

L A Louver Q Condition support

Nancy Freedman

Oct 26, 2017 7:21 PM

Posted in group: **Clerk-PLUM-Committee**

SUBJ: Please support Peter Goulds and L.A. Louver

TO: clerk.plumcommittee@lacity.org

Planning & Land Use Management Committee, Los Angeles City Council

Councilmember Jose Huizar, Chair

Councilmember Marqueece Harris-Dawson

Councilmember Mitchell Englander

Councilmember Bob Blumenfield

Councilmember Curren D. Price, Jr.

c/o Zina H. Cheng, Deputy City Clerk, Planning and Land Use Management Committee

clerk.plumcommittee@lacity.org

cc: Councilmember Mike Bonin councilmember.bonin@lacity.org
Tricia Keane tricia.keane@lacity.org

Dear Esteemed Members –

Peter Goulds' and L.A. Louver's request to modify the Q Condition at 45 North Venice Blvd. is consistent with property usage in the surrounding area and other uses on the block. This request concerns property rights. Mr. Goulds and L.A. Louver are faithfully following the process the city outlined years ago to modify the use of the building.

L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from both the immediate neighborhood and wider community.

Parking requirements remain the same, and there will be no physical change to the building. Additionally, the City's Department of Transportation assessed the project, and found no traffic studies were needed due to the significant decrease in traffic. Therefore, granting this request will not impact neighborhood traffic, parking or restrict beach access.

Please support this very reasonable request, and the independence of a creative business owner, who for 42 years has made significant contributions to Venice and the city at large.

Best wishes,

Nancy and Gary Freedman

Please support Peter Goulds and L.A. Louver

Clifford Einstein

Oct 26, 2017 11:11 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Esteemed Members –

For over 40 years, Peter Goulds and L.A. Louver have made many contributions to our community, Venice and the arts. As Chair Emeritus of The Museum of Contemporary Art I have valued his immeasurable contributions to the cultural life of Los Angeles. I write this note in hopes that we might properly recognize his decades of value to our city and enable him to move forward as he anticipates his next chapter. His work and mission should be appreciated, not penalized. Mr. Goulds and the gallery are faithfully following the process the city outlined years ago to modify the use of the building for future planning. L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from the immediate neighborhood and wider community.

The request to modify the Q Condition – expanding it from only gallery use to both gallery and office use – is consistent with property usage in the surrounding area. I am confident that Peter will continue to elevate the character of his community in many ways, and this approval should facilitate that step.

I hope we will consider the following:

The building has the necessary parking.

The City's Department of Transportation assessed the project, and found no traffic studies were needed due to the significant decrease in traffic in the advent of change of use.

There will be no physical change or construction to the building.

Please support this very reasonable request to modify the Q condition for 45 North Venice Boulevard.

Best wishes,

Cliff Einstein
Los Angeles, California