

Bhc mall transformation

Mary

Jun 5, 2018 7:44 AM

Posted in group: **Clerk-PLUM-Committee**

Hi, this is mary and I am in support of the revitalization of the Baldwin hills mall however, I am resident of Baldwin hills and I am concerned that some of the 15 story buildings could possibly affect some of the homeowners city views from their home. Protecting the city line and the homeowners city views should be protected also. Before you approve anything or go forward make sure the homes in Baldwin hills are protected. Those city views are historic and a part of our city. Please forward this email. Thanks.

Sent from my iPhone

Support the Baldwin Hills Crenshaw Plaza Master Plan

Jacqueline Collis

Jun 5, 2018 12:25 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I support the Baldwin Hills Crenshaw Plaza Master Plan. Los Angeles is in the midst of a housing crisis and any additional units help alleviate the shortage. The master plan adds nearly 1,000 housing units to our City's housing stock— the Crenshaw Corridor hasn't seen a project with this amount of new housing in decades. The housing will be built just steps from the new MLK/Crenshaw Metro stop, as well as a new outdoor retail village, office space, and a hotel. This is smart urban planning at its best.

The Baldwin Hills Crenshaw Plaza Master Plan brings a dynamic mixed-use center to the Crenshaw Corridor. We have been pining for a development of this quality for a long time. I fully support the master plan and ask that you do the same.

Jacqueline Collis
229 Regent Circle

Support the Baldwin Hills Crenshaw Plaza Master Plan

Eva Moore

Jun 5, 2018 12:24 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing this letter in the hopes that you will support the Baldwin Hills Crenshaw Plaza Master Plan. South LA is the heart of Los Angeles yet is constantly overlooked for investment. Our community deserves more housing, more retail, beautiful streets all of the other positive changes that the project will bring.

The mall is such an important part of the Crenshaw Corridor today. It's truly a community anchor and the only place we have to shop and dine in a high-quality development. The plan ensures a bright future for the mall and adds many other modern uses to the site, such as housing, office space, and a hotel.

Please help our community by supporting this project!!

Eva Moore
PO Box 2022
90305

Support the Baldwin Hills Crenshaw Plaza Master Plan

Jessica Gholson

Jun 5, 2018 12:24 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I strongly support the Baldwin Hills Crenshaw Master Plan. The project brings incredible benefits to our community – including job training for local residents, a robust local hire project that will ensure residents of this community get priority access to jobs and money for important services like tree trimming and sidewalk repair. Frankly, it is not every day that this type of private investment comes into our community.

Aside from the benefits, the project itself will also be a wonderful addition to the Crenshaw Corridor. Our community needs more housing and modern retail and that is exactly what this project provides.

Please join me in supporting this project!

Jessica Gholson
636 Aerick St. Apt #3
90301

Support the Baldwin Hills Crenshaw Plaza Master Plan

Johnetta Smith

Jun 5, 2018 12:23 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. Since Capri purchased the mall they have committed investing in our community. They have poured millions into the property and not only made it a desirable place to eat and shop—they've generously provided free, high-quality community programming, such as concerts headlined by well-known performers, expert panelists to speak on topical issues such as gender equality, film festivals and book fairs. The master plan is the next step in moving our community forward. The plan adds housing, office, hotel, and retail to the site, securing its status as a modern mixed-use community next to the Crenshaw line metro station. I was also very excited to hear that as part of the new plan, Capri will be hiring local labor for construction and operations of the project.

This commitment will help further connect the mall to the community and speaks to Capri's desire to invest in the residents of South L.A. I support this plan and ask that you do as well.

Johnetta Smith
821 Edgewood St
90302

Support the Baldwin Hills Crenshaw Plaza Master Plan

Raynon McKee

Jun 5, 2018 12:23 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Baldwin Hills Crenshaw Plaza Master Plan will provide our community with the resources it needs support thrive for years to come. I know our neighborhood will benefit greatly from the amenities the master plan will bring to the community, including an outdoor retail village, a new grocery store, and diverse new housing options.

We love the mall, but a mixed-use project of this quality is simply too good to pass up. Our community needs this investment. I fully support this plan and urge you to support it too.

Thank you.

Raynon McKee
3640 W. Adams Blvd. #2

Support the Baldwin Hills Crenshaw Plaza Master Plan

Michelle Cox

Jun 5, 2018 12:23 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Baldwin Hills Crenshaw Plaza Master Plan will bring modern retail and dining options to the Crenshaw Corridor. Many local residents currently have to travel outside of the area to other parts of L.A. in order to access modern retail and restaurants. This project will finally bring those amenities to our neighborhood.

In addition to retail and restaurants, the plan adds new uses to the site, including housing, office space, and a hotel. These new uses will transform the property into a vibrant, mixed-use destination that will enliven our community and serve as a central gathering area. Please join me in supporting this new plan.

Michelle Cox
4259 S Budlong Ave
90037

Support the Baldwin Hills Crenshaw Plaza Master Plan

Pat Barber

Jun 5, 2018 12:22 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The new MLK/Crenshaw Metro stop is currently under construction and will open as soon as next year. This represents an exciting opportunity for a transit-oriented development. The development proposed by Capri in the Baldwin Hills Crenshaw Plaza Master Plan is exactly what is called for in the new West Adams-Baldwin Hills-Leimert community plan – a high-quality, mixed-use development that includes new housing and office space. With its close proximity to Metro, residents will be able to easily access job centers, and visitors will be able to come to and from the site without a car.

