



ERIC GARCETTI
MAYOR

September 6, 2016

Honorable Members of the Los Angeles City Council
c/o City Clerk
Room 395, City Hall

Re: Appointments of Members of the Workforce Development Board (WDB) for the Term of July 1, 2016 through June 30, 2018

Honorable Members:

Subject to your confirmation, I transmit my appointments to the Workforce Development Board with the term of July 1, 2016 through June 30, 2018. The names are listed below with copies of their biographies attached:

Term: July 1, 2016 through June 30, 2018

<u>Name</u>	<u>Organization</u>	<u>Category</u>
Zeth Ajemian	Kaiser Permanente	Business
Miguel Cabral	Metro	Business
Rushmore Cervantes	City of LA Housing & Comm. Investment Department	Economic & Community Development
Veronica Corona	CM Cleaning Solutions, Inc.	Business
David Crippens	DLC & Associates	Small Business
Ahmed Enany	So. Calif. Biomedical Council	Business
David Flaks	L.A. Economic Development Corp.	Business/Economic & Community Development

Term: July 1, 2016 through June 30, 2018 (Continued)

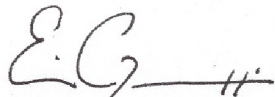
<u>Name</u>	<u>Organization</u>	<u>Category</u>
Adine Forman	L.A. Hospitality Training Academy	Labor/Joint Labor Management Program
Dennis Francis	7-Eleven	Business
Marco Frausto Program	Iron Workers 416	Labor/Apprenticeship
Garrett Gin	Bank of America	Business
Joseph Herrera	AEG Worldwide	Business
Mark Jurisic	International Longshore & Warehouse Union (ILWU) – 13	Labor
Adriana Kuhnle	Calif. Employment Development Department (EDD)	State Workforce Development
Ruth Lopez Novodor	Beverly Oncology & Imaging Medical Center, Inc.	Business
Dina Lozofsky	Biocom	Business
Antonio Manning	JP Morgan Chase & Co.	Business
Llanet Martin	L.A. Community College District	Community College
Luther Medina	Local 105-Sheet Metal Workers	Labor
Michaela Mendelsohn	Pollo West Corp.	Business
Robert B. Miller	L.A. Community College District	Community College
Jackie Mizell-Burt	L.A. County Dept. of Public Social Services	Public Assistance
Patricia Perez	VPE Public Relations	Small Business
Hector Perez-Pacheco	Perez-Pacheco Consulting, Inc.	Business
Jan Perry	City of L.A. Econ. & Workforce Development Department	Employment/Training Organization

Term: July 1, 2016 through June 30, 2018 (Continued)

<u>Name</u>	<u>Organization</u>	<u>Category</u>
Jonathan Port	PermaCity Solar	Business
Sergio Rascon	Laborers International Union of North America	Labor
David Rattray	L.A. Area Chamber of Commerce	Business
T Santora	Communications Workers of America	Labor
William (Will) Scoles	Calif. Dept. of Rehabilitation	State Rehabilitation Act
Joseph Stark	L.A. Unified School District	Adult Education & Literacy
Paula Starr	Southern Calif. Indian Center	Other
Elise Swanson	San Pedro Chamber of Commerce	Business
Laura Trejo	City of Los Angeles Dept. of Aging	Older Americans Act
Faye Washington	YWCA Greater Los Angeles	Employment/Training Organization
Charles Woo	Mega Toys, Inc.	Business

I look forward to your favorable consideration of these appointments.

Sincerely,



ERIC GARCETTI
Mayor

EG:cl

Attachment

BIOGRAPHIES OF NOMINEES FOR APPOINTMENT TO THE CITY OF LOS ANGELES WORKFORCE DEVELOPMENT BOARD

For the period July 1, 2016 – June 30, 2018

ZETH AJEMIAN

Zeth Ajemian is the Director of Workforce Planning and Development for Kaiser Permanente's Southern California region. In this capacity, Mr. Ajemian leads a labor-management partnership that plans and implements career training and advancement services for Kaiser Permanente's 43,000 unionized workers.

