

Please support Peter Goulds and L.A. Louver

Kenyon Company

Oct 30, 2017 8:10 AM

Posted in group: **Clerk-PLUM-Committee**

Planning & Land Use Management Committee, Los Angeles City Council

Councilmember Jose Huizar, Chair

Councilmember Marqueece Harris-Dawson

Councilmember Mitchell Englander

Councilmember Bob Blumenfield

Councilmember Curren D. Price, Jr.

c/o Zina H. Cheng, Deputy City Clerk, Planning and Land Use Management Committee

cc: Councilmember Mike Bonin
Tricia Keane

Dear Esteemed Members,

Peter Goulds' and L.A. Louver's request to modify the Q Condition at 45 North Venice Blvd. is consistent with property usage in the surrounding area and other uses on the block. This request concerns property rights. Mr. Goulds and L.A. Louver are faithfully following the process the city outlined years ago to modify the use of the building.

L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from both the immediate neighborhood and wider community.

Parking requirements remain the same, and there will be no physical change to the building. Additionally, the City's Department of Transportation assessed the project, and found no traffic studies were needed due to the significant decrease in traffic. Therefore, granting this request will not impact neighborhood traffic, parking or restrict beach access.

Please support this very reasonable request, and the independence of a creative business owner, who for 42 years has made significant contributions to Venice and the city at large.

Best wishes,

James W. Kenyon
Kenyon Company
7517 Rindge Avenue
Playa Del Rey, CA 90293
310.305.3500
310.305.3833 fax

Please Support Peter Goulds and L.A. Louver

McCoy, Brad

Oct 30, 2017 8:42 AM

Posted in group: **Clerk-PLUM-Committee**

Planning & Land Use Management Committee, Los Angeles City Council

Councilmember Jose Huizar, Chair

Councilmember Marqueece Harris-Dawson

Councilmember Mitchell Englander

Councilmember Bob Blumenfield

Councilmember Curren D. Price, Jr.

c/o Zina H. Cheng, Deputy City Clerk, Planning and Land Use Management Committee

clerk.plumcommittee@lacity.org

cc: Councilmember Mike Bonin councilmember.bonin@lacity.org

Tricia Keane tricia.keane@lacity.org

Dear Esteemed Members –

Peter Goulds' and L.A. Louver's request to modify the Q Condition at [45 North Venice Blvd.](#) is consistent with property usage in the surrounding area and other uses on the block. This request concerns property rights. Mr. Goulds and L.A. Louver are faithfully following the process the city outlined years ago to modify the use of the building.

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Best wishes,

Brad M. McCoy

14601 Drummond Street

Pacific Palisades, CA 90272

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Brad M. McCoy

310.418.1692

LinkedIn: [bradfordmccoy](#)



October 30, 2017

Planning & Land Use Management Committee, Los Angeles City Council

Councilmember Jose Huizar, Chair

Councilmember Marqueece Harris-Dawson

Councilmember Mitchell Englander

Councilmember Bob Blumenfield

Councilmember Curren D. Price, Jr.

c/o Zina H. Cheng, Deputy City Clerk, Planning and Land Use Management Committee

RE: Please support Peter Goulds and L.A. Louver

Dear Esteemed Members –

For over 40 years, Peter Goulds and L.A. Louver have made many contributions to our community, Venice and the arts. He and his wife have been extraordinary citizens in the Venice community, supporting not only local artists as well as introducing international artists to the community but as great supporters of our school and students, for instance, who otherwise would not be financially able to do higher education work. The gallery serves as a community center with many free programs for schools and adults as well. Mr. Goulds and the gallery are faithfully following the process the city outlined years ago to modify the use of the building. L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from both the immediate neighborhood and wider community.

The request to modify the Q Condition is consistent with property usage in the surrounding area and other uses on the block; parking remains the same; and there will be no physical change to the building.

Please support L.A. Louver's request to modify the Q condition for 45 North Venice Boulevard. I am a great believer in Mr. Goulds and the gallery as a citizen and a member of the greater arts world of Los Angeles.

Best wishes,

Bruce W. Ferguson

President

cc: Councilmember Mike Bonin

Tricia Keane

Please support Peter Goulds and L.A. Louver

Weston Dunlap

Oct 30, 2017 11:31 AM

Posted in group: **Clerk-PLUM-Committee**

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Best wishes,

Weston Dunlap

Los Angeles, CA

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Weston Dunlap | Associate
Lee & Associates | Los Angeles West, Inc.

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Support for LA Louver Gallery and Peter Goulds

Tom Vinetz

Oct 30, 2017 12:29 PM

Posted in group: **Clerk-PLUM-Committee**

Dear Esteemed Members –

As a resident, property owner, photographer, and arts advocate living in the community of Venice for over

40 years, I have personally experienced the overwhelmingly positive artistic, social, and educational effects that Peter Goulds and LA Louver Gallery have had on the local Venice, Los Angeles, and international art world. Peter has maintained and run a gallery which has supported and shown artists of the highest stature and his work and mission should be appreciated, not penalized.

Peter and the gallery are faithfully following the process the city outlined years ago to modify the use of the building. L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from both the immediate neighborhood and wider community.

The request to modify the Q Condition is consistent with property usage in the surrounding area and other uses on the block; parking remains the same; and there will be no physical change to the building.

As a supporter of L.A. Louver and the arts, I want to do whatever I can to preserve arts in our city. Having worked in the arts for these many year, I do not know any other gallery which has contributed as much as LA Louver. L.A. Louver is not a museum, or a nonprofit or city-owned gallery. It is a privately owned, commercial gallery and business. It does not make sense to deny this request to modify the conditions and to try to keep the building a gallery in perpetuity. Though he is not required to do so, that Peter Goulds chooses to maintain a public exhibition program that welcomes all, with an emphasis on educational outreach is much to his credit.

Please support this very reasonable request to modify the Q condition for 45 North Venice Boulevard.

Best wishes,

Tom Vinetz