



**ERIC GARCETTI**  
**MAYOR**

July 27, 2017

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Vahid Khorsand to the City Planning Commission for the term ending June 30, 2022. Mr. Khorsand will fill the vacancy created by Richard Katz, whose term has expired.

I certify that in my opinion Mr. Khorsand is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Vahid Khorsand  
**Commission:** City Planning Commission  
**End of Term:** 6/30/2022

### Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 5 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** M.B.A., Pepperdine University
7. **Occupation/profession:** Partner, Equities Analyst
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioners	APC	CD	Ethnicity	Gender	Term End
Ambroz, David H. J.	Central	4	Caucasian	M	30-Jun-21
Choe, Caroline	Central	14	Asian Pacific Islander	F	30-Jun-21
Dake Wilson, Renee	Central	4	Caucasian	F	30-Jun-18
Mack, John W.	South LA	10	African American	M	30-Jun-20
Millman, Samantha	South Valley	4	Caucasian	F	30-Jun-19
Padilla, Veronica	North Valley	6	Latina	F	30-Jun-18
Mitchell, Marc	Central	4	African American	M	30-Jun-19
Perlman, Dana	Central	5	Caucasian	M	30-Jun-22

## Vahid Khorsand

### PERSONAL PROFILE

I am an experienced business and community leader with strong leadership, communication, and team building skills. I am knowledgeable on global equity markets, and political factors affecting the economy on a macro scale. I have a passion for community service and have been active in several organizations. Through this passion, I have led and initiated large projects and been appointed to boards. Whether in work or in community involvement, I look for collaborative avenues to reach common goals.

### CAREER HISTORY

Partner, Equities Analyst  
BWS Financial, Inc.

September 2006 to Present

Covering analyst for specialty retail, consumer, and diversified real estate industries. Provide analysis on global economic trends and impacts on equity markets. Work with equity research desk to develop macro-economic factors affecting equities with market capitalizations between \$25MM and \$10B. Conduct due diligence on covered and uncovered companies; including meeting with management and management of competing firms. Develop & implement marketing strategies to reach new clientele. Responsible for setting general strategic path for firm's market recommendations.

### EDUCATION

Pepperdine University, Malibu, CA

M.B.A 2013

Award: Thomas E. Burnett Jr. Memorial Scholarship 2012

California State University Long Beach, Long Beach, CA

B.A. Sociology 2002

Regulatory Licenses

Series 7, Series 65

### COMMUNITY LEADERSHIP

Encino Chamber of Commerce

Member of board of directors since 2007, President 2013, 2018

- Key project: Chair Teacher of the Year event 2009 to Present.  
Business organization with over 400 members.

United Chambers of the San Fernando Valley

Board member since 2015, Vice Chair 2017

- Key project: Founding chair of Inspirational Women of the San Fernando Valley. Only community award for women in the San Fernando Valley who have made significant contributions to area while taking time to mentor others.  
Represent 19 San Fernando Valley Chambers of Commerce and over 22,000 business members.

LAPD Valley Traffic Advisory Council

Member of board of directors since 2011, President since 2016

*The purpose of Valley Traffic Advisory Council (VTAC) is to establish an involvement between the community, our schools and the Police Department. To accomplish this, we*

*work directly with the Los Angeles Police Department, Valley Traffic Division (VTD). We engage in meaningful programs designed to educate and improve the conditions and public relations within the San Fernando Valley.*

ONEgeneration

Member of the board of directors since 2013, Secretary since 2015

*ONEgeneration's mission is to enrich the lives of seniors, children, and their families throughout our diverse community.*

Los Angeles Metro San Fernando Valley Service Council

Member of council since November 2015

*Councils advise on planning and implementation of service within their area; call and conduct public hearings; evaluate Metro bus programs related to their service area; review proposed service changes; make policy recommendations to the Metro Board; participate in quarterly meetings with the Metro Chief Executive Officer (CEO), Deputy CEO and management staff.*