This is an ideal development for this community. Please join me in supporting this incredibly thoughtful plan. Thank you.

Pat Barber
4050 Ursula Ave #20
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Taushawn Russell

Jun 5, 2018 12:22 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

As a resident of South LA, I am excited by the idea of transforming the underutilized parking lots in my neighborhood into retail and housing. We do not need this abundance of parking lots they do nothing to lift our community and tend to be an eyesore. I support the Baldwin Hills Crenshaw Plaza Master Plan because it will transform the property into an awesome mixed-use center. While other parts of Los Angeles have gotten new mixed-use developments many times over, South L.A. has not. This is a wonderful opportunity for our community.

I support this project and the chance for the Crenshaw Corridor to thrive! I ask you to do the same and help improve our community.

Thank you.

Taushawn Russell
2505 Compton Blvd., #D
90220

Support the Baldwin Hills Crenshaw Plaza Master Plan

Jessica Morales

Jun 5, 2018 12:21 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am proud to support the Baldwin Hills Crenshaw Plaza Master Plan. With the new Metro station set to open next year in front of the mall, the timing of the project couldn't be more perfect. New housing, retail, office space, and a hotel will encourage ridership of the Metro and allow residents and visitors to come and go without having to get into their cars. The new uses coming to the site as part of the plan compliment the Metro and will allow the property to thrive.

We simply cannot decline an opportunity to secure a bright future for Baldwin Hills Crenshaw and the residents of the Crenshaw Corridor. Please support the plan.

Jessica Morales
134 East 56th Street
90011

Support the Baldwin Hills Crenshaw Plaza Master Plan

T. Fairbanks

Jun 5, 2018 12:21 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

South L.A. cannot afford to lose the Baldwin Hills Crenshaw mall. As shopping malls are closing across the country, Baldwin Hills Crenshaw continues to be an essential part of our community. The mall is home to an urgent care, a police substation, annual health fairs and job fairs, and more. If the mall were to go under South L.A. would lose one of our most important community resources.

The best way to protect this resource is to add a mix of uses to the site. The new plan adds modern retail, open spaces, and housing to the site—all things that will serve and strengthen the surrounding community. The mall needs to be protected as a resource for South LA -- I hope you will help support this new plan!

T. Fairbanks

3114 1/2 Stocker St, Los Angeles, CA
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Yvonne James

Jun 5, 2018 12:21 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Baldwin Hills Crenshaw project is a fantastic and necessary investment in our area. For too long, South LA has been skipped over as investors poured money into other parts of the city. We have been waiting a long time for this. Now it's our turn to improve our community.

As you consider supporting their master plan, I hope that you consider the incredible opportunity a development like this is for South L.A. It is rare that we have an opportunity for hundreds of new jobs, and new modern services.

Please support the plan today!

Yvonne James
4840 Valley Ridge
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Rose Conner

Jun 5, 2018 12:21 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing you today to ask you to support the Baldwin Hills Crenshaw Plaza Master Plan. The plan is an incredibly positive step for our community and would bring economic growth to our area. The plan will create hundreds of new local jobs, and bring important amenities to Crenshaw, including a high-quality grocery store.

Our neighborhood has been lacking services you can easily find in other areas for a long time. There is no better developer than the owner of the Baldwin Hills Crenshaw Plaza mall to responsibly develop this area and we couldn't be more excited about the plan.

I ask you to join me in supporting the Baldwin Hills Crenshaw Plaza Master Plan.

Thank you.

Rose Conner
134 East 56th Street
90011

Support the Baldwin Hills Crenshaw Plaza Master Plan

Lamonte Russell

Jun 5, 2018 12:20 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing you today because I firmly believe in the future of our community that is envisioned in the Baldwin Hills Crenshaw Plaza Master Plan. The development is unparalleled in South L.A., and I for one am incredibly pleased to see it come to life in our neighborhood alongside Metro's LAX/Crenshaw Line development. There has not been an investment like this in our community in a long time, and there are so many exciting aspects of Baldwin Hills Crenshaw's master plan from the hotel to the retail village and more.

Something that strikes me about this project is the emphasis on pedestrian accessibility, which only makes sense as many more people will be able to utilize metro and travel South L.A. without a car. I hope that you see the thought and vision that is part of this master plan and support it moving forward.

Thank you.

Lamonte Russell
2906 W. Jefferson Blvd
90018

Support the Baldwin Hills Crenshaw Plaza Master Plan

Rashad Ryland

Jun 5, 2018 12:20 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am so excited to see the Baldwin Hills Crenshaw Master Plan become a reality. Capri, the developer behind the project, is already a trusted community partner thanks to their work with the community as the owners of the mall. Capri has gone above and beyond what a normal mall would do by bringing us health fairs, job fairs, free concerts, book fairs, film festivals, and so much more. Their vision for Baldwin Hills Crenshaw expands upon this work by creating a new walkable mixed-use center with plenty of open spaces and amenities for residents to enjoy.

The plan also creates new housing, retail, office space, and a hotel in South L.A. We simply don't currently have these types of options. We are really lucky that Capri is part of our community and I'd like to see them move forward with their Master Plan.

Please join me and my neighbors in supporting the project!

