

## RECOMMENDATIONS

1. Instruct the City Administrative Officer (CAO), with the assistance of the Chief Legislative Analyst (CLA), the Department of Cannabis Regulation, and the City Attorney's office, to report back in 60 days to the Rules, Elections, and Intergovernmental Relations Committee with an analysis, including the relevant and necessary findings, to allow the City of Los Angeles to adopt an ordinance regulating advertising for cannabis, cannabis-related products, and cannabis-related businesses similar to current Municipal Code provisions regulating tobacco, e-cigarette, and alcohol advertising. This analysis should include at minimum off-site and on-site advertising, internet or web-based advertising, periodical advertising, advertising to minors, and if possible, television advertising.
2. Request the City Attorney's office, with the assistance of the Department of Cannabis Regulation, to prepare and present a draft ordinance regulating advertising for cannabis, cannabis-related products, and cannabis-related businesses based on the analysis and findings prepared by the CAO. The City Attorney's office should consider both civil and criminal penalties for violations of the proposed ordinance, including enhanced penalties for the advertising of cannabis-related businesses located within the City of Los Angeles who do not have a license from the Department of Cannabis Regulation by April 1, 2018.

Date: 9/25/17  
Submitted in Rules Committee  
Council File No. 16-0888  
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~~Item~~ Communication from  
Chair - Rules, Elections,  
and Intergovernmental  
Relations Committee