West Valley Democrats

Charter member, Treasurer since 2017

San Fernando Valley Young Democrats

Board member since 2015, Robert F. Kennedy Awards Co-Chair

*The San Fernando Valley Young Democrats shall endeavor to stimulate in young people an active interest in governmental affairs, increase the efficiency of our government, maintain the viability of our free institutions, and contribute to the growth and influence of the ideals and philosophy of the Democratic Party.*

San Fernando Valley Jaycees,

Member of board of directors since 2008, President 2012

*The San Fernando Valley Jaycees is an energetic, innovative and effective organization comprising current and emerging leaders between the ages of 21 and 40 who are dedicated to impacting the future through networking, leadership development and community service.*

- Key project: Chair of Free Health Clinic in 2010 and 2011. Chair of Involvement (non-profit expo) 2009 to 2012. Chair of Food Drive 2009 to 2013.

Van Nuys Airport Citizens Advisory Council

Member since 2014

*The committee reviews issues affecting the operation of Van Nuys Airport.*

Business Community Action Team for Council District 3, Appointed by Los Angeles City

Councilman Bob Blumenfield, Co-Chair

*The BOBCAT meets to discuss ways to promote businesses within CD3 and provide feedback to the councilmember on business related issues.*

Woodland Hills Warner Center Neighborhood Council

Member of board of directors 2012 to 2015

Regional Volunteer Neighborhood Oversight Committee for Proposition K, 2013 and 2014

*RVNOCs advise the Proposition K: L.A. for Kids Steering Committee on when Proposition K projects will be done*

LAPD West Valley PALS (formerly Jeopardy)

Member of board of directors 2009-2011, 2014

*The Jeopardy Program is a gang prevention/intervention program for boys and girls ages 8 through 17 and their parents.*

California Jaycees

Member of board of directors 2013

*Jaycees engage young people ages 18-40 through project management and social entrepreneurship that will make an impact in their communities and build leadership skills.*

#### AWARDS & RECOGNITIONS

San Fernando Valley Business Journal Forty Under 40, 2012

Santa Clarita Valley Signal Business Journal, 40 Under 40, 2012

California Jaycees Top 3 President of the Year, 2012

California Jaycees President of Top 3 Chapter, 2012

California Jaycee of the Year, 2010

San Fernando Valley Jaycee of the Year, 2010

California Jaycees Project of the Year Chair, 2010



**ERIC GARCETTI**  
MAYOR

July 27, 2017

Mr. Vahid Khorsand

Dear Mr. Khorsand:

I am pleased to inform you that I hereby appoint you to the City Planning Commission for the term ending June 30, 2022. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

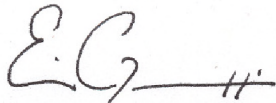
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As part of the City Council confirmation process, you will need to meet with Paul Koretz, your Councilmember, and Councilmember Jose Huizar, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. G.' followed by a horizontal line and a small flourish.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Mr. Vahid Khorsand  
July 27, 2017

### Nominee Check List

**I. Within three days:**

- \_\_\_\_\_ **Get fingerprinted to complete a background check.**  
No appointment is necessary. Bring the Mayor's letter to:  
Background Unit of Employment Services Division, Personnel  
Department Building, 700 East Temple Street, Room 235, Los Angeles,  
California 90012. Phone: (213) 473-9343.

**II. Within seven days:**

Mail or email the following forms to: Legislative Coordinator, Office of the Mayor,  
Office, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email:  
Claudia.Luna@lacity.org.

- \_\_\_\_\_ **Remuneration Form**
- \_\_\_\_\_ **Undated Separation Forms**
- \_\_\_\_\_ **Background Check Release**
- \_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

**III. Within 21 days:**

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- \_\_\_\_\_ **Statement of Economic Interest ("Form 700")**  
*IMPORTANT:* The City Council will not consider your nomination until  
your completed form is reviewed by the Ethics Commission.
- \_\_\_\_\_ **CEC Form 60**

**IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:**

- \_\_\_\_\_ **Your City Councilmember Paul Koretz**
- \_\_\_\_\_ **Councilmember Jose Huizar, Chair of the Council Committee  
considering your nomination**

Staff in the Mayor's Office will assist you with these arrangements.