

MOTION

The Sunland-Tujunga Neighborhood Council is requesting a street banner campaign along Foothill Boulevard, the main corridor through Sunland-Tujunga. The purpose of this anti-speeding/Vision Zero campaign is to slow traffic along Foothill Boulevard to reduce traffic fatalities and serious injuries, and to make Foothill Boulevard a safer street for all users.

In 2016, there were seven traffic fatalities in Sunland-Tujunga, including five on Foothill Boulevard, which has been included on the City's (Vision/Zero) High-Injury Network. The banners will be hung from street lights on alternating sides of Foothill Boulevard at the following intersections: Newhome, Oro Vista, Woodward, Mt. Gleason, Apperson, Commerce, Pinewood, Haines Canyon, Tujunga Canyon, and Lowell.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 63.132, approve a traffic safety/Vision Zero street banner program to slow traffic along Foothill Boulevard to be undertaken by the Sunland-Tujunga Neighborhood Council, as a City of Los Angeles Non-Event Street Banner program for a period of one year.

I FURTHER MOVE that the City Council approve the content of the attached banners.

PRESENTED BY: *Herb J. Wesson, Jr.*
HERB J. WESSON, JR.
Councilmember, 10th District

SECONDED BY: *Nancy Mathis*

ps

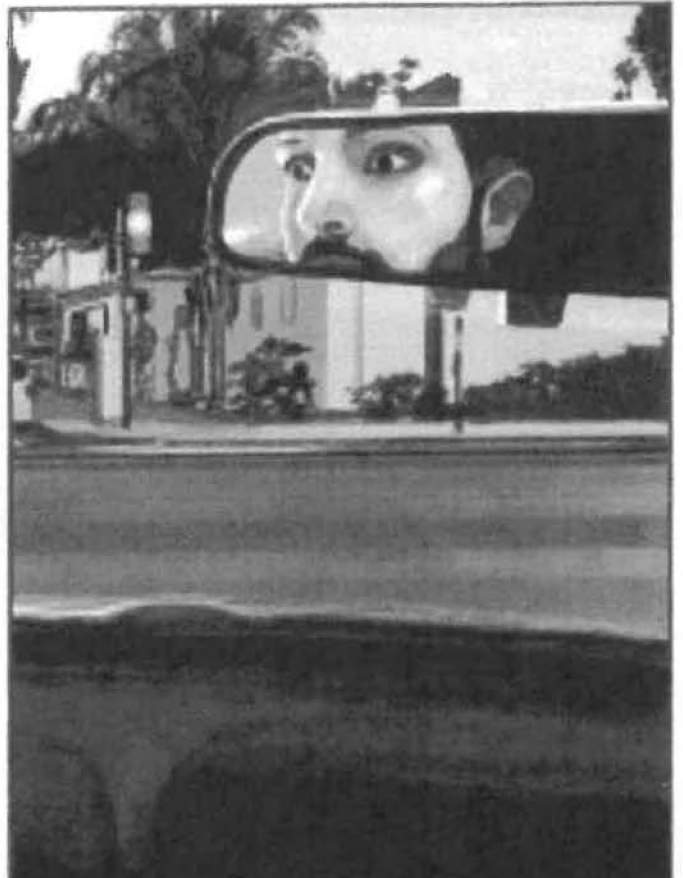
[Signature]
MAY 16 2017

ORIGINAL



VISION ZERO
.LAcity.org

1



**At 40mph
on Figueroa,
even a good
driver's car
is deadly.**

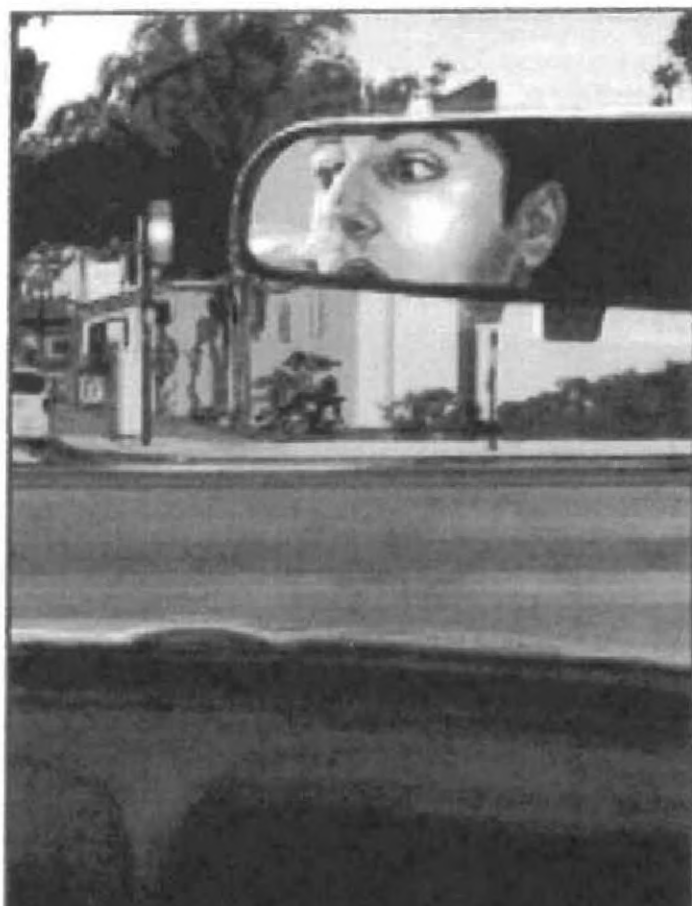
Check your speed
to keep kids alive.

2



VISION ZERO
.LAcity.org

1



**A 40mph por
Figueroa, hasta
el coche de un
buen conductor
puede ser
mortal.**

Cuide con su velocidad
por la seguridad de
nuestros niños.

2