

# CITY OF LOS ANGELES

CALIFORNIA



Workforce **Development** Board  
City of *Los Angeles*

**Workforce Development Board**  
CHARLES WOO  
CHAIR



ERIC GARCETTI  
MAYOR



**Economic and Workforce  
Development Department**  
JAN PERRY  
GENERAL MANAGER

July 25, 2017

Council File Number:  
Council Districts: All  
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The Honorable Eric Garcetti  
Mayor, City of Los Angeles  
Room 303, City Hall

City Council  
c/o City Clerk  
Room 395, City Hall

Attention: Mandy Morales, Legislative Coordinator

## **COMMITTEE TRANSMITTAL: REQUEST TO APPROVE THE LOS ANGELES BASIN REGIONAL PLANNING UNIT REGIONAL WORKFORCE DEVELOPMENT PLAN FOR PROGRAM YEAR 2017-2020**

The General Manager of the Economic and Workforce Development Department (EWDD) and the Chair of the Workforce Development Board (WDB) respectfully submit this transmittal for your review and approval.

### **RECOMMENDATIONS**

The General Manager of the EWDD, or designee, and the Chair of the WDB, or designee, request that the Mayor and the City Council:

1. APPROVE the attached Los Angeles Basin Regional Planning Unit Regional Workforce Development Plan 2017 – 2020.

### **SUMMARY**

The Workforce Innovation and Opportunity Act (WIOA) require the submission of regional workforce development plans and partnerships. WIOA is the primary funding source for the City's Workforce Development System. The requirements for regional plans are determined by the State for definition, technical guidance and oversight. The WDB and EWDD submit the attached Los Angeles Basin Regional Planning Unit Regional Workforce Development Plan 2017 – 2020 for your review and approval.

On March 15, 2017, the WDB and EWDD submitted the draft regional plan on behalf of the seven WDAs/WDBs in Los Angeles County and the City of Los Angeles' draft local plan to the California Workforce Development Board (CWDB). The local plan was conditionally approved by the CWDB on May 1, 2017. Technical compliance adjustments were made and successfully re-submitted to the CWDB in early June 2017. On June 21, 2017, the Los Angeles City Council approved the Local Workforce Development Plan concurrently with the Annual Plan for Year 18, Program Year 2017-18 (C.F.17-0635).

The California Workforce Development Board envisions regional plans as the primary mechanism for aligning educational and training provider services with regional industry sector needs within the state's fourteen WIOA Regional Planning Units (RPU). California state law requires coordination between the K-12, community colleges, and WIOA systems and requires the use of sector strategies as the operational framework for the state's workforce system. These two state mandated requirements are met under the State Plan by making federally required WIOA regional plans and partnerships the primary mechanism for aligning educational and training programs with regional industry sector needs.

A primary goal of regional plans is the development of "regional sector pathway" programs, which identify, utilize and maintain career pathway programs aligned with regional industry sector needs in each RPU. Regional sector pathways are seen as the mechanism to ensure that local demand industries' workforce and talent needs are fulfilled, while also ensuring workers and individuals from populations with barriers to employment have opportunities to develop the skills required by these demand industries. This involves access to and provision of adequate remediation and other supportive services to ensure participants will succeed. Successful regional sector pathways result in the outcome of participant attainment of industry recognized post-secondary credentials and employment in the targeted industry.

During autumn of 2016, the Los Angeles RPU Regional Workforce Development Plan 2017 – 2020 (regional plan) was crafted through extensive input from the public, industries, labor, government agencies and the nonprofit community. Meetings and discussions were conducted throughout the City and the region. The regional plan fulfills all technical requirements as defined under State directive and provides an economic and background analysis of the Los Angeles Region, identifies regional sector pathways within growth industries, and conforms to all technical and regional coordination compliance requirements as defined in the California Employment Development Department/CWDB Directive WSD16-07. Importantly, the regional plan identifies 22 actionable goals (14 technical goals and 8 strategic goals) which the Los Angeles RPU will prioritize, define and ultimately execute as actions and work plans during 2017-2020.

## **FISCAL IMPACT**

There is no financial impact on the City's General Fund.

## BACKGROUND

The Workforce Innovation and Opportunity Act (WIOA) was signed into law on July 22, 2014. The WIOA supersedes the Workforce Investment Act of 1998 (WIA) and amends the Wagner-Peyser Act, the Adult Education and Family Literacy Act, and the Rehabilitation Act of 1973.

Title I of the WIOA stipulates the formulation, submission, and approval of state, regional, and local workforce development plans. For a state to be eligible to receive federal WIOA funds for youth, adult, and dislocated worker employment and training programs, the Governor is required to submit for approval by the U.S. Secretary of Labor a four-year workforce development plan. The state plan must include strategic and operational elements for the expenditure of WIOA funds to address the employment and skills needs of job seekers and employers.

