

I support L.A. Louver Gallery

George Francisco

Oct 27, 2017 9:44 AM

Posted in group: **Clerk-PLUM-Committee**

Dear Committee Members –

As a long-time resident of Venice who has worked in the entertainment field for my entire career, I strongly urge you to support the application of Peter Goulds and L.A. Louver.

While the significance of the contributions that the Gallery has made to Venice and the arts cannot be overstated, there is a basic principal of law in play here and the ability to provide common-sense and reasonable application of the law for a property owner cannot be dismissed.

Mr. Goulds and the Gallery are faithfully following the process the city outlined years ago to modify the use of the building at 45 North Venice Boulevard. The request to modify the Q Condition – expanding it from only gallery use to both gallery and office use – is consistent with property usage in the surrounding area and more importantly is a necessary, reasonable and contemporary way to provide for expanding commercial needs in Venice.

Please approve this request and demonstrate that progress is not lost in Venice.

Respectfully,

George Francisco

Venice Resident

Please support Peter Goulds and L.A. Louver

Kevin Cernansky

Oct 27, 2017 12:46 PM

Posted in group: **Clerk-PLUM-Committee**

Dear PLUM Committee,

Below please find David C. Bohnett's Letter of Support for Peter Goulds and L.A. Louver.

Planning & Land Use Management Committee
Los Angeles City Council
Councilmember Jose Huizar, Chair
Councilmember Marqueece Harris-Dawson
Councilmember Mitchell Englander
Councilmember Bob Blumenfield
Councilmember Curren D. Price, Jr.
c/o Zina H. Cheng, Deputy City Clerk, Planning and Land Use Management Committee

Dear Esteemed Members:

For over 40 years, Peter Goulds and L.A. Louver have been long-standing contributors to our community, Venice, and the arts. His dedication, work, and mission should be lauded and appreciated, not penalized.

The gallery representatives have been faithfully following the requirements that the city outlined years ago to modify the use of the building. L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from both the immediate neighborhood and wider community. One could not ask for a more responsible community stalwart.

The request to modify the Q Condition is consistent with property usage in the surrounding area and other uses on the block; parking remains the same; and there will be no physical change to the building. LA Louver and Peter Goulds are keenly sensitive to preserving the qualities of Venice's unique ambiance.

Please support L.A. Louver's request to modify the Q condition for 45 North Venice Boulevard.

Respectfully,

David C. Bohnett

cc: Councilmember Mike Bonin
Tricia Keane

Than you.

Sincerely,
Kevin Cernansky
Program Associate
David Bohnett Foundation
Baroda Ventures, LLC
Offices of David C. Bohnett
245 South Beverly Drive
Beverly Hills, CA 90212
310.276.0001 Phone
310.276.0007 Fax
kevin@bohnett.com

Q Condition

Donald Chadwick

Oct 27, 2017 1:49 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Esteemed Members –

For over 40 years, Peter Goulds and L.A. Louver have made many contributions to our community, Venice and the arts. His work and mission should be appreciated, not penalized. Mr. Goulds and the gallery are faithfully following the process the city outlined years ago to modify the use of the building. L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from the immediate neighborhood and wider community.

The request to modify the Q Condition – expanding it from only gallery use to both gallery and office use – is consistent with property usage in the surrounding area.

The building has the necessary parking.

The City's Department of Transportation assessed the project, and found no traffic studies were needed due to the significant decrease in traffic in the advent of change of use.

There will be no physical change or construction to the building.

Please support this very reasonable request to modify the Q condition for 45 North Venice Boulevard.

Best wishes,

Dear Esteemed Members –

For over 40 years, Peter Goulds and L.A. Louver have made many contributions to our community, Venice and the arts. His work and mission should be appreciated, not penalized. Mr. Goulds and the gallery are faithfully following the process the city outlined years ago to modify the use of the building. L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from the immediate neighborhood and wider community.

The request to modify the Q Condition – expanding it from only gallery use to both gallery and office use – is consistent with property usage in the surrounding area.

The building has the necessary parking.

The City's Department of Transportation assessed the project, and found no traffic studies were needed due to the significant decrease in traffic in the advent of change of use.

There will be no physical change or construction to the building.

Please support this very reasonable request to modify the Q condition for 45 North Venice Boulevard.

