

REPORT FROM

OFFICE OF THE CITY ADMINISTRATIVE OFFICER

Date: December 4, 2018

CAO File No. 0220-05378-0001

Council File No. 17-0408-S1

Council District: All

To: The Mayor
The Council

From: Richard H. Llewellyn, Jr.,  City Administrative Officer

Reference: Economic and Workforce Development Department Transmittal dated October 5, 2018; Additional information received through November 29, 2018

Subject: **REQUEST FOR AUTHORITY TO ACCEPT AN ADDITIONAL \$800,000 IN MEASURE H FUNDS FROM LOS ANGELES COUNTY FOR THE LOS ANGELES REGIONAL INITIATIVE FOR SOCIAL ENTERPRISE (LA RISE) AND RELATED ACTIONS**

RECOMMENDATIONS

That the Council, subject to the approval of the Mayor:

1. Authorize the General Manager, Economic and Workforce Development Department, or designee, to:
 - a. Accept \$800,000 in additional Measure H funding from the Los Angeles County Department of Workforce Development, Aging and Community Services for the expansion of the Los Angeles Regional Initiative for Social Enterprise (LA RISE);
 - b. Negotiate and execute contracts and/or amendments with the service providers identified in the Attachment to this report in the amounts shown and with retroactive contract terms from July 1, 2018 through June 30, 2019 for LA RISE services, subject to review and approval by the City Attorney as to form and legality and compliance with the City's contracting requirements;
 - c. Make technical corrections as necessary to transactions included in this report to implement Mayor and Council intentions, subject to the approval of the City Administrative Officer;
2. Authorize the Controller to:
 - a. Increase receivable within the LA County LA RISE Measure H Fund No. 59N from

LA County by \$800,000 (Additional award received not included in CF 18-0543).

- b. Increase appropriations within the LA County LA RISE Measure H Fund No. 59N as follows:

Account	Title	Amount
22R122	Economic and Workforce Development	\$50,958
22R166	Personnel	1,466
22R299	Reimbursement of General Fund	31,412
22R297	Reimbursement of General Fund – Personnel	1,097
22R658	LA County LA RISE Measure H	715,067
	TOTAL:	\$800,000

- c. Increase (Decrease) appropriations within Fund 100/22 as follows:

Account	Title	Amount
001010	Salaries General	\$41,900
001070	Salaries As Needed	210
001090	Overtime	(8)
002120	Printing and Binding	5
002130	Travel	14
003040	Contractual Services	1,141
006010	Office and Administrative	442
006020	Operating Supplies	1
006030	Leasing	7,252
	TOTAL:	\$50,958

- d. Increase appropriations within Fund 100/66 as follows:

Account	Title	Amount
001010	Salaries General	\$1,466
	TOTAL:	\$1,466

DISCUSSION

In a Transmittal dated October 5, 2018 (C.F. 17-0408-S1), the Economic and Workforce Development Department (EWDD) requests Mayor and Council approval to accept and expend an additional \$800,000 in Measure H grant funds from the Los Angeles County Department of Workforce Development, Aging and Community Services (WDACS) for the City's Los Angeles Regional Initiative for Social Enterprise (LA RISE), which provides comprehensive workforce

development and job placement services to individuals experiencing or at risk of homelessness. EWDD also requests authority to negotiate and execute contracts and/or contract amendments with 10 service providers to implement the LA RISE program activities with the additional funding and retroactive contract terms from July 1, 2018 through June 30, 2019. This Office recommends approval of EWDD's requests.

