



G L A A A C C

**Greater Los Angeles African
American Chamber of
Commerce**

501(C) 6

June 4, 2018

Via Email

Board Members

Gene Hale, *Chairman*

Jamarah Hayner, *Vice- Chairman*

Angela Gibson, *President*

Abdi Ahmed, *Vice President*

Lemuel Daniels, *Treasurer*

Directors

Kelli Bernard

Brian Butts

Timothy Coffey

Donovan Green

Walter Hill, Jr.

Tavio Hobson

Clifton Johnson

Ronald A. Lowe

Lily Otieno

Starlett Quarles

Dear Honorable Los Angeles Councilmembers: Cedillo, Krekorian, Blumenfield, Ryu, Koretz, Martinez, Rodriquez, Harris-Dawson, Price, Wesson, Bonin, Englander, O'Farrell, Huizar and Buscaino

I am writing today to express my support for the Baldwin Hills Crenshaw Plaza Master Plan.

Baldwin Hills Crenshaw (BHC) is so much more than a place to shop. It is so important that BHC is able to modernize in order to secure its position as a community anchor for decades to come. I support this plan because it will enrich our community and allow BHC to expand upon the great offerings it already provides the community. Additionally, the plan will transform the site into a walkable, cohesive community, and add in-demand new uses to the site, such as housing and an outdoor retail village.

Baldwin Hills Crenshaw has a proven track record of strengthening the local community, and the Baldwin Hills Crenshaw Plaza Master Plan ensures that BHC will continue to do just that. Please join me in supporting the project!

Sincerely,

Gene Hale

Chairman

Letter of support

Andrew Truong

Jun 4, 2018 3:37 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Honorable Councilmembers,

I am writing today to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. I have been lucky to open up my restaurant called Kickin' Crab at Baldwin Hills Crenshaw – which is a Cajun seafood dining experience in the heart of the Crenshaw district.

Baldwin Hills Crenshaw is so much more than a place to shop. BHC is incredibly committed to serving the residents of their community with great dining experiences and free, high-quality entertainment and events year round. Kickin' Crab is committed to continuing to serve this community, in hopes that it continues to be the cultural hub, which offers a great cultural experience from, dining, entertainment and shopping.

It is so important that BHC is able to modernize in order to secure its position as a community anchor for decades to come. I support this plan because it will enrich our community and allow BHC to expand upon the great offerings it already provides the community. Additionally, the plan will transform the site into a walkable, cohesive community, and add in-demand new uses to the site, such as housing and an outdoor retail village.

Baldwin Hills Crenshaw has a proven track record of strengthening the local community, and the Baldwin Hills Crenshaw Plaza Master Plan ensures that BHC will continue to do just that. Please join me in supporting the project!

Sincerely,

Remember your blessings
Act with kindness
Love to the fullest....
Have a wonderful day,

Sincerely,
Andrew Truong, MBA, EdD
General Manager
The Kickin' Crab

June 4, 2018

Dear Honorable Councilmembers,

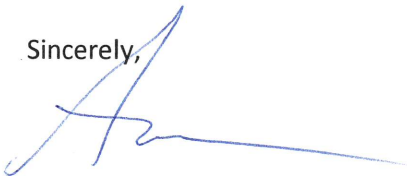
I am writing today to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. I have been lucky to open up my restaurant called Kickin' Crab at Baldwin Hills Crenshaw – which is a Cajun seafood dining experience in the heart of the Crenshaw district.

Baldwin Hills Crenshaw is so much more than a place to shop. BHC is incredibly committed to serving the residents of their community with great dining experiences and free, high-quality entertainment and events year round. Kickin' Crab is committed to continuing to serve this community, in hopes that it continues to be the cultural hub, which offers a great cultural experience from, dining, entertainment and shopping.

It is so important that BHC is able to modernize in order to secure its position as a community anchor for decades to come. I support this plan because it will enrich our community and allow BHC to expand upon the great offerings it already provides the community. Additionally, the plan will transform the site into a walkable, cohesive community, and add in-demand new uses to the site, such as housing and an outdoor retail village.

Baldwin Hills Crenshaw has a proven track record of strengthening the local community, and the Baldwin Hills Crenshaw Plaza Master Plan ensures that BHC will continue to do just that. Please join me in supporting the project!

Sincerely,

A handwritten signature in blue ink, appearing to read 'Andrew Truong', with a long horizontal flourish extending to the right.

