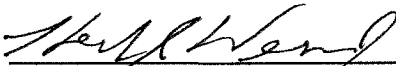



SUBSTITUTE – Item 7


MOTION

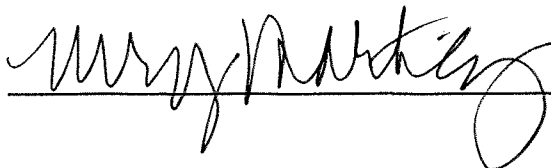
1. INSTRUCT the Planning Department, with the assistance of the City Attorney and the Department of Cannabis Regulation, to initiate an ordinance for consideration by the Citywide Planning Commission that will regulate advertising for cannabis, cannabis-related products, and cannabis-related businesses based on the analysis and findings prepared by the City Administrative Officer (CAO). The Planning Department should consider both civil and criminal penalties for violations of the proposed ordinance, including penalties for the advertising of cannabis-related businesses located within the City of Los Angeles who do not have a license from the Department of Cannabis Regulation.
2. INSTRUCT the CAO with the assistance of the Chief Legislative Analyst (CLA), the Department of Cannabis Regulation, and the City Attorney, to report in 60 days with an analysis, including the relevant and necessary findings, to allow the City of Los Angeles to adopt an ordinance regulating advertising for cannabis, cannabis-related products, and cannabis-related businesses similar to current Municipal Code provisions regulating tobacco, e-cigarette, and alcohol advertising. This analysis should include at minimum restrictions on off-site and on-site signage, which are designed in particular to protect minors from harms arising from cannabis and cannabis products.

PRESENTED BY:


HERB J. WESSON, JR.
Councilmember, 10th District


MITCHELL ENGLANDER
Councilmember, 12th District


JOE BUSCAINO
Councilmember, 15th District

SECONDED BY: 

October 31, 2017 _____



CITY OF LOS ANGELES
OFFICE OF THE CLERK
CITY CLERK