Rashad Ryland
134 East 56th Street
90011

Support the Baldwin Hills Crenshaw Plaza Master Plan

Paige James

Jun 5, 2018 12:20 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

As a resident of South L.A., I support the plan to transform Baldwin Hills Crenshaw. It is high time we welcomed new development to our community, and especially when it is proposed by a trusted community partner such as Capri. They have done a wonderful job renovating the mall and we can certainly expect quality as they create a pedestrian-friendly mixed-use center.

It would be the residents of South L.A. who would lose out should the City not approve the Baldwin Hills Crenshaw Plaza Master Plan. We deserve the new jobs, retail and housing units that this project will bring.

Please support this landmark project.

Paige James
4840 Valley Ridge
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Rose Agamegwa

Jun 5, 2018 12:19 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I have been impressed with the changes I've seen over the past few years at Baldwin Hills Crenshaw Plaza. There's more safety and security at the mall and the job fairs, health fairs and other new events are helping us create a stronger community.

The redevelopment plans for this property will bring even more positive change with greater shopping and dining options. While the mall is fantastic, South L.A. still lacks the kinds of retail options in other parts of L.A., and residents often travel outside of our community to shop or dine. We deserve high-quality options right in our neighborhood, too.

Baldwin Hills Crenshaw has been a community hub for decades and now it promises to be one well into the future.

Please support this project.

Rose Agamegwa
3633 Kalsman Drive, #1
90016

Support the Baldwin Hills Crenshaw Plaza Master Plan

Mia Barber

Jun 5, 2018 12:19 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The new hotel proposed in the Baldwin Hills Crenshaw Plaza Master Plan will be a great addition to our community. There is currently no hotel to accommodate friends and family when they visit our neighborhood. This would be a high-quality brand-new hotel in the heart of our community. The hotel will also generate jobs and economic growth as guests spend their money at the various shops and restaurants in the area.

This is a significant investment by Baldwin Hills Crenshaw and it will greatly improve our area.

I hope that you join me and the many other residents of South L.A. in supporting this project. Thank you.

Mia Barber
3747 Grayburn Avenue
90018

Support the Baldwin Hills Crenshaw Plaza Master Plan

Orasee Russell

Jun 5, 2018 12:18 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I fully support the plan to transform Baldwin Hills Crenshaw Plaza. For too long, other parts of L.A. have received investment while South L.A. has been left behind. This development is our chance to get a modern mixed-use project that will provide retail and housing options for South L.A. residents.

The owners of the mall have done a lot to make it a community destination by bringing in new tenants, adding community seating, and hosting community events. I can only imagine how fantastic the property will be once they are able to create a cohesive, pedestrian-friendly site with acres of open space and amenities that South L.A. families will actually use. There is currently nothing else like that in the area.

This is a great opportunity for our neighborhood and I truly hope you join me in supporting this plan.

Orasee Russell
550 E. Carson Plaza Dr. Ste 203, Carson, CA 90746
90746

Support the Baldwin Hills Crenshaw Plaza Master Plan

Jeremiah Tafuri

Jun 5, 2018 12:18 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I fully support the plan to transform Baldwin Hills Crenshaw Plaza. For too long, other parts of L.A. have received investment while South L.A. has been left behind. This development is our chance to get a modern mixed-use project that will provide retail and housing options for South L.A. residents.

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Jeremiah Tafuri

90032

Support the Baldwin Hills Crenshaw Plaza Master Plan

Latiss Pugh

Jun 5, 2018 12:18 PM

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Latiss Pugh

90011

Support the Baldwin Hills Crenshaw Plaza Master Plan

Danielle Dickens

Jun 5, 2018 12:17 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. This is an enormously important investment in South L.A., and one the City should not pass over. As South L.A. residents, it is rare that our neighborhoods receive significant upgrades, and this is our opportunity to create a dream community right in the heart of the Crenshaw Corridor.

My family and I love going to the Baldwin Hills Crenshaw Plaza mall, but the property is outdated and car-dependent. The developer's plan to transform the property into a walkable, pedestrian-friendly community hub will be a wonderful amenity that will enable us to enjoy our own neighborhood rather than travel to other areas.

Please support this critical investment in South L.A.

Danielle Dickens
15901 Hawthorne Blvd #322 Lawndale, CA 90260
90260

Support the Baldwin Hills Crenshaw Plaza Master Plan

Juliana C. Ferraz

Jun 5, 2018 12:17 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

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Please support this critical investment in South L.A.

Juliana C. Ferraz

90018

Support the Baldwin Hills Crenshaw Plaza Master Plan

B. Kwaku Duren

Jun 5, 2018 12:16 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

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Please support this critical investment in South L.A.

B. Kwaku Duren
4714 Crenshaw Blvd., L.A., C 90043
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Joan V. Lamons

Jun 5, 2018 12:16 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

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Please support this critical investment in South L.A.

Joan V. Lamons
4714 Crenshaw Blvd., Los Angeles, CA 90043
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Daniel Rickard

Jun 5, 2018 12:15 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

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Please support this critical investment in South L.A.

Daniel Rickard

90018

Support the Baldwin Hills Crenshaw Plaza Master Plan

Erma Mickens

Jun 5, 2018 12:15 PM

Posted in group: **Clerk-PLUM-Committee**

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Please support this critical investment in South L.A.

Erma Mickens
4326 8th Avenue, Los Angeles, CA 90008
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Brian Bowens

Jun 5, 2018 12:15 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. This is an enormously important investment in South L.A., and one the City should not pass over. As South L.A. residents, it is rare that our neighborhoods receive significant upgrades, and this is our opportunity to create a dream community right in the heart of the Crenshaw Corridor.

