

ERIC GARCETTI MAYOR

July 22, 2016

Honorable Members of the City Council c/o City Clerk City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Ernesto Hidalgo to the Rent Adjustment Commission for the term ending May 20, 2018. Mr. Hidalgo will fill the vacancy created by Tai Glenn, who has resigned.

I certify that in my opinion Mr. Hidalgo is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI

Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Ernesto Hidalgo

Commission: Rent Adjustment Commission

End of Term: 5/20/2018

Appointee Information

1. Race/ethnicity: Latino

2. Gender: Male

3. Council district and Area Planning Commission: 14 - East Los Angeles

4. Are you a registered voter? Yes

5. Prior commission experience:

6. Highest level of education completed: B.S., Business Administration, California State University Northridge

7. Occupation/profession: Community Development Analyst, City of Montebello

8. Experience(s) that qualifies person for appointment: See attached resume

9. Purpose of this appointment: Replacement

10. Current composition of the commission (excluding appointee):

| Commissioners | APC | CD | Ethnicity | Gender | Appt. Date | Term End |
|-------------------------|--------------|----|------------------|--------|------------|-----------|
| Gershman-Pitts, Leonora | East LA | 14 | Caucasian | F | 09-May-14 | 20-May-18 |
| Brogdon, Carole | Central | 4 | Caucasian | F | 09-May-14 | 20-May-18 |
| Leftwich, Paula | South LA | 8 | African American | F | 20-Jun-14 | 20-May-18 |
| Lucas, Sam E. | East LA | 1 | Caucasian | М | 16-Sep-15 | 20-May-18 |
| Paul, Jane | West LA | 11 | Caucasian | F | 26-Jun-14 | 20-May-18 |
| Stolarz, Dash | South Valley | 3 | Caucasian | F | 01-Dec-14 | 20-May-18 |

Ernesto G. Hidalgo

Objective

To serve Mayor Garcetti and his "back to basics" agenda and to help with solving everyday problems for L.A. residents. To improve quality of life, housing opportunities, and economic prosperity for all Angelenos.

Experience

2015 - Present

William C. Velasquez Institute

Upper LA River Steering Committee Member

- Advocate for projects benefitting disadvantaged communities along the LA River.
- Advocate for projects which enhance access to open space and improve the environment for the benefit of disadvantaged communities.

2013 - Present

Montebello City Employees Association

Vice President - Elected

- Lead bargaining negotiations
- Organize Political Action Committee and mobilize membership.

LA City Mid-Town North Hollywood Neighborhood Council 2013 -2016 Chair of Planning, Land Use, Housing & Transportation – Elected

- Chair public meetings; prepare reports, presentations, and agendas;
- Interact with public officials, real estate developers, neighborhood associations, businesses, residents, and public agencies via written correspondence and at meetings;
- Review and report on guidelines and regulations for housing, construction, zoning, development projects, and transportation.
- Additionally serve as Budget Representative, DWP Representative, and Special Assistant to the President of the neighborhood council.

2013 - Present

The Transit Coalition

Community and Government Affairs

- Advocate for improved services and policies in regional transportation;
- Assist in research and project management of college interns program.
- Organize events to educate and advocate for improved public transportation.

2012 - Present

LA County Supervisor Mark Ridley-Thomas Carson Successor Agency Oversight Board Member - Appointed

- Provide oversight for the dissolution of the former Carson Redevelopment Agency, including economic development, housing development, and NFL stadium projects;
- Review and approve distribution and liquidation of properties, obligation payments, and bonds and debt service in compliance with California's Redevelopment Dissolution Law.

2007 - Present

City of Montebello

Community Development Analyst/ Oversight Board Member, Vice Chair

- Serve as Vice Chair to Oversight Board for Successor Agency to CRA Appointed by the Mayor as a Member and Elected by the Board as Vice Chair;
- Serve at Vice President of the Montebello City Employees Association Elected;
- Serve as programs and grants administrator for Federal and State funding;
- Promote and coordinate economic development projects and programs:
- Collect, analyze, and present data for reports, proposals, and presentations to the City Council, CRA (formerly), Successor Agency, and State and Federal agencies;

- Develop administrative policies and procedures, project descriptions and budgets, and monitor programs on an ongoing basis to ensure compliance;
- Coordinate implementation of projects with departments, businesses, and agencies;
- Plan, organize, and implement marketing strategies for city programs;

2005 – 2007 American Red Cross

Program Manager/ Public Information Officer

- Represent the non-profit to public officials, at meetings, and on television and radio;
- Write and create various reports (ie. Business Proposals, MOU's, Marketing Plans, HR Memorandums);
- Ensure excellent customer service, training, technical and administrative support to staff, volunteers, and thousands of clients;
- Interpret and apply the Manual of Administrative Policies and Procedures in managing staff, volunteers, programs and third party providers;;
- Build partnerships with community members and organizations, and recruit volunteers to promote and support the organization's mission and programs:
- Played a leadership role in restructuring the LA Chapter of the American Red Cross.

2004 Secure Funding, Inc.

Mortgage Consultant

- Explain housing-related programs, real estate principles, and home loan programs;
- Prospect for clients and analyze customers' goals and financial circumstances:
- Advise clients of financing options and custom tailor a solution to meet their objectives.

2003 Northwestern Mutual Financial Network

Financial Representative

- Define target markets, prospecting for clients, maximize sphere of influence;
- Provide clients with financial analysis and customized financial solutions.

Education

1993-1997

Loyola College Preparatory High School

High School Diploma

1997-2003

California State University, Northridge

Business Administration, B.S.

2003

Coro Institute for Public Affairs

Southern California Leadership Program Fellow

2006

Martin Gang Institute for Inter-Group Relations at L.M.U.

Fellow

2013-2014

Los Angeles City College

CA Department of Real Estate Broker – Candidate

Skills Bilingual – Spanish; California Department of Real Estate Broker – Candidate.



ERIC GARCETTI MAYOR

July 22, 2016

Mr. Ernesto Hidalgo

Dear Mr. Hidalgo:

I am pleased to inform you that I hereby appoint you to the Rent Adjustment Commission for the term ending May 20, 2018. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet within one week of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken within three working days from the receipt of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

Mr. Ernesto Hidalgo July 22, 2016 Page 2

As part of the City Council confirmation process, you will need to meet with Jose Huizar, your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Housing Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

ERIC GARCETTI

Mayor

EG:dlg

Nominee Check List

| l. | Within three days: | | | | |
|------|--|--|--|--|--|
| | Get fingerprinted to complete a background check. No appointment is necessary. Bring the Mayor's letter to: Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. Phone: (213) 473-9343. | | | | |
| II. | Within seven days: | | | | |
| | Mail, fax or email the following forms to: Legislative Coordinator, Office of the Mayor, Office of Intergovernmental Relations, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org. | | | | |
| | Remuneration Form | | | | |
| | Undated Separation Forms | | | | |
| | Background Check Release | | | | |
| | Commissioner Information Sheet/Voluntary Statistics | | | | |
| III. | Within 21 days: | | | | |
| | File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. | | | | |
| | Statement of Economic Interest ("Form 700") IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission. | | | | |
| | CEC Form 60 | | | | |
| IV. | As soon as possible, the Mayor's Office will schedule a meeting with you and: | | | | |
| | Your City Councilmember Jose Huizar (contact at (213) 473-7014). | | | | |
| | Councilmember Gilbert Cedillo, Chair of the Council Committee considering your nomination (contact at (213) 473-7001). | | | | |
| | Staff in the Mayor's Office of Intergovernmental Relations will assist you with these arrangements. | | | | |