

Letter of Support for Peter Goulds and L.A. Louver Q Condition

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Posted in group: **Clerk-PLUM-Committee**

Attached is a copy of the letter of support for Peter Goulds and L.A. Louver's Q Condition from Venice Family Clinic on our letterhead. I have also included the letter below as well. Please feel free to contact me at (310) 664-7901 if you need further information or have any questions. Thank you – Elizabeth Benson Forer, CEO.

October 29, 2017

SUBJ: Please support Peter Goulds and L.A. Louver

TO: clerk.plumcommittee@lacity.org

Planning & Land Use Management Committee, Los Angeles City Council

Councilmember Jose Huizar, Chair

Councilmember Marqueece Harris-Dawson

Councilmember Mitchell Englander

Councilmember Bob Blumenfield

Councilmember Curren D. Price, Jr.

c/o Zina H. Cheng, Deputy City Clerk, Planning and Land Use Management Committee

clerk.plumcommittee@lacity.org

cc: Councilmember Mike Bonin councilmember.bonin@lacity.org

Tricia Keane tricia.keane@lacity.org

Dear Esteemed Members –

The Venice Family Clinic provides quality primary health care to 26,000 people with low incomes at 12 locations on the Westside of Los Angeles. When we first received assistance from L.A. Louver over 40 years ago, we had one location in Venice and were struggling to keep our doors open.

L.A. Louver's assistance over the years has been remarkable. They have supported Venice Family Clinic and our Venice Art Walk fundraising event by connecting us with artists who donate their art, by urging artists to support us both with their art and financially, and by opening their gallery to us to hold events for our

donors. They have invited a network of our supporters to their wonderful gallery events on an ongoing basis. They have hosted our major donors in special intimate dinners at the gallery with famous artists present. These special evenings have raised funds for Venice Family Clinic and allowed us to grow and thrive.

On the 20th Anniversary of Venice Art Walk, Peter and Kimberly brought national recognition to Venice and Venice Art Walk by working to install a Mark di Suvero sculpture on Venice Beach and by working with us to have Mark di Suvero as the featured artist. We raised more funds that year than ever before and Mark's sculpture became a symbol of Venice.

Each year, L.A. Louver features an artist's work on a very special Christmas card which is sent to their entire mailing list. On the inside of the card, a beautiful description about Venice Family Clinic is included. L.A. Louver also gives a very generous gift to the Clinic as well. This annual gift and exquisite card have caused many of L.A. Louver's clients to reach out to the Clinic and also give.

Peter Goulds and his team at L.A. Louver go above and beyond to help us take care of homeless people, children and poor families. Their work through L.A. Louver has helped us expand from a small place helping 3,000 people a year to a larger endeavor caring for 26,000 people. L.A. Louver always responds when we ask for advice or help and they love to share good ideas with us. The day in day out commitment of L.A. Louver over the years to Venice Family Clinic has made Venice a kinder, gentler place.

For over 40 years, Peter Goulds and L.A. Louver have made many contributions to our community, Venice and the arts. His work and mission should be appreciated, not penalized. Mr. Goulds and the gallery are faithfully following the process the city outlined years ago to modify the use of the building. L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from both the immediate neighborhood and wider community. The request to modify the Q Condition is consistent with property usage in the surrounding area and other uses on the block; parking remains the same; and there will be no physical change to the building.

I hope L.A. Louver will continue its vital work in our community for many years to come Please support L.A. Louver's request to modify the Q condition for 45 North Venice Boulevard.

Sincerely,

Elizabeth Benson Forer

Chief Executive Officer

Venice Family Clinic

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Providing quality primary health care to people in need.

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