Before joining Kaiser Permanente, Mr. Ajemian was the Associated Director of Workforce Development and Research at the Los Angeles County Federation of Labor, where he put his extensive background in industry and labor market analysis to good use to develop training programs for member AFL-CIO unions.

Mr. Ajemian received a Bachelor's Degree in political science from Pitzer College and a Master's Degree in Urban Planning, with an emphasis in Economic Development, from the University of California Los Angeles (UCLA) School of Public Policy.

MIGUEL CABRAL

Miguel Cabral has more than 14 years of experience working in the public sector, the majority of which were with transportation related agencies.

Mr. Cabral is currently the Deputy Executive Officer and Director of Economic Development Initiatives for the Los Angeles County Metropolitan Transportation Authority (METRO). His responsibilities include, but are not limited to, implementing Project Labor Agreements to facilitate the hiring of local residents and engaging small businesses to increase their access to public contracting opportunities.

VERONICA CORONA

Veronica Corona has over 20 years of experience in the janitorial services industry. She is currently the owner and managing partner of CM Cleaning Solutions, Inc., which provides janitorial services at commercial buildings, industrial parks, and retail centers in Los Angeles, Orange County, and the Inland Empire.

Ms. Corona serves as a board member for number of nonprofit, community betterment organizations and is the President of the Los Angeles Chapter of the National Latina Business and Women's Association.

RUSHMORE CERVANTES

Rushmore Cervantes is the General Manager of the City of Los Angeles Housing and Community Investment Department (HCIDLA). Mr. Cervantes manages the operations of HCIDLA to support the creation of viable urban communities by promoting livable and prosperous communities through the development and preservation of affordable housing, neighborhood investment, and social services. Utilizing Federal and State

BIOGRAPHIES OF NOMINEES FOR APPOINTMENT TO THE CITY OF LOS ANGELES WORKFORCE DEVELOPMENT BOARD

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grants, conduit bond financing and local funding, HCIDLA provides assistance in the development of single-family homes, multi-unit rental housing, mixed-use (commercial/residential) developments, strategic, cost-effective capital projects, and housing opportunities for persons with special needs.

Mr. Cervantes oversees HCIDLA's six City Commissions as well as the network of Family Source Centers that provide low-income families with supportive services geared towards financial sustainability and an increase in youth academic achievement. HCIDLA also performs habitability inspections of all 760,000 multi-family units in the city, administers the Rent Stabilization Ordinance, and provides a first-time homeownership program and a home repair program.

Mr. Cervantes has worked with the City of Los Angeles for over 20 years and has held a number of important positions including: Chief Deputy Controller for the City, General Manager of the El Pueblo Historical Monument Authority, and Assistant General Manager for the City of Los Angeles Department of Aging. He holds a Bachelor's Degree in Business Administration from the California Lutheran University.

DAVID CRIPPENS

David Crippens is the owner of the consulting firm DLC & Associates. His current pursuits include serving as the President of the City of Los Angeles Workforce Development Board Youth Council, Chair of UNITE-LA, and Chair of the Los Angeles Unified School District (LAUSD) Bond Oversight Committee.

Mr. Crippens was formerly the Senior Vice President of the Educational Division of KCET television. He has over 30 years in public broadcasting as a station manager, writer, program developer, producer, and on-air personality.

Mr. Crippens has a Master's Degree from San Diego State University.

AHMED ENANY

Ahmed Enany is the President and Chief Executive Officer of the Southern California Biomedical Council (SoCalBio), an industry association promotes and supports biomedical and biotechnology research, development, and manufacturing in the Greater Los Angeles region for economic development and job creation.

Mr. Enany has a Bachelor's and a Master's degree in political science from the University of California Los Angeles (UCLA).

