



MARQUEECE HARRIS-DAWSON
Councilmember, Eighth District

September 1, 2017

Mr. Edmond Yew, Manager
Land Development Group
Bureau of Engineering
201 N. Figueroa Street, STE 200
Los Angeles, CA 90012

**RE: Rodeo Road from Gramercy Place to Jefferson Boulevard – Name Change to: Obama Boulevard –
Council File No.: 17-0704**

Dear Mr. Yew:

As the council representative of the largest African American community in the City of Los Angeles, I am honored to place the name of Barack Hussein Obama along the home of "President's Row". It's been said that millennials and those that are not believe that President Obama was the first president to bring idealistic values to the challenges of the Oval Office. Although the 44th President was not a millennial his leadership style and beliefs reflected America's largest and most diverse cohort.

President Barack Obama's appreciation both for and to the people across the United States embody his selfless character and established a standard for individuals who hold the Office of the President of the United States. President Obama has demonstrated what it means to go high when others attempt to go low. When certain groups of people felt the need to obstruct the incremental gains of his administration, he opened his door to them, and offered them a platform to voice their criticism.

Previous generations of civic leaders have propelled monumental change too, forcing the government's hand on issues like women's suffrage and civil rights. People like Dr. Martin Luther King Jr. established the framework for equality and laid the foundation for people of color to fight for their rights and cities across this great country. In recognition and reverence of such leaders numerous public thoroughfares and facilities are named in their honor. It is in this vain that I would highly recommend that all Angelinos' honor the legacy of the 44th President of the United States by renaming a portion of Rodeo Road to Obama Boulevard. If you need additional information please contact Lynell Washington of my staff at (213) 473-7008 or email at lynell.washington@lacity.org

Cordially yours,

A handwritten signature in black ink, appearing to be 'M. Harris-Dawson'.

Marqueece Harris-Dawson
Councilmember, Eighth District