Initiated in 2014 as a U.S. Department of Labor grant-funded pilot program, LA RISE provides comprehensive workforce development and support services to individuals experiencing or at risk of homelessness and other vulnerable populations. Participants are assessed and receive an individual career plan, training, job placement, and personal supportive services as needed, including soft skills training, housing, transportation and legal services. Beginning in Program Year (PY) 2017-18, Los Angeles County (County) provided \$3 million in Measure H grant funds to the City to expand the LA RISE program. EWDD states that the funds were used to provide transitional or permanent employment for an additional 400 individuals experiencing or at risk of homelessness. The County continued \$3 million in Measure H funding for LA RISE in 2018-19 and it was approved by the Council and Mayor in the PY 2018-19 Workforce Development Board (WDB) Annual Plan on June 27, 2018 (C.F. 18-0543). Subsequently, the County approved an additional \$800,000 in Measure H funds to further expand the City's LA RISE program for a total of \$3.8 million in PY 2018-19. According to the WDB – Local Elected Officials (LEO) Agreement (C.F. 16-0475), any changes in funding in excess of \$250,000 in the approved Annual Plan within one year require approval of the WDB and the LEO (Council and Mayor). On September 13, 2018, the WDB Executive Committee approved authority for EWDD to accept the additional \$800,000 and to negotiate and execute contracts with LA RISE service providers as recommended in this report.

The Attachment to this report includes EWDD's recommended allocations and the scope of services for each service provider. EWDD states that the Department developed the recommendations pursuant to discussions with LA RISE partners and the grantor. Of the 10 service providers listed in the Attachment, eight are existing LA RISE service providers and were selected through the procurement processes for the WorkSource Centers, YouthSource Centers, and the original LA RISE services procurement in 2014 by The Roberts Enterprise Development Fund (REDF). REDF was a co-applicant with EWDD in the establishment of the original U.S. Department of Labor grant-funded LA RISE program. The remaining two service providers in the Attachment, Launchpad CRM and Los Angeles Unified School District (LAUSD) - Homeless Education Program, were selected as sole source service providers. The City Attorney reviewed and accepted EWDD's recommendation for sole source procurement for services to be provided by Launchpad CRM and LAUSD. EWDD states that the \$800,000 in Measure H funds is anticipated to provide services for an additional 105 LA RISE participants.

Pursuant to Los Angeles City Charter Section 1022, the Personnel Department determined that there are two City classifications that could potentially perform the requested services at EWDD, Los Angeles World Airports (LAWA), and the Department of Aging (Aging). EWDD states that the work is of limited duration and exceeds their own Department capacity. Neither LAWA nor Aging responded to inquiries regarding their staff availability to perform these services. On November 29, 2018, our Office recommended that EWDD be permitted to contract for the WSC services because the work exceeds City staff availability and would be more feasibly performed by contract than by

City employees.

FISCAL IMPACT STATEMENT

There is no impact to the General Fund. The recommendations in this Report comply with the City Financial Policies in that Los Angeles County Measure H grant funds will support funding for the implementation of the Los Angeles Regional Initiative for Social Enterprise (LA RISE) program.

RHL:SAM:02190054C

Attachment

ATTACHMENT

**Los Angeles Regional Initiative for Social Enterprise (LA RISE)
Recommended Allocations for Additional Measure H Funds**

Service Provider	Services	Allocation
Anti-Recidivism Coalition (ARC)	Pre-apprenticeship training in the building and construction trades with comprehensive support services	\$250,000
Center for Employment Opportunity (CEO)	Social enterprise job placement and development for participants	18,500
Center for Living and Learning (CLL)	Social enterprise job placement and development for participants	40,000
El Proyecto del Barrio (City YouthSource Center)	Enrollment and oversight of participants for the duration of the program and following job placement	100,000
Launchpad Customer Relations Management (CRM)	Software license for system used by staff to contact employers for job placement	24,000
Los Angeles Conservation Corps	Social enterprise job placement and comprehensive development for participants	17,500
Los Angeles Unified School District-Homeless Education Program	Assistance to both service providers and students in integration of services and educational opportunities	50,000
MCS Solutions (City WorkSource Center)	Enrollment and oversight of participants for the duration of the program and following job placement	100,000
New Earth	Social enterprise job placement and development for participants	20,000
UCLA/LGBT (City YouthSource Center)	Enrollment and oversight of participants for the duration of the program and following job placement	100,000
EWDD	City program and administrative support	80,000
TOTAL:		\$ 800,000