ADINE FORMAN

Adine Forman is the Executive Director of the Hospitality Training Academy (HTA), Los Angeles, a nonprofit labor-management partnership, Taft-Hartley Trust Fund organization.

BIOGRAPHIES OF NOMINEES FOR APPOINTMENT TO THE CITY OF LOS ANGELES WORKFORCE DEVELOPMENT BOARD

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In this capacity, Ms. Forman formulates workforce development policies and implements attendant programs of benefit to the 22,000 members of the UNITE HERE Local 11 hospitality and food services union. She also maintains a pipeline of skilled workers to meet the human capital needs of HTA affiliated employers.

Prior to joining the HTA, Ms. Forman was the Director of Government Affairs and Special Projects for Jewish Vocational Services (JVS), Los Angeles. Her responsibilities included soliciting public funding and implementing related workforce development programs to enable economically disadvantaged adults to enter the labor force and assist dislocated workers in obtaining replacement employment.

DAVID FLAKS

David Flaks is the president and Chief Operating Officer of Los Angeles County Economic Development Corporation (LAEDC). Since 1981, the LAEDC has worked to attract, retain and grow businesses and quality jobs for the 10 million residents of L.A. County, its 88 cities and 100+ unincorporated communities.

In 2007, Mr. Flaks joined LAEDC as the Senior Vice President of Strategic Initiatives, and became the COO in 2011. In these capacities, he helped implement the first-ever, consensus Strategic Plan for Economic Development in Los Angeles County (2010-2014) and he helped shape and influence legislation and policies regarding economic development issues, land use policies and regulatory reform.

Prior to LAEDC, Mr. Flaks served as a Communications Director for a high-profile Congressional campaign, the owner of David Flaks Capital, a DC-based financial advisory services firm for medical technology companies, as a business consultant for Bay-area life sciences companies, and he has held positions with corporate law departments at large law firms in New York and Miami.

Mr. Flaks holds a B.S. in Philosophy from the University of Wisconsin, a J.D. from American University, and a M.A. from George Washington University.

DENNIS FRANCIS

Dennis Francis is 7-Eleven Inc.'s Director of Operations and Chair of Community Relations in Los Angeles. In this role, he directs all operations for 110 stores with 1,700 employees across the Southland. His areas of responsibility include franchise operations, human resources, marketing, financial accountability and results, and management, business consultant and real estate development.

Mr. Francis has successfully devised and implemented strategic operations plans to increase sales and profits, created programs to train managers and reduce turnover, and formulated and executed community relations and marketing initiatives that have elevated the company's profile and improved customer satisfaction.

BIOGRAPHIES OF NOMINEES FOR APPOINTMENT TO THE CITY OF LOS ANGELES WORKFORCE DEVELOPMENT BOARD

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Prior to joining 7-Eleven Inc., Mr. Francis was Director of Operations for Yum Brand-Pizza Hut, Inc. for the Los Angeles Region.

MARCO FRAUSTO

Marco Frausto serves as the President of Reinforcing Ironworkers Local 416. Reinforcing Ironworkers Local 416 provides trained professional reinforcing ironworkers to commercial, industrial, and residential building contractors throughout Las Vegas, and Los Angeles, Orange, Santa Barbara, San Bernardino, Riverside, and Ventura Counties.

Local 416 primarily concentrates on the construction of high rise offices, hotels, low and high rise residential buildings, hospitals, schools, military installations, water treatment plants, solar power plants, fossil fuel power plants, wind power plants, warehouses, mixed use buildings, shopping centers, amusement parks and rides, airports, city halls, civic centers, universities, jails, prisons, piers and heavy industrial plants.

GARRETT GIN

Garrett Gin is Bank of America's Senior Vice President of Enterprise Business and Community Engagement for Greater Los Angeles. In this role, he leads a team of financial/banking professionals that is responsible for numerous corporate social responsibility initiatives, including local philanthropy, community reinvestment, and community engagement.