Andrew Truong, MBA, EdD
General Manager
The Kickin' Crab

June 4, 2018

Los Angeles City Council President Herb Wesson, Jr.
Los Angeles City Councilmember Jose Huizar, PLUM Chair
Los Angeles City Councilmember Marqueece Harris-Dawson, PLUM Vice Chair
Los Angeles City Councilmember Curren Price, Jr.
Los Angeles City Councilmember Mitchell Englander
Los Angeles City Hall
200 N. Spring Street
Los Angeles, CA 90012

SUBJECT: Don't Hold the City Council Hearing on the Crenshaw Mall Redevelopment Project on Election Day!

Dear Council President Wesson and Councilmembers:

We are shocked and offended that the City Council would choose Election Day as the date to hear the appeals to the Baldwin Hills Crenshaw Plaza redevelopment plan - the largest project being considered by the City that includes nearly 1,000 luxury-housing units in the low-income Crenshaw community and threatens to displace thousands of people. We request that you move the date of the important City Council's Planning and Land Use Management Committee (PLUM) hearing to a more suitable day.

Scheduling the PLUM hearing of the multiple appeals filed on the Crenshaw Mall luxury-housing mega-project, on June 5, Election Day - a day that many legislators have proposed be a statewide holiday - is an affront to our democracy. An hours-long hearing at City Hall in Downtown Los Angeles, miles away from the Crenshaw community, undeniably interferes with citizen's duty to actively participate in the most sacred day of our republic, and exercise a right that was secured through the blood, sweat and tears of ancestors.

You are well aware of the Election Day demands of active citizens, as each of you request that many of us participate in campaign activities on behalf of yourself and candidates that you support, or serve as a poll workers. Scheduling Election Day as the date to hear the appeals to the project that were filed by over a dozen community organizations, civil rights groups and a former Councilmember, will only breed discontent and profound distrust of City Hall's development review process. It will be seen by many as a blatant attempt to prevent members of the public, including some appellants, from participating in this important process. It will undeniably call into question your ability to be fair arbiters on this controversial project.

Multiple organizations timely filed the appeals to the project over 9 months ago. You have granted at least three extensions to the Chicago-based developer Capri Capital Partners. You can certainly grant an extension so that the people you are elected to serve and the appellants to the project can fully participate in this critical hearing and our democracy.

Sincerely,

Damien Goodmon
Founder & Executive Director, Crenshaw Subway Coalition (Appellant)

Black Community Clergy & Labor Alliance (Appellant)

Clint Simmons (Appellant)

Expo Communities United (Appellant)

Gregory Akili
Fannie Lou Hamer Institute (Appellant)

Hyde Park Organizational Partnership for Empowerment (Appellant)

Jackie Ryan
Owner, Zambezi's Bazaar (Appellant)

Kim Yergan (Appellant)

Rev. KW Tulloss
President, National Action Network-Los Angeles (Appellant)

Larry Aubry
Advocates for Black Strategic Alternatives (Appellant)

Lauren Halsey (Appellant)

Los Angeles Black Worker Center (Appellant)

Los Angeles Tenants Union (Appellant)

Hon. Robert Farrell
Los Angeles City Councilmember, 8th District (Ret.) (Appellant)

Rev. William D. Smart
President & CEO, Southern Christian Leadership Conference-Southern California (Appellant)

AIDS Healthcare Foundation Housing is a Human Right Project

Alliance of Californians for Community Empowerment-Los Angeles (ACCE)

Alfreda Washington
Homeowner, Leimert Park

Bill Przylucki
Executive Director, People Organized for Westside Renewal (POWER)

Coalition to Preserve LA

Council of Black Political Organizations (COBPO)

Dale Anne Stieber
Homeowner, Park Mesa Heights

Jackie Hawthorne
Homeowner, Baldwin Hills Estates

Janette Robinson-Flint
Executive Director, Black Women for Wellness

Lonnell McBroom, Sr.
Social Justice Committee, Holy Name of Jesus Church

Loretta Jones
Founder & CEO, Healthy African American Families II

Los Angeles Tenants Union – South L.A. Local

Los Angeles Tenants Union – Eastside Local

Mary Christian
Resident, Crenshaw Manor

Patrice Fisher
Resident, Baldwin Vista

Reparations United Front

Sarah Bagby
Homeowner, Hyde Park

Steve Dunwoody
Veterans Nonprofit Executive

Strategic Alliance for a Just Economy

BHCP Master Plan

Mark Smiley

Jun 4, 2018 6:06 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Honorable Councilmembers,

I am writing today to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. I have been privileged to have the opportunity to teach a free weekly cardio kickboxing class at Baldwin Hills Crenshaw – which has been part of their health and wellness initiative.