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Please support this critical investment in South L.A.

Brian Bowens
4326 8th Avenue, Los Angeles, CA 90008
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Bro Ralph Jennings

Jun 5, 2018 12:14 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. This is an enormously important investment in South L.A., and one the City should not pass over. As South L.A. residents, it is rare that our neighborhoods receive significant upgrades, and this is our opportunity to create a dream community right in the heart of the Crenshaw Corridor.

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Please support this critical investment in South L.A.

Bro Ralph Jennings
4329 Degnan Blvd
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Alan Page

Jun 5, 2018 12:14 PM

Posted in group: **Clerk-PLUM-Committee**

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Please support this critical investment in South L.A.

Alan Page
3818 Crenshaw Blvd.,
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Mary Conner

Jun 5, 2018 12:14 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Baldwin Hills Crenshaw Plaza project will support our neighborhood with new shops, restaurants and entertainment options. Our quality of life will be improved because we won't have to drive outside of the neighborhood to access these services. The success of the Rave, Post & Beam and others shows that we can support the type of shopping and dining options that are found in other parts of Los Angeles.

Carpi has been a wonderful community partner and we want to see their vision for a transformed BHC come to life.

This is a fantastic opportunity that we don't want to miss out on.

Please support this project.

Mary Conner
134 East 56th Street
90044

Support the Baldwin Hills Crenshaw Plaza Master Plan

Gail Herring

Jun 5, 2018 12:14 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. This is an incredible investment in South L.A., and frankly, one that does not come along every day. For years, our community has been pining for the types of retail and amenities seen in other parts of L.A. This project is our chance to have the same access to quality options as other communities.

As the stewards of Baldwin Hills Crenshaw, the developer behind this project has proven to be a trusted community ally. In fact, I can think of no one better to transform BHC into a walkable community with all the bells and whistles found in other communities.

This project will greatly improve quality of life for South L.A. residents. Please support it! Thank you.

Gail Herring
3536 West 59th Place
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Antisa Edwards

Jun 5, 2018 12:13 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

Most people think of a mall as a place to go and buy some new clothes, but Baldwin Hills Crenshaw Plaza is so much more than that. The owners hold free community events year-round and are such an important part of our neighborhood.

That is why I trust them to develop the Baldwin Hills Crenshaw Plaza Master Plan. The project will bring new housing units to South L.A., as well as a new retail village and tons of open space for residents to sit and enjoy the property. It is an upgrade that residents deserve.

Please support the Baldwin Hills Crenshaw Master Plan.

Antisa Edwards
4047 West 60th Street
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Eboni Baptist

Jun 5, 2018 12:13 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Baldwin Hills Crenshaw Plaza Master Plan is a rare investment in our community and will be great for residents. The mall is an important community destination today, and this project would only expand that impact and provide a walkable, modern hub for local families.

Additionally, it will bring new housing and jobs into the area, during construction and once the project is built. This will be an enormous benefit to the local community.

The plan is a wonderful investment in our community and I hope you will join me in supporting it.

Eboni Baptist
6725 3/4 11th Ave
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Carlotta Baker

Jun 5, 2018 12:12 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The new Baldwin Hills Crenshaw Plaza project will greatly improve our quality of life in Crenshaw because now we'll have the same dining and shopping options that are found in other L.A. neighborhoods. This will create a greater sense of community as we'll no longer have to drive outside of our neighborhood for quality shopping, dining and entertainment.

Additionally, though the mall is a beloved community gem, it is not pedestrian friendly. The new project will create a walkable village that local residents can enjoy to the fullest.

This will be a fantastic addition to the Crenshaw area. Please support the plan!

Carlotta Baker
3545 Chesapeake Ave
90016

Support the Baldwin Hills Crenshaw Plaza Master Plan

Nikki Gibson

Jun 5, 2018 12:12 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing to support the Baldwin Hills Crenshaw Plaza Master Plan. As a resident of the community, I have seen first-hand the incredible community partner that Baldwin Hills Crenshaw has been. I have been to many free events at BHC and always had a wonderful experience. I really appreciate the way that the owners of the mall have made such a concerted effort to engage the community.

I am supporting the Baldwin Hills Crenshaw Plaza Master Plan because I know for a fact that BHC cares about our community, and their new plan will improve our neighborhood with new housing, a new hotel, office space, an outdoor promenade, and more food options.

I hope you will join me in supporting the plan.

Nikki Gibson
3701 Stocker Blvd., Ste 310
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Benita Gibson

Jun 5, 2018 12:11 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The housing crisis that's being felt across Los Angeles is also happening here in South LA. That's why I support the redevelopment of the Baldwin Hills Crenshaw Plaza. With nearly 1,000 apartments and condos, the project would offer new housing options for residents, particularly our young professionals who desire to live within a walkable community that's next door to a Metro station. The housing would also include a significant workforce component for workers like teachers, firefighters, and police officers.

Other parts of Los Angeles have seen significant investment while South L.A. has been left behind. Capri is a trusted developer and has done a great job with the mall – I am certain that we can trust them to do the same with their Master Plan.

Please support this project.