Prior to joining Bank of America in August 2009, Mr. Gin served as the Director of Communications and Public Affairs for Merrill Lynch in California.

Mr. Gin is active in numerous business, civic, and educational organizations, among them are the Los Angeles Business Council, the Central City Association, Asian Americans Advancing Justice, and the National Asian Chamber of Commerce and Entrepreneurship.

JOSEPH HERRERA

Joe Herrera is the Director of Human Resources for STAPLES Center. He also handles human resources matters related to the Nokia Theatre and the L.A. LIVE Entertainment Complex.

He is a member of numerous advisory boards and involved with such civic-minded organizations as the Urban League and Job Corps.

Mr. Herrera's early career included a stint with UPS, during which he obtained a Bachelor's Degree in Labor Relations from California State University Dominguez Hills.

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MARK JURISIC

Mark Jurisic serves as the business agent for the International Longshore and Warehouse Union's (ILWU) Local 13. Mr. Jurisic has served as a longshoreman in the ports of Los Angeles and Long Beach since 1998 and has served ILWU in numerous capacities including ILWU's convention Chairman (2012) and serving on the Local 13 Executive Board for eight consecutive years.

Mr. Jurisic also served 15 years as a Deputy Sheriff with the Ventura County Sheriff's department. He was awarded the Medal of Valor for entering a burning building in order to save an unconscious citizen, carrying the victim to safety and saving his life. In 2012, Mr. Jurisic was also awarded a Hero Award by the Los Angeles Police Department for administering CPR on a pedestrian car-accident victim in San Pedro.

ADRIANNA KUHNLE

Adriana Kuhnle is the Division Chief for the Los Angeles/Ventura region, California Employment Development Department (EDD). Ms. Kuhnle has 33 years of experience working with EDD; half of which have been in Workforce Services (WS) Division.

Ms. Kuhnle began her career with EDD working in the Unemployment Insurance (UI) office in El Centro, California. After various promotions in multiple EDD locations throughout Imperial Valley she relocated to the Central Coast and became a manager for the Santa Maria region. Prior to her current appointment, she served as the Deputy Division Chief for the EDD's Central South Region of Southern Workforce Services, which encompassed nine counties and seven Workforce Development Boards.

With extensive experience serving on other Workforce Development Boards, Ms. Kuhnle looks forward to serving on the Los Angeles WDB and establishing effective collaborations between EDD and the local workforce partners to best meet the needs of the region's job seeker and employer customers.

RUTH LOPEZ NOVODOR

Ruth Lopez Novodor is the CEO of Beverly Oncology and Imaging Medical Group, Inc. (BOI). Under her management, BOI has grown into a network of seven cancer treatment centers located in the San Gabriel Valley and Orange County.

Ms. Lopez Novodor is a passionate entrepreneur and active in the business community, currently serving as Chair of the Leadership Council of the National Federation of Independent Businesses (NFIB). She is a former Chair of the Latin Business Association (LBA) and a past delegate to the White House Conference on Small Business. She has also served on the boards of numerous Hispanic and women's business and health organizations in the community and she is currently Vice President of the YWCA of Greater Los Angeles.

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Ms. Lopez Novodor earned her B.A. and M.B.A. degrees at Pepperdine University.

DINA LEE LOZOFSKY

Dina Lee Lozofsky is the Executive Director of Biocom, an organization dedicated to the advancement of the life sciences industry in Los Angeles. Her duties include, among other things, marketing the life sciences industry to obtain new capital for growth and expansion, creating and maintaining a network of life sciences stakeholders to facilitate strategic industry partnerships, engaging and supporting the education community in establishing life sciences talent pipelines, and transplanting life sciences best practices to Los Angeles that were developed in San Diego years ago.

Prior to Ms. Lozofsky's employment with Biocom, she was the Associate Director of the University of California Santa Barbara's Licensing and Business Development Office of Technology and Industry Alliances, providing leadership on matters related to managing and licensing intellectual property.