Best wishes,

Don Chadwick

Chadwick Studio



Chamber of Commerce
...the creative soul of LA

October 27, 2017

Reference: Support letter for Peter Goulds/L.A. Louver

TO: Planning & Land Use Management Committee, Los Angeles City Council: Councilmember Jose Huizar, Chair, Councilmember Marqueece Harris-Dawson, Councilmember Mitchell Englander, Councilmember Bob Blumenfieldm Councilmember Curren D. Price, Jr.

c/o Zina H. Cheng, Deputy City Clerk, Planning and Land Use Management Committee
clerk.plumcommittee@lacity.org

cc: Councilmember Mike Bonin councilmember.bonin@lacity.org ; Tricia Keane tricia.keane@lacity.org

For over 40 years, Peter Goulds and L.A. Louver have made many contributions to the Venice community and the arts. The Venice Chamber supports their efforts because community stakeholders such as Peter Goulds are essential for helping Venice continue to thrive as an artistic and welcoming place for visitors and locals.

The Chamber supports their application to make the necessary modifications. Mr. Goulds and the gallery are faithfully following the process the city outlined years ago to modify the use of the building at [45 North Venice Boulevard, L.A.](#) Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from the immediate neighborhood and wider community.

The request to modify the Q Condition – expanding it from only gallery use to both gallery and office use – is consistent with property usage in the surrounding area, and the building has the necessary parking.

The City's Department of Transportation assessed the project, and found no traffic studies were needed due to the significant decrease in traffic in the advent of change of use.

There will be no physical change or construction to the building.

The Venice Chamber is in full support of this request.

Sincerely,

Donna Lasman
CEO

2452 WILSHIRE BOULEVARD
SANTA MONICA, CALIFORNIA 90403
TEL: {310} 828-5700
FAX: {310} 828-8494



October 27, 2017

Planning & Land Use Management Committee, Los Angeles City Council
Councilmember Jose Huizar, Chair
Councilmember Marqueece Harris-Dawson
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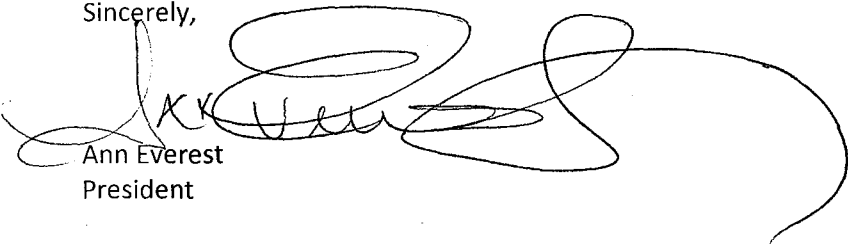
Re: 45 Venice Boulevard (L.A. Louver Gallery)

Dear Esteemed members-

I am writing in full support of Peter Goulds and L.A. Louver application to modify the Q condition at 45 North Venice Boulevard to allow both gallery and office use on the property. I am the trustee and manager of several properties located in the immediate vicinity of L.A. Louver. These properties include 2015 Pacific Avenue, 35, 42, 53, 55, 60 and 68 North Venice Boulevard. In the twenty six years that I have been responsible for these properties, Mr. Goulds has shown himself to be a great owner operator and a very conscientious and courteous neighbor. Peter Gould and L.A. Louver have made many contributions to Venice Community in the past 40 years.

The request simply corrects a narrow definition of use, and allows the owner flexibility for the future of the building. The application assures that the hours of operation will not change and parking will still be provided. I urge you to accept this application.

Sincerely,


Ann Everest
President

FW: LA Louver Gallery Use

Lisa Jann

Oct 27, 2017 3:33 PM

Posted in group: **Clerk-PLUM-Committee**

Begin forwarded message:

From: Fred Fisher <fred@fisherpartners.net>
Date: October 26, 2017 at 1:09:26 AM PDT
To: Peter Goulds <pg@lalouver.com>
Subject: LA Louver Gallery Use

To whom it may concern, I strongly support the applicant and previous approval of the Planning Commission. Peter Gould's and LA Louver have added immeasurably to the cultural life in Venice for decades. It is appropriate that Mr. Gould's have the flexibility to operate his business and use of the building with flexibility in a rapidly changing cultural landscape.

Sincerely,

Frederick Fisher

Frederick Fisher FAAR, AIA
Frederick Fisher and Partners
12248 Santa Monica Blvd.
Los Angeles, Ca 90025
(310) 820-6680 Office
(310) 869-5634 Mobile

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