Benita Gibson
1230 West 68th Street
90044

Support the Baldwin Hills Crenshaw Plaza Master Plan

Cheryl James

Jun 5, 2018 12:09 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I support the Baldwin Hills Crenshaw Plaza Master Plan. We are in a housing affordability crisis and we desperately need new units built in Los Angeles. The project will put more than 900 housing units on the market, including workforce and affordable housing.

Putting housing near retail and office uses is good urban planning, especially near public transit. The Baldwin Hills Crenshaw Plaza Master Plan accomplishes all these things, creating a walkable, cohesive village in the heart of South L.A. This is a unique opportunity that will be incredibly beneficial for residents.

Please join me in supporting the Baldwin Hills Crenshaw Plaza Master Plan.

Cheryl James
6226 Acacia St
90056

Support the Baldwin Hills Crenshaw Plaza Master Plan

Yvonne James

Jun 5, 2018 12:09 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The owners of the Baldwin Hills Crenshaw Plaza mall have been great to the community. In their decade of ownership, they have transformed the mall into a community anchor and a place for neighbors to gather to experience live music, shopping, and cultural events such as the Pan African Film Festival. As a South L.A. resident, I really value the mall and I would like to see their plan to transform Baldwin Hills Crenshaw come to life.

South L.A. lacks community open space. The Baldwin Hills Crenshaw Plaza Master Plan would add acres of green open space for families to utilize. It would also bring the first new hotel to the area in decades, as well as new housing units and an outdoor retail village. The new Crenshaw/MLK Metro stop is also set to open next year and is the perfect complement to the new uses proposed by the developer.

This project is great for South L.A. Please join me in supporting it.

Yvonne James
4840 Valley Ridge Ave
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Coy Guy, Fresh Prints Business Owner

Jun 5, 2018 12:08 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing because I feel strongly that you should join me in supporting the Baldwin Hills Crenshaw Plaza Master Plan. The mall has been a wonderful community partner and the owners are the perfect candidate to build a project with new housing, office, and retail options.

South L.A. has not received the same investment as other parts of the City, and it is time that changed. This is a rare opportunity for a community partner to create a modern project that serve our residents and be a boon to our economy.

Please join me in supporting this landmark project. Thank you.

Coy Guy, Fresh Prints Business Owner
4343 Crenshaw Blvd, Los Angeles, CA 90008
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Cecily Pierce

Jun 5, 2018 12:08 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I have read extensively about the Baldwin Hills Crenshaw Plaza Master Plan and I am so excited to see it come to life. South L.A. doesn't have the same retail and entertainment options as other parts of L.A. The owners of the mall did a great job renovating it, but there are still many amenities and services that residents travel outside of South L.A. to get. For example, we need a high-quality new grocery store. That is being delivered with the Baldwin Hills Crenshaw Plaza plan.

There is a reason malls across the country are dying. They need to innovate and add modern new additions to survive. In this case, the developers are providing services that neighbors really want, and also making sure the mall will thrive during a changing time in our economy.

The mall is one of the most important resources South L.A. has. Please allow the owners to innovate so that the property can continue to be a community destination for years to come. Support this project!

Cecily Pierce

90019

Support the Baldwin Hills Crenshaw Plaza Master Plan

Teri Anderson, Business Owner

Jun 5, 2018 12:07 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing because I feel strongly that you should join me in supporting the Baldwin Hills Crenshaw Plaza Master Plan. The mall has been a wonderful community partner and the owners are the perfect candidate to build a project with new housing, office, and retail options.

South L.A. has not received the same investment as other parts of the City, and it is time that changed. This is a rare opportunity for a community partner to create a modern project that serve our residents and be a boon to our economy.

Please join me in supporting this landmark project. Thank you.

Teri Anderson, Business Owner

90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

David G

Jun 5, 2018 12:06 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I have read extensively about the Baldwin Hills Crenshaw Plaza Master Plan and I am so excited to see it come to life. South L.A. doesn't have the same retail and entertainment options as other parts of L.A. The owners of the mall did a great job renovating it, but there are still many amenities and services that residents travel outside of South L.A. to get. For example, we need a high-quality new grocery store. That is being delivered with the Baldwin Hills Crenshaw Plaza plan.

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The mall is one of the most important resources South L.A. has. Please allow the owners to innovate so that the property can continue to be a community destination for years to come. Support this project!

David G

90089

Support the Baldwin Hills Crenshaw Plaza Master Plan

Travis Tucker

Jun 5, 2018 12:05 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I have read extensively about the Baldwin Hills Crenshaw Plaza Master Plan and I am so excited to see it come to life. South L.A. doesn't have the same retail and entertainment options as other parts of L.A. The owners of the mall did a great job renovating it, but there are still many amenities and services that residents travel outside of South L.A. to get. For example, we need a high-quality new grocery store. That is being delivered with the Baldwin Hills Crenshaw Plaza plan.

There is a reason malls across the country are dying. They need to innovate and add modern new additions to survive. In this case, the developers are providing services that neighbors really want, and also making sure the mall will thrive during a changing time in our economy.

The mall is one of the most important resources South L.A. has. Please allow the owners to innovate so that the property can continue to be a community destination for years to come. Support this project!

Travis Tucker
3818 Crenshaw Blvd.,
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Emily Stern

Jun 5, 2018 12:05 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I have read extensively about the Baldwin Hills Crenshaw Plaza Master Plan and I am so excited to see it come to life. South L.A. doesn't have the same retail and entertainment options as other parts of L.A. The owners of the mall did a great job renovating it, but there are still many amenities and services that residents travel outside of South L.A. to get. For example, we need a high-quality new grocery store. That is being delivered with the Baldwin Hills Crenshaw Plaza plan.