Ms. Lozofsky also served on the Board of Directors of LA Venture Association, an organization focused on education and networking opportunities for local start-up, emerging growth, and late stage venture fund company executives.

ANTONIO MANNING

Antonio Manning is the Vice President, Senior Relationship Manager of JP Morgan Chase responsible for the achievement of company objectives related to economic development, such as small business expansion and workforce readiness. He also oversees JP Morgan Chase's community engagement and philanthropy efforts.

Prior to his employment with JP Morgan Chase, Mr. Manning served as Washington Mutual Bank's First Vice President, Regional Manager charged with expanding the company's retail and corporate footprint in the Southland. He devised and implemented strategic initiatives, developed and maintained critical industry, community and government partnerships, and managed corporate grant-making activities.

Mr. Manning is affiliated with a number of business associations and nonprofit organizations, including the Coalition for Responsible Community Development, the Los Angeles Business Council, the Los Angeles Conservation Corps, and the USA Track and Field Foundation.

LLANET MARTIN

Llanet Martin has more than ten years of experience in academia as a Graduate Fellow, Mentor, Residential Advisor, Researcher, Admissions Officer, and Instructor. She includes among her many accomplishments and skill sets developing and implementing curricula, securing funding for special programming, assisting minority and parenting

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students in preparing for graduate school, and evaluating and synthesizing data to publish scholarly reports that inform education decision-makers.

In her current capacity as Student Success and Support Services Coordinator with the Los Angeles Community College District, Ms. Martin oversees a number of initiatives to ensure that students successfully complete their community college studies.

Ms. Martin is a member of the Advance Democratic Club, Executive Latino Leadership Association, and UCLA Latino Alumni Association.

LUTHER MEDINA

Luther Medina is the President and Business Agent for the Sheet Metal Workers International Association (SMWIA) Local 105. Mr. Medina began his career in the unionized sheet metal industry in 1987 and has worked in the capacity of journeyman and foreman for several of the union's signatory contractors, both in the heating, ventilation and air conditioning (HVAC) and general/architectural sheet metal industries.

Mr. Medina holds a Bachelor of Arts Degree in Labor Studies from the National Labor College at the George Meany Center for Labor Studies in Silver Spring, Maryland. He is also proud to be a second generation union sheet metal worker.

MICHAELA MENDELSON

Michaela Mendelson is the Chief Executive Officer and Co-Owner of Pollo West Corp. and Mi Pollo, Inc. This successful entrepreneur opened her first El Pollo Loco restaurant in April 1988 and now operates 18 in the Southland.

Ms. Mendelson has served in the capacity of President of the El Pollo Loco Franchisee Association, and on the Marketing Advisory Council and Ops Tech Committee for the El Pollo Loco brand. She is also the recipient of five awards at El Pollo Local conventions for customer service, food safety, and sales performance.

Ms. Mendelson is an advocate for the transgender community. She founded the California Trans Workplace Project to create employment opportunities for transgender persons and is a member of the Board of Directors of the Trevor Project, a leading national organization providing crisis intervention and suicide prevention services to lesbian, gay, bisexual, transgender and questioning youth.

ROBERT MILLER, PhD

Dr. Robert Miller is Vice Chancellor for Finance and Resource Development at the Los Angeles Community College (LACCD). LACCD is the largest community college district in the nation, operating nine campuses throughout Los Angeles and adjoining cities and communities, covering 882 square miles and annually teaches 240,000 students. LACCD

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possesses the most diverse student population among California's community college districts.

Prior to his appointment as Vice Chancellor, Dr. Miller served various positions during a decade-long career at the Pasadena City College, including serving as Interim President, Assistant Superintendent, Senior Vice President, and Dean of Educational Services.

Dr. Miller received his Master of Public Administration from California State University, Northridge and his Doctorate of Public Administration from University of La Verne.

