



ERIC GARCETTI
MAYOR

August 14, 2018

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Rebecca Pleitez to the Commission for Community and Family Services for the term ending June 30, 2022. Ms. Pleitez's current term expired on June 30, 2018.

I certify that in my opinion Ms. Pleitez is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Rebecca Pleitez
Commission: Commission for Community and Family Services
End of Term: 6/30/2022

- 1. **Race/ethnicity:** Latina
- 2. **Gender:** Female
- 3. **Council district and neighborhood of residence:** 14 - Central
- 4. **Are you a registered voter?** Yes
- 5. **Prior commission experience:** Commission on Community and Family Services
- 6. **Highest level of education completed:** MPH, Loma Linda University
- 7. **Occupation/profession:**
- 8. **Experience(s) that qualifies person for appointment:** See attached resume
- 9. **Purpose of this appointment:** Reappointment
- 10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Zanduela, Alexandra	Central	14	Asian Pacific Islander	F	30-Jun-20
Estrada, Ingrid	South LA	10	Latina	F	30-Jun-20
Herrera-Robles, Amelia	North Valley	7	Latina	F	30-Jun-18
Hawthorne, Jacquelynn	South LA	8	African American	F	30-Jun-20
Hill, Peggy	Central	4	African American	F	30-Jun-20
Legesse, Nikki	West LA	11	African American	F	30-Jun-20
Leviste, Mariedel	South Valley	3	African American	F	30-Jun-18
Marcus, Deborah	West LA	11	Caucasian	F	30-Jun-18
Maxey, Tara	East LA	1	Caucasian	F	30-Jun-18
Wilson, Jesse	East LA	13	Caucasian	M	30-Jun-18
Dilon, Kelli	South LA	8	African American	F	30-Jun-18
Torres, Benjamin	East LA	13	Latino	M	30-Jun-20
Khatchadorian, Herpsima	North Valley	7	Armenian	F	30-Jun-20
Yaroslavsky, Barbara	Central	5	Caucasian	F	30-Jun-18
Khatchadorian, Herpsima	North Valley	7	Other	F	30-Jun-18

REBECCA PLEITEZ

EDUCATION

- **MPH.**, Loma Linda University, Graduate School of Public Health, Loma Linda, CA Jun 2009
- **B.S.**, California State University of Long Beach, Long Beach, CA Jun 2006

EXPERIENCE

Wendy Carrillo for Congress (CA-34)

Finance Director

- Led finance team in raising \$280,000 in four months for special election
- Kept candidate on track with fundraising, preparing for and staffing call time, and overseeing all fundraising events

Los Angeles, CA
Dec 2016 –
Jun 2017

FoundIt

Co-Founder & CEO

- Co-founded FoundIt, a shopping on demand service making shopping affordable and convenient for everyone at any budget
- Architected the concept and working model to be customer ready, recruited engineering team

Los Angeles, CA
May 2016 –
Dec 2016

Clinica Monseñor Oscar A. Romero (Clinica Romero)

Community Relations and Policy Director

- Implemented clinic strategy as part of executive leadership, led cross-functional teams, government affairs, public relations
- Executed programs to offer care with dignity and respect to people with limited or no health insurance, without exclusion

Los Angeles, CA
Oct 2013 –
Mar 2016

Pleitez for Los Angeles Mayor 2013

Surrogate and Volunteer for Emanuel Pleitez, Los Angeles Mayor 2013

- Intimately involved with political strategy, grassroots organizing, and get out the vote (GOTV)
- Directed Spanish media and volunteer driven efforts (precinct walks, phone banking, etc.) to optimize voter outreach

Los Angeles, CA
Jun 2012 –
Jul 2013

National Latina Institute for Reproductive Health (NLIRH)

Policy Analyst & Consultant

- Served as a subject matter expert on women's health, immigrant health, and reproductive rights
- Created strategy to advance issue areas among multi-sector health coalitions, resulting in several high-profile policy victories

Washington, DC
Oct 2010 –
Mar 2012

Rodney Glassman for U.S. Senate

Field Organizer/Latino Outreach

- Served as a liaison to the Latino community to ensure effective messaging/GOTLV, responsible for daily field reports
- Conducted one-on-one meetings, engaged voters through multiple platforms

Phoenix, AZ
Jun 2010 –
Sep 2010

Office of Congresswoman Roybal-Allard U.S. Congress

Congressional Hispanic Caucus Institute (CHCI) Edward Roybal Public Health Fellow

- Assisted in the preparation of briefs, reports, hearings, as well as health legislation. Engaged advocacy groups/lobbyists
- Provided support to the health advisor and Congresswoman in fast-paced environment

Washington, DC
Aug 2009 –
May 2010

San Bernardo Department of Public Health Maternal Child and Adolescent Health

Public Health Associate

- Developed curriculums to reduce the rate of non-medically indicated labor through patient education campaigns
- Conducted cross sectional research analysis in science, medicine, and public health

San Bernardino, CA
Apr 2009 –
Aug 2009

AltaMed Health Services Corp

Research Associate

- Conducted comprehensive women's health needs assessment to determine community clinic expansion in L.A. County

Los Angeles, CA
Jul 2006 –
Feb 2007

PUBLICATIONS: Medina, Rebecca (2010). Commentary: Cervical Cancer and Latinas. *Harvard Journal of Hispanic Policy* (22); Groundbreaking Bill Integrates Pregnancy and Violence Prevention Strategies for Young People of Color (2011, *RH Reality Check*)

LEADERSHIP: Appointed to the Commission for Community and Family Services by L.A. Mayor Eric Garcetti 2016; New Club Leaders of L.A. 2015; New Leaders Council 2014 Fellow; Latino Caucus for Public Health (LCPH) Outstanding Community Health Professional Award; Ruth White Award Loma Linda University (2008); American Public Health, Association (APHA) LCPH Board, 2010-2016; COPE Health Solutions Alumni Board Member 2012; Proyecto Salud former Board Member 2011; Congressional Hispanic Caucus Institute (CHCI) Health Fellow 2009; Rural health & development work in Peru and Sri Lanka; Gulf States Rebuild Together (Hurricane Katrina – LA)

SKILLS: Fluent in Spanish and English; Lexis-Nexis, Proficient in MS office, project management software; expertise with federal database sources



ERIC GARCETTI
MAYOR

August 14, 2018

Dear Ms. Pleitez:

I am pleased to inform you that I hereby reappoint you to the Commission for Community and Family Services for the term ending June 30, 2022. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

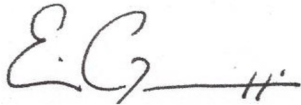
As part of the City Council confirmation process, you will need to meet with Jose Huizar, your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Housing Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Ms. Rebecca Pleitez
August 14, 2018
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right and a small flourish at the end.

ERIC GARCETTI
Mayor

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Attachment I
Ms. Rebecca Pleitez
August 14, 2018

Nominee Check List

I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Jose Huizar**

_____ **Councilmember Gilbert Cedillo, Chair of the Council Committee
considering your nomination**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.