



ERIC GARCETTI
MAYOR

December 15, 2016

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Rebecca Pleitez to the Commission for Community and Family Services for the term ending June 30, 2018. Ms. Pleitez will fill the vacancy created by William "Blinky" Rodriguez, who has resigned.

I certify that in my opinion Ms. Pleitez is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Rebecca Pleitez
Commission: Commission for Community and Family Services
End of Term: June 30, 2018

Appointee Information

1. **Race/ethnicity:** Latina
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 14, Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** N/A
6. **Highest level of education completed:** MPH, Loma Linda University
7. **Occupation/profession:** Co-Founder, CEO, FoundIt
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement

10. Current composition of the commission (excluding appointee):

Commissioner	APC	CD	Ethnicity	Gender	Term End
Collado, Gerlie	North Valley	12	Asian Pacific Islander	F	30-Jun-18
Zanduela, Alexandra	Central	14	Asian Pacific Islander	F	30-Jun-20
Estrada, Ingrid	South LA	10	Latina	F	30-Jun-20
Farar, Ilana	West LA	11	Caucasian	F	30-Jun-18
Hawthorne, Jacquelynn	South LA	8	African American	F	30-Jun-20
Hill, Peggy	Central	4	African American	F	30-Jun-20
Legesse, Nikki	West	11	African American	F	30-Jun-20
Leviste, Mariedel	South Valley	3	African American	F	30-Jun-18
Marcus, Deborah	West LA	11	Caucasian	F	30-Jun-18
Maxey, Tara	East LA	1	Caucasian	F	30-Jun-18
Jesse Wilson	East LA	13	Caucasian	M	30-Jun-18
Torres, Benjamin	East	13	Latino	M	30-Jun-20
Yaroslavsky, Barbara	Central	5	Caucasian	F	30-Jun-18
Khatchadorian, Herpsima	North Valley	7	Other	F	30-Jun-18

Rebecca Pleitez is a mommy turned entrepreneur and the founder of FoundIt, a shopping on demand service. Prior to working on her first enterprise, Rebecca was the Community Relations and Policy Director at Clinica Monseñor Oscar A. Romero (Clinica Romero), where she was responsible for the design and implementation of strategic initiatives related to all levels of government and key community stakeholders, to offer care with respect and dignity to people with limited or no health insurance, without exclusion.

Previously, Rebecca served as a consultant and policy analyst for National Latina Institute for Reproductive Health (NLIRH) and a Congressional Hispanic Caucus Institute (CHCI) Edward Roybal Public Health Fellow for Congresswoman Roybal-Allard in Washington, DC. Prior to her D.C. experiences, Rebecca worked for the National Council of La Raza/California State University Long Beach Center for Latino Community Health, Evaluation, and Leadership Training, as well as AltaMed Health Services, and the County of San Bernardino Department of Public Health. In addition, her work on cervical cancer and Latinas has been published in the Harvard Journal of Hispanic Policy, and she has engaged in global and maternal health research and community development in Sri Lanka and Peru.

Rebecca left the healthcare world to start her own company because she was frustrated with her own shopping experiences and big spending. While she doesn't necessarily consider herself fashionable, she has individual style and good taste, but not the money to prove it. Through FoundIt, she hopes to be a role model for women and other under-represented entrepreneurs and plans to donate a large percentage of the profits to charity.

Rebecca holds a BS in Health Science and Health Care Administration from California State University, Long Beach, and a Master's in Public Health from the Loma Linda University School of Public Health.

