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When making inquiries relative to  
this matter, please refer to the  
Council File No.: 17-0704

## OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL

June 29, 2017

**Council File No.:** 17-0704

**Council Meeting Date:** June 28, 2017

**Agenda Item No.:** 62

**Agenda Description:** CONSIDERATION OF MOTION (WESSON - HARRIS-DAWSON - PRICE)  
relative to changing the name of Rodeo Drive from Jefferson Boulevard to  
Arlington Avenue to Obama Boulevard.

**Council Action:** SUBSTITUTE MOTION (WESSON - PRICE - HARRIS-DAWSON)  
ADOPTED FORTHWITH

**Council Vote:**

YES	BOB BLUMENFIELD
YES	MIKE BONIN
YES	JOE BUSCAINO
YES	GILBERT A. CEDILLO
YES	MITCHELL ENGLANDER
YES	MARQUEECE HARRIS-DAWSON
YES	JOSE HUIZAR
YES	PAUL KORETZ
YES	PAUL KREKORIAN
YES	NURY MARTINEZ
YES	MITCH O'FARRELL
YES	CURREN D. PRICE
YES	DAVID RYU
YES	HERB WESSON

Handwritten signature of Holly L. Wolcott.

HOLLY L. WOLCOTT  
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**MOTION**

On November 4th, 2008, Barack Obama was elected as the first African-American President of the United States, a night that will forever be remembered. He would go on to serve two terms as the 44th President of the United States, receiving an overwhelming amount of support from Angelenos, garnering over 75% of the votes cast in the City of Los Angeles in both the 2008 and 2012 elections.


President Obama is no stranger to Los Angeles. He began his college education in Los Angeles, as an undergraduate student at Occidental College from 1979 to 1981 before leaving for Columbia University. Shortly after announcing his candidacy for president in 2007, then Senator Obama held his first campaign rally in Los Angeles at Rancho Cienega Park, located in the 10th Council District. He was joined by thousands of supporters.



The City of Los Angeles has a long tradition of recognizing U.S. presidents by renaming local streets in their honor. The 10th Council District is home to "President's Row"- Washington Boulevard, Adams Boulevard, and Jefferson Boulevard.

It is appropriate that the City of Los Angeles rename Rodeo Road, where Rancho Cienega Park is located, to "Obama Boulevard" in honor of President Obama's career of public service at the state and federal levels of government, as well as his years as an educator and community organizer.

The renaming will enable all people who travel the boulevard to recognize the road as a fixed landmark within the City of Los Angeles dedicated to celebrating the legacy of President Obama.

I THEREFORE MOVE that the City Engineer be directed to begin the process of changing the name of Rodeo Road from Jefferson Boulevard to Arlington Avenue to "Obama Boulevard."

PRESENTED BY:   
HERB J. WESSON, Jr.  
Councilman, 10<sup>th</sup> District

SECONDED BY:   


**ORIGINAL**

JUN 28 2017  
