

HOLLY L. WOLCOTT  
CITY CLERK

City of Los Angeles  
CALIFORNIA

OFFICE OF THE  
CITY CLERK

SHANNON D. HOPPE  
EXECUTIVE OFFICER



Council and Public Services Division  
200 N. SPRING STREET, ROOM 395  
LOS ANGELES, CA 90012  
GENERAL INFORMATION - (213) 978-1133  
FAX: (213) 978-1040

ERIC GARCETTI  
MAYOR

PATRICE Y. LATTIMORE  
ACTING DIVISION MANAGER

[CLERK.LACITY.ORG](http://CLERK.LACITY.ORG)

When making inquiries relative to  
this matter, please refer to the  
Council File No.: [16-0888](#)

**OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL**

June 7, 2018

**Council File No.:** [16-0888](#)

**Council Meeting Date:** June 05, 2018

**Agenda Item No.:** 3

**Agenda Description:** STATUTORY EXEMPTION, RULES, ELECTIONS, AND INTERGOVERNMENTAL RELATIONS COMMITTEE REPORT and ORDINANCE FIRST CONSIDERATION relative to enacting restrictions on commercial advertising of cannabis, cannabis products, and cannabis activity on signs.

**Council Action:** RULES, ELECTIONS, AND INTERGOVERNMENTAL RELATIONS COMMITTEE REPORT AND ORDINANCE - ADOPTED

**Council Vote:**

YES	BLUMENFIELD	YES	HARRIS-DAWSON	YES	O'FARRELL
YES	BONIN	YES	HUIZAR	YES	PRICE
ABSENT	BUSCAINO	YES	KORETZ	YES	RODRIGUEZ
ABSENT	CEDILLO	YES	KREKORIAN	YES	RYU
ABSENT	ENGLANDER	YES	MARTINEZ	YES	WESSON

*Holly L. Wolcott*

HOLLY L. WOLCOTT  
CITY CLERK

**Pursuant to Charter/Los Angeles Administrative Code Section(s): 250**

FILE SENT TO MAYOR:

LAST DAY FOR MAYOR TO ACT:

**APPROVED**

**\*DISAPPROVED**

**\*VETO**

*Therese J. Wesson*

Acting Mayor

06/13/2018

**DATE SIGNED**

STATUTORY EXEMPTION, RULES, ELECTIONS, AND INTERGOVERNMENTAL RELATIONS COMMITTEE REPORT and ORDINANCE FIRST CONSIDERATION relative to enacting restrictions on commercial advertising of cannabis, cannabis products, and cannabis activity on signs.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. DETERMINE that in accordance with the California Environmental Quality Act (CEQA), that adoption of the draft Ordinance is statutorily exempt from CEQA pursuant to California Business and Professions Code Section 26055(h) on the basis that the proposed ordinance and other legislation either recently adopted or currently under consideration, will require discretionary review for purposes of CEQA to approve future licenses to engage in cannabis activity in the City of Los Angeles (ENV-2017-3361-SE).
2. FIND, pursuant to Charter Sections 558(b)(2) and 558(b)(3), that adoption of the draft Ordinance will be in conformity with public necessity, convenience, general welfare, and good zoning practice.
3. FIND, pursuant to Charter Section 558(b)(3)(A), that adoption of the draft Ordinance is in conformance with the recommendations of the City Planning Commission.
4. FIND, pursuant to Charter Section 556, that the draft Ordinance is in substantial conformance with the purposes, intent and provisions of the General Plan.
5. PRESENT and ADOPT the accompanying ORDINANCE, dated May 18, 2018, restricting commercial advertising of cannabis, cannabis products and cannabis activity on signs.
6. INSTRUCT the Department of Building and Safety to report in regard to an implementation plan to enforce the Ordinance.

Fiscal Impact Statement: None submitted by the City Attorney. Neither the Chief Legislative Analyst nor the City Administrative Officer has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

On May 23, 2018, your Committee considered May 10, 2018 Department of City Planning and May 18, 2018 City Attorney reports and Ordinance dated May 18, 2018 relative to restrictions on commercial advertising of cannabis, cannabis products, and cannabis activity on signs. The City Attorney reports that the proposed Ordinance would establish a set of restrictions on signage relating to businesses selling cannabis and cannabis products, and that the purpose of the Ordinance is to help keep advertising of cannabis and cannabis products away from impressionable children and prevent permanent damage from the drug to their developing brains.

After consideration, and after providing an opportunity for public comment, the Committee moved to recommend approval of the Ordinance and accompanying determination and findings, as

detailed above in Recommendation Nos. 1 through 5. Also, the Committee moved to recommend instructing the Department of Building and Safety to report in regard to an implementation plan for enforcing the Ordinance. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

RULES, ELECTIONS, AND INTERGOVERNMENTAL RELATIONS COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
WESSON:	YES
HUIZAR:	ABSENT
HARRIS-DAWSON:	YES

ARL  
5/23/18

**-NOT OFFICIAL UNTIL COUNCIL ACTS-**