

ORDINANCE NO. 185903

An ordinance amending Ordinance No. 173,872, commonly known as the Porter Ranch Land Use/Transportation Specific Plan, as amended by Ordinance Nos. 175,070, 175,641, and 180,083.

**THE PEOPLE OF THE CITY OF LOS ANGELES
DO ORDAIN AS FOLLOWS:**

Section 1. Section 3 of the Porter Ranch Land Use/Transportation Specific Plan, Ordinance No. 173,872, as amended by Ordinance Nos. 175,070, 175,641, and 180,083, is amended by adding a new definition of the term "The Village" in the proper alphabetical order to read:

THE VILLAGE: The portion of Subarea II of the Community Center Area as identified in Exhibit II of this Specific Plan. The boundaries of The Village are as follows:

The Northern Site, consisting of approximately 24 acres located at the northwest corner of Porter Ranch Drive and Rinaldi Street. The site is bounded by Recorded Tract 53783-03 to the west, Recorded Tract 53783-02 to the north, Porter Ranch Drive to the east, and Rinaldi Street to the south.

The Southern Site, consisting of approximately 11 acres located at the southwest corner of Porter Ranch Drive and Rinaldi Street. The site is generally bounded by Porter Ranch Drive to the east, the 118 Freeway to the south and Rinaldi Street to the north.

Sec. 2. Subdivision 3 of Subsection E of Section 6 of the Porter Ranch Land Use/Transportation Specific Plan, Ordinance No. 173,872, as amended by Ordinance Nos. 175,070, 175,641, and 180,083, is amended by adding the following to read:

(h) The Village.

- (1) Master Sign Program.** A master sign program for the entire project shall be submitted for review and approval by the Director of Planning for Project Permit Compliance Review pursuant to Section 11 of this Specific Plan and Design Review pursuant to Section 10 of this Specific Plan. Modifications to the master sign program shall be submitted for review and approval by the Director of Planning for Project Permit Compliance Review and Design Review.

The master sign program should identify all sign types that can be viewed from the street, sidewalk, and public right-of-way. The program should be designed and prepared by a

single graphic design firm or signage design company to assure a cohesive, integrated approach to the variety of signs required for building identification, wayfinding, and regulatory needs.

The master sign program should include:

- (i) a site plan and building elevations showing the approximate location and size of anticipated signs;
- (ii) details including sign type, quantity of each type, materials, and general characteristics of proposed signs; and
- (iii) signs which are intended as On-Site Signs, as defined in LAMC Section 14.4.2. On-Site Signs may constitute any of the permitted signs.

Prior to the issuance of each sign permit, a Director's Sign Off of conformance with the Specific Plan shall be obtained pursuant to Section 12 D of this Specific Plan. The following shall be submitted for the Director's Sign Off:

- (i) a plan identifying the sign in relation to the most recently approved master sign program;
 - (ii) a site plan identifying the location of all sign types and identifies each of the proposed signs, showing its location in relation to structures, walkways, and landscaped area;
 - (iii) a matrix describing general characteristics of each sign type (type, sign name or number, illumination, dimensions, quantity);
 - (iv) a scaled elevation of each sign type showing overall dimensions, sign copy, typeface, materials, colors, and form of illumination;
 - (v) a copy of the most recently approved master sign program for The Village.
- (2) Notwithstanding any provisions of the Code and Specific Plan to the contrary, the aggregate sign area at The Village shall not exceed 18,000 square feet as calculated under the master sign program.

- (3) **Permitted Signs.** Notwithstanding the limitations of Section 6 E Paragraphs 1, 3, and Sub-Paragraphs 3 a through g of this Specific Plan, the number, location, area, and size of each type of sign shall comply with the approved master sign program. Only the following types of signs are permitted within The Village and must conform to the following standards:

(i) **Architectural Ledge Sign.**

1. **Permitted.** A sign with individual channel letters, numbers, and/or prefabricated image, attached to a horizontal projection forming a narrow shelf on a wall or architectural projection.
2. **Location.** An Architectural Ledge Sign shall only be located over an entryway or window on the first floor of a building.
3. **Height.** The bottom of the ledge on which an Architectural Ledge Sign is located shall be at least 8 feet above the natural or finished grade as measured vertically.

(ii) **Banner Signs.**

1. **Permitted.** Double faced banners which are attached to freestanding light poles, located on-site, with a maximum of 2 banners for any single freestanding light pole.

(iii) **Identification Signs.**

1. **Permitted.** An Identification Sign can be any type of sign permitted within The Village pursuant to Section 6 E (h) (3) of this Specific Plan.

(iv) **Information Signs.**

1. **Height.** Information signs shall be limited to a maximum overall height of 12 feet above the sidewalk grade or edge of roadway grade nearest the sign, except for overhead paseo

wayfinding information signs, which are limited to a maximum overall height of 20 feet.

2. **Area.** The area of an information sign shall not exceed 30 square feet in area per side.

(v) Monument Signs.

1. **Permitted.** For the purposes of this Section, multiple signs on a single monument structure constitute one monument sign.
2. **Height.** The monument sign located at the northwest corner of Porter Ranch Drive and Rinaldi Street shall be limited to a maximum overall height of 15 feet above sidewalk grade or edge of roadway grade nearest the sign. All other monument signs shall be limited to a maximum overall height of 11 feet above sidewalk grade or edge of roadway grade nearest the sign.

