July 6, 2016

Honorable Members of the City Council

c/o City Clerk

City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Oliver DelGado to the Central Area Planning Commission for the term ending June 30, 2019. Mr. DelGado will fill the vacancy created by Bricia Lopez, who has resigned.

I certify that in my opinion Mr. DelGado is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment
COMMISSION APPOINTMENT FORM

Name: Oliver DelGado
Commission: Central Area Planning Commission
End of Term: 6/30/2019

Appointee Information

1. Race/ethnicity: Latino
2. Gender: Male
3. Council district and neighborhood of residence: 13 - Central
4. Are you a registered voter? Yes
5. Prior commission experience:
6. Highest level of education completed: B.A., University of Wisconsin-Madison
7. Occupation/profession: Communications & Marketing Director, Para Los Niños
8. Experience(s) that qualifies person for appointment: See attached resume
9. Purpose of this appointment: Replacement

10. Current composition of the commission (excluding appointee):

<table>
<thead>
<tr>
<th>Commissioner</th>
<th>APC</th>
<th>CD</th>
<th>Ethnicity</th>
<th>Gender</th>
<th>Appt. Date</th>
<th>Term End</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chemerinsky, Kimberly</td>
<td>Central</td>
<td>5</td>
<td>Caucasian</td>
<td>F</td>
<td>24-Jul-14</td>
<td>30-Jun-20</td>
</tr>
<tr>
<td>Chung, Jennifer</td>
<td>Central</td>
<td>1</td>
<td>Asian Pacific Islander</td>
<td>F</td>
<td>02-Jun-14</td>
<td>30-Jun-17</td>
</tr>
<tr>
<td>Brogdon, Daphne</td>
<td>Central</td>
<td>10</td>
<td>Caucasian</td>
<td>F</td>
<td>10-Mar-14</td>
<td>30-Jun-16</td>
</tr>
<tr>
<td>Oh, Tina</td>
<td>Central</td>
<td>10</td>
<td>Asian Pacific Islander</td>
<td>F</td>
<td>11-May-15</td>
<td>30-Jun-18</td>
</tr>
</tbody>
</table>
Oliver DelGado

EXPERIENCE

Para Los Niños (For the Children), Los Angeles, CA
Communications & Marketing Director September 2015 – Present
- Develop message calendar commensurate with nonprofit’s benchmarks and milestones.
- Cultivate and implement strategic initiatives aimed at building awareness locally and nationally.
- Provide PR and marketing support for all fundraising efforts as well as outlining new creative strategic partnerships and engagement events for key influencers and media.

Office of Mayor Eric Garcetti, Los Angeles, CA
Press Coordinator, Communications Manager July 2013 – August 2015
- Conceptualized comprehensive, multi-agency (corporate and intergovernmental) bilingual PR plans to frame expansive City Services and Public Safety initiatives.
- Shaped key media partnerships to launch city’s top branding and customer-focused campaigns (LADWP, Metro, immigration, tourism, etc.).
- Tailored communications strategy to expand traditional and digital audiences; secured placements in TV, radio, online, print & trades to deepen ‘back to basics’ impact.

Office of Councilmember Eric Garcetti, Los Angeles, CA
Community Relations Deputy April 2012 - June 2013
- Represented Councilmember Garcetti as principal surrogate for special events and constituency-based taskforce meetings.
- Cultivated stakeholder relations for ongoing multi-million dollar city, commercial, and residential development negotiations.
- Advised the Councilmember on legislative, urban planning & land-use policy and customized constituency outreach approaches.

Office of Mayor Antonio Villaraigosa (Partnership for Los Angeles Schools), Los Angeles, CA
Communications & External Affairs Associate March 2010 - April 2012
- Developed editorial planning calendars, drafted story concepts, pitches, and media releases to meet quarterly publicity goals.
- Served as principal City Hall liaison; producing and executing Mayor Villaraigosa’s events to lift administration’s agenda.
- Maintained press relations and personally directed design overhaul and re-launch of school-network’s online presence.

Creative Artists Agency, Century City, CA
Lifestyle and Licensing 2009 - 2009
- Top branding agent’s secondary aide; generated licensing ideas to support talent launches and branding initiatives.
- Researched and compiled bi-weekly social media analysis to monitor and track industry trends.
- Created clear branding goals across all platforms to keep senior management aware of emerging opportunities.

MTV Networks - Comedy Central, New York, NY
Corporate Communications 2008 – 2008
- Worked closely with the network’s publicity team to ensure programming campaigns aligned accordingly.
- Assembled and distributed the daily press clippings to Viacom stakeholders and investors.
- Maintained layout, content and copy of the Comedy Central website to fit talents’ expanding repertoire and engagement.
AWARDS
  • Posse Foundation Full-Tuition Leadership Scholarship (2005-2009)

EDUCATION
University of Wisconsin-Madison, 2009
Bachelor of Arts | Journalism & Mass Communication
July 6, 2016

Mr. Oliver DelGado

Dear Mr. DelGado:

I am pleased to inform you that I hereby appoint you to the Central Area Planning Commission for the term ending June 30, 2019. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet within one week of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor’s Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken within three working days from the receipt of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City’s conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form within 21 days of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.
Mr. Oliver Delgado  
July 6, 2016  
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As part of the City Council confirmation process, you will need to meet with Mitch O'Farrell, your Councilmember, and Councilmember Jose Huizar, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk’s Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg
Nominee Check List

I. **Within three days:**

   ___ Get fingerprinted to complete a background check.
   No appointment is necessary. Bring the Mayor’s letter to:
   Background Unit of Employment Services Division, Personnel
   Department Building, 700 East Temple Street, Room 235, Los Angeles,
   California 90012. Phone: (213) 473-9343.

II. **Within seven days:**

   Mail, fax or email the following forms to: Legislative Coordinator, Office of the
   Mayor, Office of Intergovernmental Relations, City Hall, 200 N. Spring Street, Los
   Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

   ___ Remuneration Form
   ___ Undated Separation Forms
   ___ Background Check Release
   ___ Commissioner Information Sheet/Voluntary Statistics

III. **Within 21 days:**

   File the following forms with the City Ethics Commission. *If you are required to
   file, you will receive these forms via email from that office.*

   ___ Statement of Economic Interest (“Form 700”)
   *IMPORTANT:* The City Council will not consider your nomination until
   your completed form is reviewed by the Ethics Commission.

   ___ CEC Form 60

IV. **As soon as possible, the Mayor’s Office will schedule a meeting with you and:**

   ___ Your City Councilmember Mitch O’Farrell (contact at (213) 473-7013).

   ___ Councilmember Jose Huizar, Chair of the Council Committee
   considering your nomination (contact at (213) 473-7014).

   Staff in the Mayor’s Office of Intergovernmental Relations will assist you with
   these arrangements.