The Governor is authorized under WIOA to designate local Workforce Development Areas (WDA) and certify attendant local Workforce Development Boards (WDB), and assign them to regions based on similar economic and labor market characteristics. Local WDAs/WDBs, in order to be eligible for WIOA funds from the Governor, are expected to engage in a regional planning process that produces a four-year regional workforce development plan with cooperative workforce development service delivery strategies and arrangements. The regional plan is subject to the Governor's approval. An additional qualification for WIOA funds from the Governor is a four-year local workforce development plan prepared by each WDA/WDB that aligns with the state plan and the regional plan. The local plan, though, should reflect the local WDA's/WDB's strategic and workforce development vision for ensuring that job seekers are employment ready, laid-off workers can easily access retraining and reemployment opportunities, and employers have critical talent pipelines, also subject to the approval of the Governor.

Governor Brown has designated 46 local WDAs/WDBs in California. There are seven in Los Angeles County (i.e., Burbank/Verdugo, City of Long Beach, City of Los Angeles, County of Los Angeles, Foothill/Pasadena, South Bay, and Southeast Los Angeles County), which collectively constitute one region for planning purposes. This region is titled the Los Angeles Basin Regional Planning Unit (RPU) and is one of fourteen RPUs within the state.

On March 25, 2016, the state announced the availability of WIOA Rapid Response funds of \$1.8 million to facilitate regional planning and capacity building among local WDAs/WDBs in their assigned region. A total of \$443,385 was reserved for the Los Angeles County region to conduct these activities. After discussions among the Executive Directors of the local WDAs/ WDBs in Los Angeles County, the City of Los Angeles was selected to lead the regional planning and capacity building effort.

On June 1, 2016, the City WDB's Executive Committee approved the acceptance of the aforementioned funds. Concerned about WDB and EWDD staff shortages, the WDB's Executive Committee also authorized a procurement/bid process to select consultants to perform the related tasks. A procurement process resulted in the selection of two consultants and contracts were executed. The consultants were under the direction of WDB and EWDD staff.

The state issued instructions on the mandated elements of the regional and local plans, and set a March 15, 2017 due date for submitting drafts of the plans to the California Workforce Development Board (CWDB).

During November and December 2017, eighteen forums were held throughout Los Angeles County to invite comments from the public on the development of the draft regional plan. Five of these forums were conducted within the City of Los Angeles. Small meetings and private consultations were held, as well, with key stakeholders (e.g., service providers, educators, employers, labor leaders, WDB Executive Directors, etc.) to offer direction and guidance to the consultants.

The draft regional plan was posted for public comment on the EWDD and WDB websites and distributed to the seven WDAs/WDBs in Los Angeles County. At the same time, a draft of the City of Los Angeles' local plan was prepared by EWDD staff, distributed to WDB members, and posted for public comment on the WDB's website. The public comment period for both the draft regional plan and the City of Los Angeles' draft local plan was held from February 1, 2017 through March 2, 2017. Both draft plans were presented for public comment at the February 7, 2017 meeting of the WDB Oversight Committee and the February 15, 2017 meeting of the WDB Executive Committee. Additionally, public comments were solicited at the Workforce Development Board and Youth Council Joint Quarterly meeting held on March 14, 2017. The WDB and Youth Council unanimously approved both the Draft Regional Workforce Development Plan for the Los Angeles Basin and the Draft Local Workforce Development Plan for the City of Los Angeles.

On March 15, 2017, the WDB and EWDD submitted the draft regional plan on behalf of the seven WDAs/WDBs in Los Angeles County and the City of Los Angeles' draft local plan to the CWDB. The local plan was conditionally approved by the CWDB on May 1, 2017. Technical compliance adjustments were made and successfully re-submitted to the CWDB in early June 2017. The Los Angeles City Council approved the Local Workforce Development Plan concurrently with the Annual Plan for Year 18, Program Year 2017-18 on June 21, 2017.

On June 12, 2017, the CWDB conditionally approved the Regional Plan, pending action by its full board. At its August meeting the CWDB will make recommendation to its Chair, Mike Rossi, Secretary of California Labor and Workforce Development Agency, David Lanier, and Governor Jerry Brown for final approval.

The CWDB has indicated a significant level of ongoing technical support will be provided to the RPUs for implementation of the regional plan goals. The Workforce Development Boards of the LA RPU have begun the process of prioritizing and assessing actions for the strategies identified within the regional plan.

**WDB ACTION**

The WDB will approve the final Regional Workforce Development Plan for the Los Angeles Basin and the final Local Workforce Development Plan for the City of Los Angeles at its quarterly meeting on July 26, 2017.



JAN PERRY  
General Manager



CHARLES WOO  
Chair  
Workforce Development Board

JP:RS:GR:DE

Attachment: Los Angeles Basin Regional Planning Unit  
Regional Workforce Development Plan 2017-2020