JACKIE MIZELL-BURT

Jackie Mizell-Burt is the Regional Administrator for the Central County GAIN organization. She has been with the Los Angeles County Department of Public Social Services (DPSS) for 32 years.

Prior to this role, Ms. Mizell-Burt served as a manager for the GAIN Program Policy and Controls. She has worked with all the Workforce Development Boards in Los Angeles County, assisting in managing the U.S. Department of Labor contracts. She has also worked with most of the Los Angeles WorkSource/America's Job Centers in managing the DPSS contracts and partnerships.

PATRICIA PEREZ

Patricia Perez is the president of VPE Public Relations, one of the nation's leading Latino-owned public relations firms. Incorporated in 1988, VPE helps local and national clients in the corporate, non-profit and governmental sectors connect with Latino consumers in meaningful ways.

Ms. Perez has earned numerous recognitions for both her professional work and involvement in the community. She is an active leader in numerous non-profit organizations that seek to improve the conditions of the Latino community locally and nationally. She currently serves as AARP's California State Chair and leader of its Executive Council.

HECTOR PEREZ-PACHECO

Hector Perez-Pacheco is the principal of Perez-Pacheco Consulting. Founded in 1997, his firm specializes in public relations, marketing, public policy/legislation, and community resource development focusing on reaching, mobilizing, and developing Latino and Native American communities and markets.

Mr. Perez-Pacheco has a long established a connection with the community, having served nearly 30 years as a passionate advocate for disenfranchised communities. His work focuses on improving the social, educational and economic conditions of

BIOGRAPHIES OF NOMINEES FOR APPOINTMENT TO THE CITY OF LOS ANGELES WORKFORCE DEVELOPMENT BOARD

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disadvantaged communities. He has organized various community councils, town hall meetings, forums, and conferences to discuss health and education issues, immigration, and other pressing issues for the Latino community. He has also worked on environmental justice and Native American sacred land preservation issues.

JAN PERRY

Jan Perry is the General Manager of the City of Los Angeles Economic and Workforce Development Department, appointed to this position by Mayor Eric Garcetti in July 2013.

As the former Los Angeles City Councilmember for the 9th District, which included Bunker Hill, Little Tokyo, and South Los Angeles, she was a catalyst for major changes in the district's infrastructure. This resulted in quality job development and training and the development of housing at all income levels.

Ms. Perry has a passion for revitalizing neighborhoods and improving the quality of life for all Angelenos. During her term on the City Council, she supported major redevelopment projects in Downtown Los Angeles which represented more than \$15 billion in investment, \$40 million in City tax revenue and the creation of more than 90,000 full-time jobs.

Ms. Perry earned her bachelor's degree from the USC School of Journalism, cum laude, and her master's degree from USC in Public Administration.

KENN PHILLIPS

Kenn Phillips is the President and CEO of The Valley Economic Alliance, serving the San Fernando Valley, Los Angeles County and its 5-city partners (Burbank, Calabasas, Glendale, Los Angeles and San Fernando). The Alliance elevates the economic vitality and stability of the region. Through its initiatives, businesses and organizations benefit from the many economic development programs including business assistance, workforce development and marketing.

Prior to taking the helm of the Alliance, Mr. Phillips served as its Senior VP. He assisted more than 2,500 San Fernando Valley businesses in economic development including tax incentives in employee recruitment, training and City and County tax credits.

Mr. Phillips serves on the boards of Sherman Oaks and Encino Hospitals, United Chamber of Commerce, CSU Northridge Ernie Schaeffer Center for Innovation Entrepreneurship and Regional Higher Learning Consortium. He also is an active volunteer in various community groups and projects.

Mr. Phillips has a B.S. in Psychology from Cal State University Northridge.

