

Please support Peter Goulds and L.A. Louver

Jack V. Hoffmann

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Posted in group: **Clerk-PLUM-Committee**

Dear Esteemed Members –

Peter Goulds' and L.A. Louver's request to modify the Q Condition at 45 North Venice Blvd. is consistent with property usage in the surrounding area and other uses on the block. This request concerns property rights. Mr. Goulds and L.A. Louver are faithfully following the process the city outlined years ago to modify the use of the building.

L.A. Louver has held several community meetings, obtained the support of both the Venice Neighborhood Council and West Los Angeles Area Planning Commission, and has gathered over 200 letters of support from both the immediate neighborhood and wider community.

Parking requirements remain the same, and there will be no physical change to the building. Additionally, the City's Department of Transportation assessed the project, and found no traffic studies were needed due to the significant decrease in traffic. Therefore, granting this request will not impact neighborhood traffic, parking or restrict beach access.

Please support this very reasonable request, and the independence of a creative business owner, who for 42 years has made significant contributions to Venice and the city at large.

Thank you for your consideration and support.

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PS: Our community is burdened with a great demand for a variety of commercial uses and a very short supply to satisfy them. It has caused vocal friction that gnaws at our community's productive heart. We need flexibility and opportunity to serve the existing and incoming uses that have shaped Venice's dynamic history so it has the flexibility to continue to develop productively.