There is a reason malls across the country are dying. They need to innovate and add modern new additions to survive. In this case, the developers are providing services that neighbors really want, and also making sure the mall will thrive during a changing time in our economy.

The mall is one of the most important resources South L.A. has. Please allow the owners to innovate so that the property can continue to be a community destination for years to come. Support this project!

Emily Stern
3818 Crenshaw Blvd
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

M. Froschauer

Jun 5, 2018 12:04 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

South LA has long suffered from a lack of parks and healthy eating options. The Baldwin Hills Crenshaw Plaza Master Plan offers an excellent opportunity to alleviate some of these concerns. In recent years, owner of the mall has done an incredible job bringing in healthy food tenants – like Everytable – and providing weekly free fitness classes to residents through their B-fit program. However, their impact will be heavily increased once the Baldwin Hills Crenshaw Plaza Master Plan is completed.

The project adds acres of green open space and walking paths to the property, which is currently comprised mostly of surface parking lots. A walkway will also link up to the new Kaiser Permanente building across the street. In an area where these kinds of amenities are scarce, the project can help encourage all of us to lead healthier lives.

This is such an important project for Crenshaw. Please support it.

M. Froschauer

90017

Support the Baldwin Hills Crenshaw Plaza Master Plan

Will Driver

Jun 5, 2018 12:03 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Baldwin Hills Crenshaw Plaza Master Plan will help alleviate the terrible housing crisis in Los Angeles by adding more than 900 units to the City's housing supply. The housing is being developed right next door to the new Metro stop, as well as other new uses in the BHC plan, including a hotel, retail, and office space. This is smart urban planning at its best and it is exactly the kind of transit-oriented development that should be happening all over the City.

This is not an investment that is seen regularly in South L.A. and it will invigorate the area. I am excited about the future of our community once this plan is completed and hope to see you support the plan alongside your constituents. Thank you.

Will Driver
3818 Crenshaw Blvd
90043

Support the Baldwin Hills Crenshaw Plaza Master Plan

Ann Willmott

Jun 5, 2018 12:02 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

Please support The Baldwin Hills Crenshaw Plaza redevelopment. I definitely would like to see this opportunity move forward as Metro comes in and the neighborhood experiences a rejuvenation. I want this area to be a destination from all over LA and the world. And I think this will serve residents by bringing new goods and services. Those of us who live here are proud of our area and I for one would like to see the mall, a prominent feature, grow and improve as the neighborhood becomes more accessible.

I strongly endorse the proposed plans for a more walkable and engaging community space. Please make this critical investment in South LA! Thank you.

Ann Willmott
3776 Dublin Ave, Los Angeles, CA 90018

Support the Baldwin Hills Crenshaw Plaza Master Plan

Mrs. T. Pass

Jun 5, 2018 12:02 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I moved to Los Angeles and this neighborhood when I was five years old. Went to the school formerly known as Dublin (Tom Bradley). I raised my kids here. I will probably help raise my grandkids here. I would love for their to be housing available to them. The Capri plan includes workforce and affordable housing, which will accommodate lower-income people. We spend a lot of time eating and shopping in West L.A. We spend a lot of time at the Marina eating. It does not make sense that my best option is to spend my money outside of my community. My daughter works at the mall formally know as Fox Hills - at a store we don't have in my neighborhood. Capri Capital has been instrumental in bringing hesitant stores to our community that might not have come otherwise. They started doing this long before anyone else cared about us or wanted to come here. Please allow the owners to innovate so that the property can continue to be a community destination for years to come. Let's 1. sho

Mrs. T. Pass
3114 1/2 Stocker St, LA, CA 90008
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

William Jeffrion

Jun 5, 2018 12:01 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Leimert Park area is an amazing place. But it has not reached its maximum potential. Many of us outside of the area would love to live in a robust community without having to sacrifice eateries, shopping and nightlife. South L.A. has not received the same investment as other parts of the City, and it is time that changed.

South L.A. doesn't have the same retail and entertainment options as other parts of L.A. This development will help the community thrive. In this case, the developers are providing services that neighbors really want, and also making sure the mall will thrive during a changing time in our economy. The mall is one of the most important resources South L.A. has. Please allow the owners to innovate so that the property can continue to be a community destination for years to come.

Support this project!

William Jeffrion
Santa Clarita, CA
91350

Support the Baldwin Hills Crenshaw Plaza Master Plan

Mr. Clarence Washington

Jun 5, 2018 11:58 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am so excited to see the Baldwin Hills Crenshaw Master Plan become a reality. I am an elder in the community and have watched us lose resources & amenities for decades. Capri, the developer behind the project, is already a trusted community partner thanks to their work with the community as the owners of the mall. Capri has gone above and beyond what a normal mall would do by bringing us health fairs, job fairs, free concerts, book fairs, film festivals, and so much more. Their vision for Baldwin Hills Crenshaw expands upon this work by creating a new walkable mixed-use center with plenty of open spaces and amenities for residents to enjoy.