BIOGRAPHIES OF NOMINEES FOR APPOINTMENT TO THE CITY OF LOS ANGELES WORKFORCE DEVELOPMENT BOARD

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JONATHAN PORT

Jonathan Port is the founder and CEO of PermaCity, a leading solar energy design company that designs, constructs and installs photovoltaic energy systems for commercial, governmental and residential customers. Mr. Port sees himself as a sustainable designer and planner on a mission to accelerate the pace of society's transformation from harmful fossil fuels to a green energy future. His firm's proprietary product, the solar strap system, is helping clients save money, energy and the planet.

Prior to founding PermaCity, Mr. Port was CEO of a multi-million dollar independent green utility provider. He has also served as vice president for a retail real estate development company and as an associate consultant on the planning staff of Economics Research Associates where he worked on the California High Speed Rail feasibility study.

Mr. Port holds a Master's Degree in Urban Planning and Sustainable Development from Auckland University in New Zealand and a Bachelor of Science degree in City and Regional Planning from Cal Poly San Luis Obispo.

SERGIO RASCÓN

Sergio Rascón currently serves as the Business Manager for the Laborers Union Local 300. In 1989 he was elected to the Executive Board of Local 300 and soon began his ascendancy through the ranks of Local 300. He has served as the Business Manager and President of Local 300 since 1995.

Mr. Rascón served on the Metropolitan Water District's Board of Directors from 1997 to 2001. While serving as a MWD Board Member, he held the positions of Vice-Chairman of the Subcommittee on Organization and Personnel, served on the Budget and Finance Committee as well as the Legal Claims Committee. Mr. Rascón also served as a Los Angeles City Commissioner on the Convention and Exhibition Center Bureau from 2002 to 2005.

Mr. Rascón currently serves on the National Executive Board of the Latin American Council for Labor Advancement as a National Vice President. He also serves as a delegate to the California Consumer Federation, the California Federation of Labor, and the A. Philip Randolph Institute, and as a representative on the L.A. County Federation of Labor Executive COPE Board.

DAVID RATTRAY

David Rattray is Senior Vice President of Education and Workforce Development for the Los Angeles Area Chamber of Commerce, and President of UNITE-LA, a school-to-career partnership.

His previous experience includes more than 20 years as an executive in the food service distribution industry with Sysco, Rykoff-Sexton, and CFS Continental.

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Mr. Rattray earned his Bachelor's Degree at the University of California Irvine and M.B.A. Degree at the University of Southern California.

T SANTORA

T Santora serves on the Executive Board of the Communications Workers of America (CWA), Local 9003 in Los Angeles, CA. He has served as officer of CWA for the past 34 years and recently completed his term as the Local President.

CWA 9003 represents a diverse membership of approximately 2,500 workers in the greater Los Angeles metropolitan region. CWA, one of the nation's largest unions, represents 700,000 workers in industries including telecommunications, healthcare, public service, education, manufacturing, media, and the airline industry.

Mr. Santora also serves as National Co-Chair of the CWA Telecom AdHoc Committee which convenes workplace leaders in the telecommunications industry from the U.S., Canada and Puerto Rico. He chairs the Legislative-Political Committee of the CWA Southern California Council, representing 27,000 members. He is also the Chair of CWA 9003 Children's Fund, a non-profit charitable organization he founded in 1991.

A graduate of the National Labor College/University of Baltimore, Mr. Santora earned honors with his degree in Union Leadership and Administration.

WILLIAM M. SCOLES

William M. Scoles is District Administrator for the Greater Los Angeles District of the California Department of Rehabilitation. His involvement with the California Department of Rehabilitation in various positions dates back to 1988.

He has more than 30 years of experience in the field of vocational rehabilitation in both the public and nonprofit sectors, including a stint as Secretary of the California Rehabilitation Board as an appointee of Governor Gray Davis.

Mr. Scoles holds a Master's Degree in Educational Administration and a Master's Degree in Social Work from California State University Northridge.

