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Council District Nos.: All
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Economic Development Committee
Los Angeles City Council
c/o Adam Lid
City Clerk
Room 395, City Hall

COMMITTEE TRANSMITTAL: REPORT BACK ON THE \$2.3 MILLION IN GENERAL CITY PURPOSES FUNDS TO SUPPORT THE FISCAL YEAR 2017-18 SUMMER YOUTH EMPLOYMENT PROGRAM

RECOMMENDATIONS

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the City Council:

1. NOTE and FILE this report, as it is provided for informational purposes only and no Council action is necessary.

SUMMARY

Pursuant to adoption of the Mayor's 2017-18 Budget (C.F.17-0600), on June 27, 2017 the City Council instructed the Economic and Workforce Development Department to report to the Economic Development Committee on how many youth will be served in Fiscal Year 2017-18, by Council District, through the Youth Employment Program funded in the General City Purposes Budget (C.F. 17-0600-S30).

As instructed, the EWDD has prepared this report to provide the total number of youth that have been served in FY 2017-18 through the HIRE LA's Youth summer employment program for each Council District.

FISCAL IMPACT

There is no additional impact on the General Fund. A total of \$2.3 million was allocated in General City Purposes funds through the Fiscal Year 2017-18 Adopted Budget.

BACKGROUND

As part of the 2017-18 Adopted Budget (C.F. 17-0600), the Mayor and the City Council appropriated a total of \$2.3 million in the General City Purposes funds to support the 2017 HIRE LA's Youth summer employment program. The appropriation was increased by \$300,000 in order for EWDD to serve the same number of youths from the prior year, due to the City minimum wage increase from \$10.50 to \$12.00 per hour, effective July 2017. Through the City's investment, a minimum of 1,000 young people will be placed in summer youth employment throughout the City.

The Summer Youth Employment Program (SYEP) has been a key component of the Youth Workforce Development System for well over 30 years in the City. In 2005, the SYEP was renamed to HIRE LA's Youth and this year marks the 12th anniversary of the robust public and private partnership. The HIRE LA's Youth initiative is based on a collaborative model with partners including Los Angeles County, Los Angeles Unified School District (LAUSD), LA Chamber of Commerce, corporate and community agencies, and direct employer hiring. The initiative relies on several funding sources, including General City Purposes funds, Los Angeles County Special and General funds, federal and corporate grants, and private donations. The largest public funder of the program is the Los Angeles County.

Every year the City of Los Angeles offers the HIRE LA's Youth summer youth employment program. The participants ages 14 to 24, who live in the City of Los Angeles, attend training and obtain a work-readiness certificate in preparation for a summer or year around employment. This year, Mayor Garcetti has set a goal to employ 15,500 youth in temporary, part-time or full-time employment.

The HIRE LA's Youth Program has seen a continual increase in its total number of participants, from 5,448 in 2013 to over 15,000 in 2016. The increase from last year to this year also takes into consideration the minimum wage increase with no significant increase of General City Purposes funds or other public funding. On July 8, 2015, Mayor Garcetti issued Executive Directive No. 9 – Support for HIRE LA's Youth/Summer Youth Employment Program, which instructed all City Departments to participate in subsidized summer employment through the HIRE LA's Youth program. This directive has resulted in additional hiring of youth and young adults.

SUMMARY

Job Allocation by Region

The table below provides a summary of the 1,000 general funded job slots distributed by regions of the City to 23 service providers.


Region	Central	South	East	North Valley	South Valley	Harbor	West	Total
Number of Job Slots	220	290	120	130	130	60	50	1,000

Job Placements by Council District

The table below provides a summary of job placements reported by the 23 service providers per City Council District through August 25, 2017.

City Council District	Number of Job Placements
1	78
2	68
3	53
4	13
5	15
6	65
7	57
8	160
9	165
10	67
11	9
12	17
13	62
14	135
15	49
TOTAL	1,013

The HIRE LA's Youth Initiative will continue to serve participants throughout the year, and is anticipated to be completed on September 30, 2017



JAN PERRY
General Manager

GR:BA