REBECCA PLEITEZ

EDUCATION	MPH. , Loma Linda University, Graduate School of Public Health, Loma Linda, CA B.S. , California State University of Long Beach, Long Beach, CA	June 2009 June 2006
EXPERIENCE	FoundIt <i>Co-Founder & CEO</i> <ul style="list-style-type: none">FoundIt is a shopping on demand service. We make shopping affordable and convenient for everyone at any budget.	Los Angeles, CA June 2016 - Present
	Clinica Monseñor Oscar A. Romero <i>Community Relations and Policy Director</i> <ul style="list-style-type: none">Administrator working with local elected officials, cross-functional teams and program directors to offer care with dignity and respect to people with limited or no health insurance, without exclusion.	Los Angeles, CA October 2013 – March 2016
	Pleitez for Los Angeles Mayor 2013 <i>Surrogate and Volunteer for Emanuel Pleitez, Los Angeles Mayor 2013</i> <ul style="list-style-type: none">Intimately involved with political strategy, grassroots organizing, and get out the vote (GOTV). Responsible for Spanish media and volunteer driven efforts (precinct walks, phone banking, etc).	Los Angeles, CA June 2012 – March 2013
	National Latina Institute for Reproductive Health <i>Policy Analyst & Consultant</i> <ul style="list-style-type: none">Served as a subject matter expert on women's health and reproductive rights, created cutting-edge strategy to advance issue area work among multi-sector health coalition, resulting in several high-profile policy wins.	Washington, DC Oct 2010 – March 2012
	Rodney Glassman for U.S. Senate <i>Field Organizer/Latino Outreach</i> <ul style="list-style-type: none">Responsible for daily field reports. Served as a liaison to the Latino community to ensure effective messaging/GOTLV. Engaged voters through multiple platforms, conducted one-on-one meetings.	Phoenix, AZ June 2010 – Sep 2010
	Congresswoman Roybal-Allard U.S. Congress <i>Congressional Hispanic Caucus Institute (CHCI) /Edward Roybal Public Health Fellow</i> <ul style="list-style-type: none">Assisted in the preparation of briefs, reports and hearings, as well as health legislation. Provided support to the health advisor and Congresswoman in a fast-paced work environment. Engaged in one-on-one with advocacy groups/lobbyists.	Washington, DC Aug 2009 – May 2010
	San Bernardo Department of Public Health Maternal Child and Adolescent Health <i>Public Health Associate</i> <ul style="list-style-type: none">Developed curriculums to reduce the rate of non-medically indicated labor through patient education campaigns tailored to providers, health educators, and women. Cross sectional research analysis in science, medicine, and public health.	San Bernardino, CA April 2009 – Aug 2009
	AltaMed Health Services Corp <i>Research Associate</i> <ul style="list-style-type: none">Conducted research on the expansion of community health clinics. Carried out comprehensive women's health needs assessment for Los Angeles County. Assisted in technical and research writing.	Los Angeles, CA July 2006 – Feb 2007
	NCLR/CSULB Center for Latino Community Health, Evaluation and Leadership Training <i>Assistant Project Coordinator</i> <ul style="list-style-type: none">Collaborated in grant writing process of various health programs including	Long Beach, CA July 2004 – Aug. 2007
PUBLICATIONS	A few published magazine articles, also of note: <ul style="list-style-type: none">Medina, Rebecca (2010). Commentary: Cervical Cancer and Latinas. <i>Harvard Journal of Hispanic Policy</i> (22)Groundbreaking Bill Integrates Pregnancy and Violence Prevention Strategies for Young People of Color (<i>RH Reality Check</i>)	
AWARDS/LEADERSHIP	New Club Leaders of Los Angeles 2015, New Leaders Council 2014 Fellow, Latino Caucus for Public Health (LCPH) Outstanding Community Health Professional Award; Ruth White Award Loma Linda University (2008); Elected to American Public Health, Association (APHA) LCPH Board, 2010-Present; COPE Health Solutions Alumni Board Member, 2012; Proyecto Salud former Board Member 2011; Congressional Hispanic Caucus Institute (CHCI) Health Fellow 2009; Rural health & development work in Peru and Sri Lanka; Gulf States Rebuild Together (Hurricane Katrina – Louisiana)	
SKILLS	Fluent in Spanish and English; Lexis-Nexis, Proficient in MS office, Professional project management software; expertise with federal database sources.	



ERIC GARCETTI
MAYOR

December 15, 2016

Ms. Rebecca Pleitez

Dear Ms. Pleitez:

I am pleased to inform you that I hereby appoint you to the Commission for Community and Family Services for the term ending June 30, 2018. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

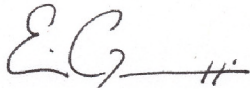
Ms. Rebecca Pleitez
December 15, 2016
Page 2

As part of the City Council confirmation process, you will need to meet with Jose Huizar your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Housing Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Rebecca Pleitez
December 15, 2016

Nominee Check List

I. Within three days:

_____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Legislative Coordinator, Office of the Mayor, Office of Intergovernmental Relations, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

_____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
_____ **CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Jose Huizar**
_____ **Councilmember Gil Cedillo, Chair of the Council Committee considering your nomination**

Staff in the Mayor's Office of Legislative Affairs will assist you with these arrangements.