JOSEPH STARK

Joseph Stark is the Executive Director of the Los Angeles Unified School District Division of Adult and Career Education (DACE). The DACE provides learning opportunities and employment training to adults and in-and out-of-school teens through ten schools and career training centers throughout the Los Angeles area. Annually, DACE serves approximately 89,000 students through a \$155 million budget.

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Prior to his appointment in 2016, Mr. Stark served as DACE's Division Administrator, joining LAUSD in 2014. From 2008-2014, he was the Director of Adult Education for the Burbank Unified School District.

Mr. Stark received his Bachelor of Arts and Master of Arts in School Administration from Loyola Marymount University and his Adult Education Teaching Credential from University of California, Los Angeles.

PAULA STARR

Paula Starr first began working for the Southern California Indian Center in 1989 and became its Executive Director in 1999. She has been consistently involved in a number of community and civic organizations that deal with Native American issues. Ms. Starr's previous experience includes a stint as a teacher and private consultant.

ELISE SWANSON

Elise Swanson is the President and Chief Executive Officer of the San Pedro Chamber of Commerce and represents more than 400 member businesses and organizations. Under her leadership, the Chamber has developed a strong state, local, and federal legislative advocacy program that supports businesses, and contributed to the creation of the San Pedro 2020 plan designed to formulate strategies and facilitate public-private partnerships to leverage economic development in the community.

Ms. Swanson is also working with San Pedro stakeholders, including the Port of Los Angeles, to implement a certified Tourism Ambassador Program to position the area and the Los Angeles waterfront as a unique destination for tourism and to increase visitor expenditure levels.

Ms. Swanson currently Co-Chair's Biz-Fed's Minimum Wage Working Group, serves on Councilman Joe Buscaino's San Pedro Task Force on Homelessness, and sits on the Gang Alternative Program's Board of Directors, Port of Los Angeles Charter High School's Board of Trustees, and the Peninsula Education Foundation's Board of Trustees.

LAURA TREJO

Laura Trejo is General Manager of the City of Los Angeles Department of Aging. She is an expert in her field and has been a frequent speaker and consultant both nationally and international on issues related to the elderly and aging.

Ms. Trejo received her Bachelor's Degree in Psychology, and Master's Degrees in Gerontology and Public Administration from the University of Southern California.

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FAYE WASHINGTON

Faye Washington is the Chief Executive Officer of the YWCA Greater Los Angeles. The YWCA endeavors to empower women and eliminate racism, and provides critical social services to over 100,000 youth, families, and seniors from multiple sites throughout Los Angeles.

Before assuming her position with the YWCA Greater Los Angeles, Faye Washington had a successful 32-year career in the public sector in management, personnel administration, legislative and policy development, strategic planning, and budget formulation and implementation.

Ms. Washington is now recognized nationally as a consummate nonprofit professional and manager as a result of her tenure with the YWCA. She's received numerous recognitions and awards. Among Faye's many accomplishments is the Urban Campus, developed with \$70 million of public and private sector financing for the conduct of Job Corps related activities. More than 1,000 at-risk youth benefit from the Urban Campus' education, workforce development and supportive services.

Ms. Washington's other pursuits include volunteering as either an advisor to or a member of the Board of Directors of organizations such as the Links, United Way, Municipal Improvement Corporation of Los Angeles, National Job Corps Association, and California Post-Secondary Commission.

CHARLES WOO

Charles Woo is the Chief Executive Officer and co-owner of Mega Toys, a toy manufacturing, import/export, wholesale and retail company.

He is the current Chair of the City of Los Angeles Workforce Development Board and has served in that capacity across the tenure of five Los Angeles City Mayors (i.e., Bradley, Riordan, Hahn, Villaraigosa and Garcetti).

He was the Chair of the Los Angeles Area Chamber of Commerce in 2001, and is now actively involved with and serves on the Board of Directors of numerous community betterment and civic organizations.

Mr. Woo graduated Summa Cum Laude with a Bachelor of Science Degree, and earned a Master's Degree from the University of California Los Angeles.