

MAYOR

March 9, 2017

Honorable Members of the City Council c/o City Clerk Room 395, City Hall

Appointment of Permanent Executive Director, Los Angeles Department of Re: Convention & Tourism Development: Doane Liu

Dear Honorable Members:

Pursuant to City Charter Section 508 (b), I appoint Mr. Doane Liu as the permanent Executive Director, Los Angeles Department of Convention & Tourism Development, effective as of the date of your confirmation of this appointment.

Attached please find a copy of his biography which provides greater detail about his experience. I am confident that Mr. Liu will make an outstanding Executive Director of the Los Angeles Department of Convention & Tourism Development. I look forward to your favorable consideration of his appointment.

Sincerely,

ERIC GARCETTI Mayor

EG:mm

Attachment

The Honorable Curren Price, Chair, Economic Development Committee CC: The Honorable Bob Blumenfield, Chair, Innovation, Grants, Technology, **Commerce and Trade Committee** Rich Llewellyn, Interim CAO Sharon Tso, CLA Wendy Macy, Personnel Department Maritta Aspen, Office of the CAO Heather Holt, Ethics Commission Errol Griffin, Office of the CAO

General Managers' Association

Nicole Enriquez, Ethics Commission Holly Wolcott, City Clerk

DOANE LIU



Appointed in January 2015 as the Deputy Executive Director and Chief of Staff at the Port of Los Angeles, Doane Liu is the second in command at the busiest container port in North America and head of the Port's External Affairs Bureau.

In this role, Liu is responsible for the Commission Office that works directly with the Los Angeles Harbor Commission; the Government Affairs

Division that oversees legislative affairs at the federal, state, county, and city levels; and the Communications Group that includes the Community Relations, Graphic Services, Media Relations, and Trade Development divisions. Liu provides strategic external affairs leadership and support to Port senior management and the Harbor Commission regarding legislative policy, communications, and regional economic opportunities that require Port and City of Los Angeles collaboration.

Liu joined the Port after serving as Deputy Mayor for the City of Los Angeles. He managed the Mayor's Office of City Services and helped the Mayor oversee 15 City Departments, including the Los Angeles Department Water and Power, Public Works, Transportation, Recreation and Parks, Public Library, and LA Zoo. He also established the Great Streets Studio and LA RiverWorks in the Mayor's Office, and was part of the original team that prepared the City's bid for the 2024 Olympic Games. A first-generation Korean-American, Liu also was a liaison in the Mayor's Office to the Korean-American community in Los Angeles.

Liu was previously Chief of Staff for Councilman Joe Buscaino and served as Chief of Staff for Councilwoman Janice Hahn, Deputy Mayor for Mayor James K. Hahn and District Director for Congresswoman Jane Harman. He was also Senior Vice President of Government Banking at JP Morgan Chase and Vice President in the Real Estate Industries Group at Security Pacific National Bank.

Liu currently serves on the boards of the Los Angeles County Business Federation (BizFed) and Sister Cities of Los Angeles. He has previously served on the boards of Harbor Interfaith Shelter, Palos Verdes Peninsula Land Conservancy, Los Angeles Neighborhood Initiative, Los Angeles Regional Food Bank, Mary Star of the Sea High School, and Holy Trinity School.

Liu graduated from the Wharton School at University of Pennsylvania and received an MBA from University of Southern California. He and his wife have four grown children and have lived in San Pedro for nearly 30 years.