Baldwin Hills Crenshaw is so much more than a place to shop. BHC is incredibly committed to serving the residents of their community and offering free, high-quality entertainment, events and programs year round. Our weekly cardio kick class has been serving the community for over 6 years and hope that Baldwin Hills Crenshaw continues to have the opportunity to provide health and wellness programs that contribute to building healthy and sustainable communities, which is so badly needed and much appreciated by the participants!

It is so important that BHC is able to modernize in order to secure its position as a community anchor for decades to come. Preservation of the historical values of our community should be highly considered! I support this plan because it will enrich our community and allow BHC to expand upon the great offerings it already provides the community and preserve its historical integrity. Additionally, the plan will transform the site into a walkable, cohesive community, and add in-demand new uses to the site, such as housing and an outdoor retail village.

Baldwin Hills Crenshaw has a proven track record of strengthening the local community, and the Baldwin Hills Crenshaw Plaza Master Plan ensures that BHC will continue to do just that. Please join me in supporting the project!

Productively,

Mark k Smiley
Real Estate Consultant
Cynergy Realty Group
AND
Fitness Instructor
Bfit-Cardio Kick Classes

April 15, 2018

City Council Planning & Land Use Management Committee
Councilmember Jose Huizar, Chair
Councilmember Marqueece Harris-Dawson
Councilmember Mitchell Englander
Councilmember Bob Blumenfield
Councilmember Curren D. Price, Jr.

Councilmembers,

We are writing to you in support for the proposed mixed use development at the Baldwin Hills Crenshaw Plaza, cases CPC-2015-4398-GPA-ZC-HD-ZAD-CU and ENV-2012-1962-EIR. We urge the city to grant the requested entitlements for this project and allow it to proceed.

The greater Los Angeles region is facing a severe housing shortage. This project will provide almost 1,000 new units of housing, including a 5% very low income and a 5% workforce housing set aside. This will meet 1% of the mayor's goal of 100,000 new housing units by 2021, and create almost 100 new units of badly needed dedicated affordable housing.

This project is in a great location for housing, as it will have direct access to the new Crenshaw/LAX Line from the project site. Just one stop from Expo/Crenshaw Station, this will provide residents with easy transit access to jobs in Santa Monica, West LA, Culver City, USC, and downtown LA. Other major employment centers can be reached at LAX via the Crenshaw Line or by transferring to other Metro rail lines. The site also provides transit access to many other locations via Metro bus (Routes 105 & 705 on MLK; Routes 40, 210, 710, and 740 on Crenshaw) and DASH bus service. Residents will also have easy walking and cycling access to many restaurants and retail establishments, both on site and nearby in the neighborhood.

The project shows a path forward for redeveloping many of LA's auto-oriented commercial plazas in ways that add market rate housing, affordable housing, and benefit the community. By encouraging conversion of commercial plazas into mixed-use developments, the city can help invigorate retail business and meet the region's housing needs. This trend is emerging at locations from the Warner Center's Westfield Promenade to Laurel Plaza near the 170 freeway to the Five Lagunas project in southern Orange County. In addition to meeting the region's housing needs, these projects also encourage walking, bicycling, and transit use, helping meet the state's climate change goals.

This project is a good project for Los Angeles and for the region. Again, we urge the city to grant the requested entitlements and allow the project to proceed.

Best Regards,

The Abundant Housing LA Steering Committee:



Matt Dixon
620 W Wilson Ave, Unit H
Glendale 91203



Mark Vallianatos
3591 Canada St
Los Angeles 90065



Brent Gaisford
3236 Hutchison Ave
Los Angeles 90034



Leonora Yetter
1013 16th St, Unit 102
Santa Monica 90403



Mark Edwards
1174 N Curson Ave, #8
West Hollywood 90046

Gabe Rose



Chelsea Byers

Dear Honorable Councilmembers,

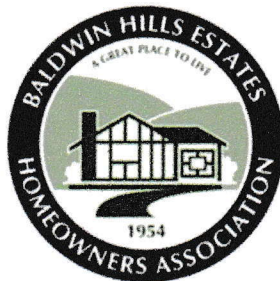
I am writing today to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. I have been fortunate to partner with Baldwin Hills Crenshaw through my company - All Music Television - which brings sports, music and entertainment to the people of South L.A. We joined forces with BHC to develop OurCrenshawTV.com, a digital online lifestyle platform that celebrates the rich history of the Crenshaw Corridor with our local community and with a worldwide audience.

