

May 26, 2017

City Clerk Room 395
City Hall 200 North Spring Street
Los Angeles, CA 90012

Dear Ms. Pamela Day, Crimson EHO:

My Name is Charles D. Hainsworth and I live about 500 feet from your new development on 12440 – 12492 Venice Blvd. Council File NO- 17-0537. I am so happy that after 6 years living here in my neighborhood that you are building some new low income apartments.

I keep my apartment immaculate and I would love to be your first low income tenant once your project is completed.

Please let me know what I need to do to apply for one of your low income apartment.

Sincerely,

Charles D Hainsworth
12541 Pacific Avenue #1
Los Angeles, CA 90066
(323) 245-1517

BY  CITY CLERK
DEPUTY

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HOLLY L. WOLCOTT
CITY CLERK

SHANNON HOPPE
EXECUTIVE OFFICER

City of Los Angeles
CALIFORNIA



ERIC GARCETTI
MAYOR

OFFICE OF THE
CITY CLERK

Council and Public Services Division
200 N. Spring Street, Room 395
Los Angeles, CA 90012
General Information: (213) 978-1133
FAX: (213) 978-1040

BRIAN WALTERS
DIVISION MANAGER

clerk.lacity.org

When making inquiries relative
to this matter, please refer to
the Council File No. 17-0537

DIR-2016-304-DB-SPR-1A
Council District 11

May 23, 2017

**NOTICE TO APPELLANT(S), APPLICANT(S), OWNER(S), OCCUPANT(S) AND INTERESTED
PARTIES WITHIN A 500-FOOT RADIUS**

You are hereby notified that the Planning and Land Use Management (PLUM) Committee of the Los Angeles City Council will hold a public hearing on **Tuesday, May 30, 2017** at approximately **2:30 PM** or soon thereafter in the Edward R. Roybal Board of Public Works Session Room, Room 350, City Hall, 200 North Spring Street, Los Angeles, CA 90012 (entrance on Main Street), to consider the following: Mitigated Negative Declaration, Mitigation Measures, Mitigation Monitoring Program, and related California Environmental Quality Act (CEQA) findings, and appeals filed by Robert W. Logue and Kathy Logue, Ilah Hardesty, and West Mar Vista Residents Association and South Mar Vista Neighborhood Association from the Director of Planning's determination in approving a Density Bonus Compliance Review utilizing one On-Menu Density Bonus Affordable Housing Incentive, reserving at least 11 percent, or seven dwelling units of the 57 base dwelling units permitted on the site, for Very Low Income household occupancy for a period of 55 years, and a Site Plan Review for the construction of a six-story 83-foot high with a mezzanine level, mixed-use development totaling 62,552 square feet, with 2,100 square feet of retail space, and 77 residential units, reserving 11 percent of units as described above, including one at grade level of parking and one subterranean parking level, with a maximum building height of 83 feet, for the properties located at 12440 -12492 Venice Boulevard, subject to modified Conditions of Approval. (On May 19, 2017, Council adopted Motion [Bonin - Ryu], pursuant to Charter Section 245, asserting jurisdiction over the April 20, 2017 action of the Los Angeles City Planning Commission.)

Applicant: Pamela Day, Crimson EHOF

If you are unable to appear at this meeting, you may submit your comments in writing. Written comments may be addressed to the City Clerk, Room 395, City Hall, 200 North Spring Street, Los Angeles, CA 90012. In addition, you may view the contents of Council file No. 17-0537 by visiting: <http://www.lacouncilfile.com>

Please be advised that the PLUM Committee reserves the right to continue this matter to a later date, subject to any time limit constraints.

Zina H. Cheng
Deputy City Clerk, Planning and Land Use Management Committee
clerk.plumcommittee@lacity.org
(213) 978-1537

Note: If you challenge this proposed action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Clerk at, or prior to, the public hearing. Any written correspondence delivered to the City Clerk before the City Council's final action on a matter will become a part of the administrative record. The time in which you may seek judicial review of any final action by the City Council is limited by California Code of Civil Procedure Section 1094.6 which provides that an action pursuant to Code of Civil Procedure Section 1094.5 challenging the Council's action must be filed no later than the 90th day following the date on which the Council action becomes final.

May 26, 2017

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200 North Spring Street
Los Angeles, CA 90012

CP.17-0537

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Re: DIR-2016-304-DB-SPR-1A

Dear City Clerk,

My name is Denise Freed, and I am opposed to the project proposed by Pamela Day on 12440-12492 Venice Blvd. I have owned my home on Wasatch since 1998, have raised my children here and have been a long-time resident of Mar Vista (since 1985).

I believe the scale of this project is grossly out of proportion for the neighborhood and would open-up Venice Blvd. to becoming a mini Wilshire Corridor. I have been a local realtor serving the beach communities of Santa Monica, Venice, Marina del Rey and Mar Vista since 1989. I am pro-development. But in this instance, I believe projects such as this will drive down property values due to lack of privacy, over congested traffic, lack of parking and sense of community. As you may know, Venice Blvd. has been reduced to 2 lanes in front of this development and with 77 units, and only 44 parking spaces, this is going to add to the dismal traffic and parking situation we are already experiencing, i.e. Ryot employs about 25 people with no parking provided. While everyone is calling this a six-story building, it is really seven when you count the mezzanine. It could very well be the highest building on Venice Blvd. from the beach to downtown L.A.

I am begging you to reconsider approving the scale of this project, the neighbors don't want it and it will not contribute to the vision of "The Great Streets Initiative" by Mayor Garcetti. Thank you for your consideration.

Sincerely,



Denise Freed
3784 Wasatch Ave.
Los Angeles, CA 90066

Council File # 17-05-37
Dir. 2016-304-DB-SPR-
1A

5/26/17

To Whom It May Concern -

I am a tenant of Robert W. Logue &
Kathy Logue, owners of 3821 Wasatch
Ave.

Since I am unable to attend the
May 30th hearing, I want to express
my opinion on the construction of the
a story 83' high building, located at
12440-12492 Venice Blvd, just 1 block
west of Centinela.

This construction will be an
environmental detriment to our
neighborhood. As it is, we are
loaded with apartment buildings &
townhomes in our area (some new,
some not), and not enough parking
spaces for all.

I realize the city and our Mayor
are looking for more revenue, but
this is not the right area to look for
it. You are overlooking the
congestion, the bottleneck, and total
disregard and inconvenience on
Venice Blvd and our street, that this
construction will cause.

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(continued)

no matter how you slice the pie, better to have fruit, its more healthier for all.

Yours Humbly

Paula Foray