19, 2016 at 4:17 PM
Subject: Support Martin Expo Town Center (16-0763-S1)
To: Alan.Alietti@lacity.org, councilmember.bonin@lacity.org, Erika.pulst@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, mike.bonin@lacity.org, Sharon.Dickinson@lacity.org, sharon.gin@lacity.org, tricia.keane@lacity.org, Support@martinexpotowncenter.org

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Approve METC!

Katherine I. Bratton
Office Administrator
ROBIE & MATTHAI
500 S. Grand Ave., 15th Floor
Los Angeles, CA 90071
Phone: (213) 706-8000
Fax: (213) 706-9913
www.romalaw.com

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Etta Armstrong <etta.armstrong@lacity.org>
To: Edwin Grover <edwin.grover@lacity.org>

Tue, Sep 20, 2016 at 8:06 AM

Etta Armstrong, Sr. Administrative Clerk

213-978-1069

PLANNING AND LAND USE MANAGEMENT COMMITTEE**Office of the City Clerk, 3rd Floor, Room 395**

Etta.Armstrong@lacity.org

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From: **Erika Pulst** <erika.pulst@lacity.org>

Date: Mon, Sep 19, 2016 at 4:40 PM

Subject: Fwd: Support Martin Expo Town Center (16-0763-S1)

To: Etta Armstrong <etta.armstrong@lacity.org>

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From: **Kathy Bratton** <KBratton@romalaw.com>

Date: Mon, Sep 19, 2016 at 4:17 PM

Subject: Support Martin Expo Town Center (16-0763-S1)

To: Alan.Alietti@lacity.org, councilmember.bonin@lacity.org, Erika.pulst@lacity.org, ezra.gale@lacity.org, Luciralia.ibarra@lacity.org, mike.bonin@lacity.org, Sharon.Dickinson@lacity.org, sharon.gin@lacity.org, tricia.keane@lacity.org, Support@martinexpotowncenter.org

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Etta Armstrong <etta.armstrong@lacity.org>

Fwd:

1 message

Brentwood Homeowners Association <info@brentwoodhomeowners.org>
To: etta.armstrong@lacity.org

Mon, Sep 19, 2016 at 8:17 PM

Brentwood Homeowners Association | PO Box 49427 Los Angeles, CA 90049 | www.brentwoodhomeowners.org



----- Forwarded message -----

From: **Gail Kamer Lieberfarb** <gailkamer@gmail.com>

Date: Sun, Sep 18, 2016 at 11:45 AM

Subject:

To: sharon.gin@lacity.org, tricia.keane@lacity.org, councilmember.bonin@lacity.org

Cc: Sharon.Dickinson@lacity.org, ezra.gale@lacity.org, info@brentwoodhomeowners.org

Please delay approval of the Martin Cadillac Project and fully consider the dramatic and irreversible impacts this project will have on traffic flow.

I support the solutions suggested.

Gail Kamer Lieberfarb

684 MacCulloch Dr.

Los Angeles 90049