Baldwin Hills Crenshaw Plaza plays a very large role in our lives as residents of the Crenshaw Corridor. The owners of the mall have gone to great lengths to offer a diverse selection of food and shopping, which includes locally owned establishments. The plan they are proposing will bring even more offerings to our area, ending decades o

Mr. Clarence Washington
4329 Degnan Blvd, Los Angeles, CA
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Aziz Diagne

Jun 5, 2018 11:57 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing you today to express my support for the Baldwin Hills Crenshaw Plaza Master Plan. I support the plan because it is going to bring new opportunity into our community. Residents will have the opportunity to move into a diverse array of housing types, including condominiums and apartments, and to shop within a new outdoor retail village.

This type of investment should not be taken for granted. South L.A. has unfortunately suffered from disinvestment for years, and the owners of the Baldwin Hills Crenshaw Plaza mall are one of the only developers to believe in this community and put their money where their mouth is. We are lucky that they are a part of our community, and I can't wait to see this project come to fruition. Please join me in supporting it. Thank you.

Aziz Diagne
4330 Degnan Blvd, Los Angeles, CA 90008
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

John Jackson

Jun 5, 2018 11:56 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing to urge you to approve the Baldwin Hills Crenshaw Plaza Master Plan. The project is a much-needed investment in the Greater Crenshaw Corridor and would be a boon to our economy, enhancing the lives of thousands of residents. A local hire program would ensure that South L.A. residents get priority status for the hundreds of jobs that will result from the project. Additionally, the project will bring amenities and important services we currently lack such as a new grocery store, hotel, and workforce housing units. The Baldwin Hills Crenshaw Plaza Master Plan is the investment that South L.A. has been eagerly anticipating for a very long time too long. Please support this project!

Sincerely, John R. Jackson

Leimert Park resident

p>

John Jackson

Support the Baldwin Hills Crenshaw Plaza Master Plan

Patrice Anderson - ECWA Area 3 Representative & Board Member

Jun 5, 2018 11:55 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I support the Baldwin Hills Crenshaw Plaza Master Plan because it would bring enormous investment to our community. This plan will pedestrianize the area and create walking paths for residents. It will also add a hotel, new stores, and new apartments. As the Crenshaw Line nears completion in 2019, these new additions will create model for transit-oriented development.

It is time that our community receives substantial investments from a company that clearly cares about the community, and is dedicated to longevity here in the Crenshaw corridor.

These are just some of the few reasons why I support the Baldwin Hills Crenshaw Plaza Master Plan. Our community is deserving of these improvements, and I look forward to enjoying the new amenities once the property is completed.

Patrice Anderson - ECWA Area 3 Representative & Board Member
4135 S. Bronson Avenue
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Patrice Anderson

Jun 5, 2018 11:53 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I would like to offer my full support for the Baldwin Hills Crenshaw Plaza Master Plan. This plan is an effort to modernize and improve a key property in South L.A. and it will be an incredible asset to the community once completed.

The Crenshaw/MLK Metro station is set to open next year. The plan is completely transit-oriented and will bring housing, retail, a hotel, and office space right next to the Metro, providing easy transportation to residents and workers to and from the property. This is smart urban planning and will reduce the number of cars on the road.

Baldwin Hills Crenshaw Plaza is centrally located and such a perfect place to build a walkable community as outlined in the plan. With the Metro coming in, it would be a waste to let this investment go. Please support the plan!

Patrice Anderson
4135 S. Bronson Avenue
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Evans Lamour

Jun 5, 2018 11:52 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

Capri's plan for Baldwin Hills Crenshaw is an example of how a retail mall can innovate to survive changing shopping trends across the country. Many malls are shutting down because more and more people are shopping online. BHC is actually a special case because in addition to being a traditional mall, it is also an important community center – it's home to an urgent care, a police substation, annual health fairs and job fairs, and more. If the mall were to go under South L.A. would lose one of their most important resources.

That is why I am asking for you to support the Baldwin Hills Crenshaw Plaza Master Plan. The plan adds housing, office space, a hotel, and outdoor retail on the same property as the mall, which will protect it from succumbing to the same fate as other malls in the U.S. Plus, the plan provides amenities that will also be a huge asset to our neighborhood.

This is an important project for South L.A. and one that residents have been waiting for. Support this project!

Thank you.

Evans Lamour

91104

Support the Baldwin Hills Crenshaw Plaza Master Plan

Anthony Jolly, Leimert Park Business Owner

Jun 5, 2018 11:49 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I want to see the Baldwin Hills Crenshaw Master Plan become a reality for my community. My family and I already frequent BHC for events, shopping, and movies. Allowing BHC to pursue their Master Plan will mean that our community will get all the bells and whistles found in other parts of Los Angeles, including new housing, office space, a hotel, and a modern outdoor retail village. These new uses and amenities are especially important as the Metro expands in our neighborhood.

Please join me in supporting this important plan.

Anthony Jolly, Leimert Park Business Owner
4331 Degnan Blvd, Los Angeles, CA 90008
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Ade Neff

Jun 5, 2018 11:48 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

Baldwin Hills Crenshaw Plaza plays a very large role in our lives as residents of the Crenshaw Corridor. The owners of the mall have gone to great lengths to offer a diverse selection of food and shopping, which includes locally owned establishments. The plan they are proposing will bring even more offerings to our area, ending decades of disinvestment in our community. Capri is a trusted developer and I am confident they will build a fantastic project that will secure a prosperous future for our community for years to come.

Please join me in supporting the Master Plan.