Baldwin Hills Crenshaw is so much more than a place to shop. BHC is incredibly committed to serving the residents of their community with free, high-quality entertainment, educational, empowerment, healthy living and employment opportunities. I've devoted my life to sports, music, the arts and working with young, talented aspiring goal-seeking individuals, and it has been so heartening to see BHC go above and beyond to bring free concerts and events - headlined by incredible performers such as Faith Evans, Kamasi Washington and Terrace Martin & recognizing local Los Angeles institutions like the Drew League at the mall. BHC also hosts book fairs, film festivals, panel discussions, and so much more.

It is so important that BHC is able to modernize in order to secure its position as a community anchor for decades to come. I support this plan because it will enrich our community and allow BHC to expand upon the great offerings it already provides the community. Additionally, the plan will transform the site into a walkable, cohesive community, and add in-demand new uses to the site, such as housing and an outdoor retail village. My only regret is that my father and step-mother, who resided on Degnan Blvd in Leimert Park for 35 years and who loved and frequented the mall will not be here to see what great growth is taking place just steps from their former home. My step mom passed in 2010 and my dad passed in 2015 at almost 99 years of age. I truly believe his daily walks to the mall and to Krispy Kreme added a few years to what was a well lived life!

Baldwin Hills Crenshaw has a proven track record of strengthening the local community, and the Baldwin Hills Crenshaw Plaza Master Plan ensures that BHC will continue to do just that. Please join me in supporting the project!

Sincerely,
Frederick Smith Jr.
Founder/CEO, All Music Television, LLC
& OurCrenshawTV.com



June 4, 2018

The Baldwin Hills Homeowners Association, Inc. respectfully submits the following Community Impact Statement associated with Case Numbers CPC-2015-4398-GPA-ZC-HD-ZAD-CU, VTT-73675, and CPC-2016-3681-DA, and ENV-2012-1962-EIR aka Baldwin Hills Crenshaw Plaza (BHCP) Redevelopment (this "Project"). We request that this submission be added to the project case file.

To the Honorable Members of the Planning & Land Use Management ("PLUM") Committee:

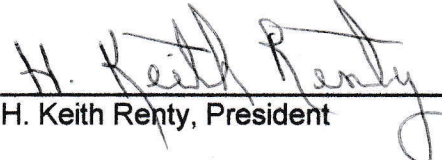
The Baldwin Hills Estates Homeowners Association, Inc. ("BHEHOA") would like to formally withdraw our previously submitted Community Impact Statement dated July 10, 2017 ("Comment Letter") from this above-referenced project case file. The applicant has responded to that Comment Letter and such responses to the Comment Letter have satisfactorily addressed the comments therein. BHEHOA is pleased to now express our full and unqualified support of this Project and related approvals.

We are enthusiastic about this long-awaited redevelopment, the many amenities it will provide to our members & other area residents, and local economic reinvestment in general. In particular, we eagerly welcome the new retail and restaurants contemplated at the shopping center site to obviate the need for our residents to seek such amenities outside of our local neighborhood. The applicant has been a responsive neighbor...actively engaging with the community in this entitlement process, hosting a plethora of large and small community events, sponsoring other community events and initiatives throughout the years, as well as reinvesting significantly in facility upgrades and the tenant mix of the existing mall site. We are very pleased to have a neighbor who is so attune to the needs, desires and politics of this local community and who has exhibited responsible community stewardship. It is our pleasure to support this good neighbor.

In conclusion, we implore you to APPROVE this Project. Thank you for your consideration of this unequivocal letter of support.

Respectfully,

Baldwin Hills Estates Homeowners Association, Inc.


H. Keith Renty, President

cc: Honorable Marqueece Harris-Dawson, Councilmember 8th District
Capri Capital Partners, c/o Jason Lombard

**P.O. BOX 561403 LOS ANGELES CA 90056 (323) 292-4342 www.bhehoa.org
ADT/BEL-AIR SECURITY PATROL 310.829.7981**

