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CITY PLANNING

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February 16, 2018

Los Angeles City Council
c/o Office of the City Clerk
City Hall, Room 395
Los Angeles, California 90012

Attention: Rules, Elections, and Intergovernmental Relations Committee

Dear Honorable Members:

CEQA EXEMPTION (ENV-2018-679-CE) RELATIVE TO CANNABIS ADVERTISEMENT; CF 16-0888

In addition to the previous CEQA exemption (ENV-2017-3361-SE), transmitted herewith for your consideration is a Categorical Exemption pursuant to CEQA Guidelines, Sections 15303 and 15311, and Section 15300.2, relative to an ordinance amending the Los Angeles Municipal Code (LAMC) to enact restrictions on commercial messages concerning cannabis, cannabis products, and commercial cannabis activity on signs in the City of Los Angeles.

Sincerely,

VINCENT P. BERTONI, AICP
Director of Planning

Claudia Rodriguez
Council Liaison

VPB:YK:cr

COUNTY CLERK'S USE

CITY OF LOS ANGELES

CITY CLERK'S USE

OFFICE OF THE CITY CLERK
200 NORTH SPRING STREET, ROOM 360
LOS ANGELES, CALIFORNIA 90012

CALIFORNIA ENVIRONMENTAL QUALITY ACT

NOTICE OF EXEMPTION

(California Environmental Quality Act Section 15062)

Filing of this form is optional. If filed, the form shall be filed with the County Clerk, 12400 E. Imperial Highway, Norwalk, CA 90650, pursuant to Public Resources Code Section 21152 (b). Pursuant to Public Resources Code Section 21167 (d), the filing of this notice starts a 35-day statute of limitations on court challenges to the approval of the project. Failure to file this notice with the County Clerk results in the statute of limitations being extended to 180 days.

LEAD CITY AGENCY City of Los Angeles Department of City Planning	COUNCIL DISTRICT All
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PROJECT TITLE Commercial Cannabis Signage Ordinance	LOG REFERENCE ENV-2018-679-CE
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PROJECT LOCATION
Citywide

DESCRIPTION OF NATURE, PURPOSE, AND BENEFICIARIES OF PROJECT:
The proposed project consists of an ordinance amending the Los Angeles Municipal Code (LAMC) to enact restrictions on commercial messages concerning cannabis, cannabis products, and commercial cannabis activity on signs in the City of Los Angeles, including restricting the number, type, size, and content of on-site signs and restricting the location of off-site signs. The purpose of the project is to limit children's exposure to advertising of cannabis and cannabis products, to reduce the illegal purchase and consumption of cannabis by children, and to reduce the likelihood of children suffering potential negative effects as a result of consuming cannabis at an early age.

NAME OF PERSON OR AGENCY CARRYING OUT PROJECT, IF OTHER THAN LEAD CITY AGENCY:
City of Los Angeles

CONTACT PERSON Niall Huffman	AREA CODE (213)	TELEPHONE NUMBER 978-3405	EXT.
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EXEMPT STATUS: (Check One)

	STATE CEQA GUIDELINES	CITY CEQA GUIDELINES
MINISTERIAL	Sec. 15268	Art. II, Sec. 2b
DECLARED EMERGENCY	Sec. 15269	Art. II, Sec. 2a (1)
EMERGENCY PROJECT	Sec. 15269 (b) & (c)	Art. II, Sec. 2a (2) & (3)
<input checked="" type="checkbox"/> CATEGORICAL EXEMPTION	Sec. 15300 <i>et seq.</i>	Art. III, Sec. 1
Class <u>3.11</u> (CEQA Guidelines)		
OTHER	(See Public Resources Code Sec. 21080 (b) and set forth state and City guideline provision.)	

JUSTIFICATION FOR PROJECT EXEMPTION:
Based on the whole of the administrative record, the project is exempt from CEQA pursuant to CEQA Guidelines, Sections 15303 and 15311, and there is no substantial evidence demonstrating that an exception to a categorical exemption pursuant to CEQA Guidelines, Section 15300.2 applies, including but not limited to the fact that the City has identified no unusual circumstances. The project is determined to be exempt based on the following: a) The Project would regulate the content and placement of signs containing commercial messaging relating to cannabis, cannabis products, and commercial cannabis activity, including restricting the number, type, size, and content of on-site signs and requiring minimum distances from sensitive uses for off-site signs. b) The project would by nature restrict the construction and location of limited numbers of new, small facilities or structures; installation of small new equipment and facilities in small structures; and the conversion of existing small structures from one use to another where only minor modifications are made in the exterior of the structure,

making the Project exempt under CEQA Guidelines, Section 15303. c) The project would by nature restrict the construction or placement of minor structures accessory to (appurtenant to) existing commercial, industrial, or institutional facilities, including but not limited to on-premise signs, making the project exempt pursuant to CEQA Guidelines, Section 15311.

IF FILED BY APPLICANT, ATTACH CERTIFIED DOCUMENT ISSUED BY THE CITY PLANNING DEPARTMENT STATING THAT THE DEPARTMENT HAS FOUND THE PROJECT TO BE EXEMPT.

SIGNATURE 		TITLE City Planning Associate	DATE 2/5/18
FEE:	RECEIPT NO.	REC'D. BY	DATE

DISTRIBUTION: (1) County Clerk, (2) City Clerk, (3) Agency Record
Rev. 11-1-03 Rev. 1-31-06 Word

IF FILED BY THE APPLICANT:

NAME (PRINTED)

SIGNATURE

DATE