Ade Neff
4319 degnan l.a 90008
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

P. Y. Wilks

Jun 5, 2018 11:46 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am writing to urge you to approve the Baldwin Hills Crenshaw Plaza Master Plan. The project is a much-needed investment in the Crenshaw community and would be a boon to our local economy. A local hire program would ensure that South L.A. residents get priority status for the hundreds of jobs that will result from the project.

Additionally, the project brings important services that we are currently lacking in the Crenshaw community, such as a new grocery store, the first new hotel in the area, and workforce housing units.

The Baldwin Hills Crenshaw Plaza Master Plan is the investment that South L.A. has long waited for. Please support this project!

P. Y. Wilks

P.o. box 56561, l.a., ca 90056
90056

Support the Baldwin Hills Crenshaw Plaza Master Plan

Arneisha

Jun 5, 2018 11:46 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Baldwin Hills Crenshaw Plaza Master Plan will be a good thing for our community, and I encourage you to support the project. It's no secret that malls are dying across the country and we've seen plenty of changes here in the city.

This project will add important new uses to the site, which will ultimately allow the mall to continue to flourish. Our neighbors deserve options and this plan will provide them.

Please join me in supporting the project.

Arneisha
P.O. Box 561416, Los Angeles, ca
90056

Support the Baldwin Hills Crenshaw Plaza Master Plan

David

Jun 5, 2018 11:32 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

The Baldwin Hills Crenshaw Plaza project is a fantastic and necessary investment in the South LA community. The success of the Rave movie theater, Post & Beam and other restaurants at the mall shows that there is an appetite for modern, unique services. With more shopping and dining options, and great community events, the residents will finally get the services that they deserve in our community.

There is demand for this project. Please support it.

David

Support the Baldwin Hills Crenshaw Plaza Master Plan

Dorian Graham

Jun 5, 2018 11:30 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I am in favor of responsible development in our community. A brand new outdoor retail and mall space is the perfect investment in our community. We have not had a brand new retail space like this in a long time in our community. The Baldwin Hills Crenshaw Plaza master plan, developed alongside the new Crenshaw/LAX metro station is the perfect way to start a new era of economic growth in the community.

What better way to welcome the thousands of visitors that will arrive via the metro line than with a modern, outdoor amenity that cannot be found elsewhere in South L.A.

Please join me in supporting the Baldwin Hills Crenshaw Plaza master plan.

Dorian Graham

Support the Baldwin Hills Crenshaw Plaza Master Plan

Guisella Miller

Jun 5, 2018 11:29 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

As you are likely aware, shopping malls in L.A. and across the nation are closing as people's shopping habits change. Those that successfully remain have done so because they've adapted, becoming meeting places and living spaces. The proposed redevelopment of Baldwin Hills Crenshaw Plaza is needed if we want the mall to continue to have a strong presence in the Crenshaw Corridor. Baldwin Hills Crenshaw has had two major facelifts since it was originally built nearly 70 years ago and both times those changes revitalized the mall. If we want to continue this mall's legacy, now is the time for a third one.

The new project will add more than 900 housing units, a brand new hotel with event space, office space, and an outdoor retail village, all connected to a new Metro stop at the mall's doorstep. This will provide so many important amenities and uses to South L.A.'s residents and perfectly compliment the Metro stop.

Please support this project!

Guisella Miller
3750 Santa Rosalia Dr
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Seth Miller

Jun 5, 2018 11:28 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I hope that you will join me in supporting the Baldwin Hills Crenshaw Plaza Master Plan. It is going to bring new jobs and housing to our community, as well as new spaces for small business owners. These new businesses will be patronized by local residents and visitors arriving at the property via the Crenshaw/MLK metro station at our front door.

Additionally, in South LA, families and kids suffer from a lack of green space. The Baldwin Hills Crenshaw Plaza project will help alleviate this issue with its park and pathways. This green space will create common areas where families can gather for community events and let their children play in a safe environment. We need new developments like this!

Please support the Baldwin Hills Crenshaw Plaza Master Plan.

Seth Miller
3750 Santa Rosalia Dr
90008

Support the Baldwin Hills Crenshaw Plaza Master Plan

Jamie Asaka

Jun 5, 2018 11:27 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Los Angeles City Council,

I support the Baldwin Hills Crenshaw Plaza Master Plan because of the track record of the developer behind the plan. They have generously hosted free fitness classes, a weekly farmers' market, summer concerts, workshops and cultural events. They understand our community and have contributed greatly over the years.

I trust that they will build a project that the community will love and be proud of. This project is an opportunity to receive the investment that we deserve.

Please support the project!

Jamie Asaka

CPC 2015-4398-GPA-ZC-HD-ZAD-CU and ENV-2012-1962-EIR

Robert Farrell

Jun 5, 2018 2:01 PM

Posted in group: **Clerk-PLUM-Committee**

Subject: CF

Councilman Jose Huizar
Chair, PLUM Committee
Los Angeles City Council

Chairman Huizar,

I regret that I will not be present to speak on behalf of my appeal on the Committee agenda today because of my commitment to Election Day activities.

With your permission, I would appreciate it if Beverly Palmer would be allowed to present my comments on the appeal I made on this matter.

The items of my concern are •independent review and Project EIR certification

•evaluation and mitigation of the very large impacts of the Project on the existing community and its residents,

and finally the special permission considerations regarding off street parking.

Thank you for your consideration.

Bob Farrell

Sent from my iPhone

Robert Farrell

Councilman,

City of Los Angeles

(Retired)

702-427-7778

councilmanrcf@gmail.com