Decorative tower elements of up to 13 feet in height above grade integrated into or associated with a monument sign will not be considered in the determination of permissible height of the monument sign.

(vi) Projecting Signs.

1. **Permitted.** No more than one projecting sign may be permitted for each tenant within The Village.
2. **Area.** The sign area of a projecting sign shall be limited to 16 square feet. However, tenants (1) occupying more than 10,000 square feet of building floor area, (2) occupying stand-alone buildings as the single tenant, or (3) occupying at least 4,000 square feet immediately adjacent to the Town Green element (but not more than two such tenants adjacent to the Town Green) may have a sign area of up to 150 square feet. This section shall also be applicable to up to two restaurants located adjacent to the Town Green area of The Village, without a minimum

building floor area requirement. The area of any projecting sign under this section will not count towards the calculation of the aggregate sign area permitted within The Village.

3. **Projection.** Signs shall not project more than 7 feet from the face of the building.
4. **Height.** A projecting sign shall not be located lower than 8 feet above the natural or finished grade as measured vertically.

(vii) Roof Signs.

1. **Permitted.** A sign erected upon a roof of a building when placed directly upon a mansard roof that slopes downward toward and extends to or over the top of an exterior wall.
2. **Height.** The top of the roof sign shall be located below the ridge of the roof.
3. **Area.** The maximum area of any one roof sign shall not exceed 400 square feet.

(viii) Wall Signs.

1. **Projections.** No wall sign shall project more than 20 inches from the face of the building.

(ix) Pole Signs.

1. **Permitted.** No more than one pole sign is permitted at The Village in Subarea IV. The pole sign may be double-faced, internally illuminated and contain up to four fixed tenant signs on each side, with each tenant sign being made of the same material. Additionally, notwithstanding LAMC Section 14.4.4 A 11, the permitted pole sign may include an active LED digital display on each side, each with a maximum area of 504 square feet per side. Further, notwithstanding any other provision of law to the contrary, a pole sign is permitted under this section even when located on a

parcel with an LAMC zoning designation of "A1" or "A2."

2. **Height.** Notwithstanding LAMC Section 14.4.12 C to the contrary, no pole sign may be more than 60 feet (including associated retaining wall) in height.
3. **Area.** Notwithstanding LAMC Section 14.4.12 B to the contrary, each face of a pole sign is limited to 1,000 square feet in area. Additionally, the pole sign may include On-Site signage located on the sign or on an associated retaining or decorative wall, with up to 650 square feet of sign area.
- (4) Other than the foregoing regulations in Subparagraphs h 2 and h 3, above, the Citywide sign regulations, including but not limited to those in Article 4.4 of Chapter I (Sign Regulations) of the LAMC and in Article 1, Division 62 of Chapter IX of the LAMC (Signs), apply to signs in The Village.

Sec. 3. Section 12 of the Porter Ranch Land Use/Transportation Specific Plan, Ordinance No. 173,872, as amended by Ordinance Nos. 175,070, 175,641, and 180,083 is amended to read:

- D. **Director's Sign Off.** Prior to the issuance of a sign permit within The Village, the Director shall sign off on the LADBS sign permit application provided that the sign is in conformance with the approved master sign program pursuant to Section 6 E 3 (h) of this Specific Plan. The Director's approval shall also be indicated by stamping the plans for the sign and/or sign structure.

Sec. 4. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

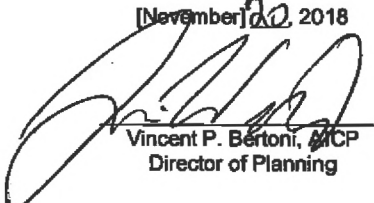
Approved as to Form and Legality

MICHAEL N. FEUER, City Attorney

Pursuant to Charter Section 559, I
approve this ordinance on behalf of the
City Planning Commission and
recommend that it not be adopted

By 
ERNESTO VELAZQUEZ
Deputy City Attorney

Date November 20, 2018

[November 20, 2018]  RBV18
Vincent P. Bertoni, MCP
Director of Planning

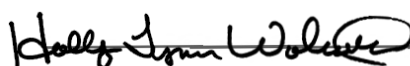
File No. CF-16-1341-S1

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I hereby certify that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR





Ordinance Passed 12/04/2018

Approved 12/04/2018

Ordinance Effective Date: 01/14/2019
Council File No.: 16-1341-S1

DECLARATION OF POSTING ORDINANCE

I, **Ottavia Smith** state as follows: I am, and was at all times hereinafter mentioned, a resident of the State of California, over the age of eighteen years, and a Deputy City Clerk of the City of Los Angeles, California.

Ordinance No. **185903** - a copy of which is hereto attached, was finally adopted by the Los Angeles City Council on **12/04/2018**, and under the direction of said City Council and the City Clerk, pursuant to Section 251 of the Charter of the City of Los Angeles and Ordinance No. 172959, I conspicuously posted a true copy of said ordinance at each of the three public places located in the City of Los Angeles, California, as follows: 1) one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; 2) one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; 3) one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records beginning on **12/05/2018** and will be continuously posted for ten or more days.

I declare under penalty of perjury that the foregoing is true and correct.



Deputy Clerk

Date: 12/05/2018

Ordinance Effective Date: 01/14/2019

Council File No.: 16-1341-S1