



**ERIC GARCETTI**  
**MAYOR**

August 13, 2018

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Naomi Iwasaki to the Affordable Housing Commission for the term ending June 30, 2023. Ms. Iwasaki's current term expired on June 30, 2018.

I certify that in my opinion Ms. Iwasaki is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Naomi Iwasaki  
**Commission:** Affordable Housing Commission  
**End of Term:** 6/30/2023

### Appointee Information

- 1. Race/ethnicity:** Caucasian
- 2. Gender:** Female
- 3. Council district and neighborhood of residence:** 10 - Central
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:** Affordable Housing Commission
- 6. Highest level of education completed:** M.A, New York University
- 7. Occupation/profession:** Deputy Director, Investing in Place
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Reappointment
- 10. Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Fondation, Lawrence	East LA	4	Caucasian	M	30-Jun-19
Lopez, Oswaldo "Ozzie"	East LA	14	Latino	M	30-Jun-19
Epps, William Saxe	Central	9	African American	M	30-Jun-19
Burt, Janet	South Valley	3	Asian Pacific Islander	F	30-Jun-20
Claros, Raul	Central	1	Latino	M	30-Jun-21
Iwasaki, Naomi	Central	10	Asian Pacific Islander	F	30-Jun-18
Sotelo, Dalila	Central	14	Latina	F	30-Jun-21

# NAOMI IWASAKI

<https://www.linkedin.com/in/niwasaki/>

## EXPERIENCE

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### Deputy Director

9/2017 – present

#### *Investing in Place*

- Develop organizational strategies, work plans, performance measures, and partnerships to advance organization mission.
- Analyze regional transportation policies and programs and develop recommendations for an equitable and accessible system.
- Expand popular education campaign of regional transportation policies to community organizations and members.
- Identify and pursue development opportunities, including fundraising, grant writing, and reporting.

### Director

8/2016 – 8/2017

#### *Neighborhood Services and Great Streets, Office of Los Angeles Mayor Eric Garcetti*

- Great Streets Program Director role expanded in August 2016 to include overseeing eight Los Angeles City departments.
- Develop and track annual department budgets, policy and program priorities, and manage General Manager directives.
- Oversee team of Mayor's Office policy analysts and program managers to meet Mayor's Neighborhood Services goals.
- Work with department commissions and foundations to provide direction and support for eight City departments.

### Program Director

11/2015 – 7/2016

#### *Great Streets Program, Office of Los Angeles Mayor Eric Garcetti*

- Develop community outreach strategies and leverage resources for 15 community development projects across the City.
- Manage transportation, cultural, and economic development projects and programs to catalyze neighborhood revitalization.
- Coordinate planning and project implementation work plans of City departments and local agencies.

### Policy Analyst

02/2013 – 10/2015

#### *Community Health Councils*

- Develop recommendations for equitable transportation policies impacting South Los Angeles to city and county officials.
- Project lead for Healthy Kids Zone pilot project, including city General Plan policy adoption and school implementation.
- Create community-based policy and program recommendations for three South Los Angeles Community Plan updates.
- Lead multi-sectoral advisory committee to develop policy recommendations for smoke-free housing policies in Los Angeles.

### Planner Consultant

01/2013 – 05/2015

#### *Kobata Consulting, Diversified Transportation Solutions*

- Oversee analysis of bus signal prioritization technology in new Torrance Transit Rapid line fleet.
- Operating service productivity data analysis and management for Montebello Bus Lines line-by-line study.

### Planner Consultant

01/2013 – 10/2013

#### *East Los Angeles Community Corporation*

- Develop technical planning recommendations and neighborhood maps for New Boyle Heights Community Plan update.
- Engage residents for updated community recommendations and concerns for future development in Boyle Heights.

### Planning & Operations Coordinator

04/2011 – 08/2012

#### *New York City Department of Transportation – Bicycle Program*

- Project Manager position expanded in April 2011 to include overseeing operations and community planning initiatives.
- Develop and manage public outreach and planning process with elected officials and community organizations.
- Partner with NYC Department of Health to design infrastructure addressing neighborhood-concentrated obesity.

### Project Manager

06/2009 – 03/2011

#### *New York City Department of Transportation – Bicycle Program*

- Bicycle facility planning, design, data analysis, outreach, project coordination, construction supervision, and evaluation.
- Congestion Mitigation and Air Quality (CMAQ) grant management and renewal of \$16M federal, state, and local funding.
- Develop Bike-Pedestrian portion of New York Metropolitan Transportation Council 2040 Regional Transportation Plan.

### Planner

02/2006 – 05/2009

#### *Philip Habib & Associates*

- Prepare Environmental Assessment Statements (EAS) and Uniform Land Use Review Procedure (ULURP) documents.
- Environmental review and analysis; trip generation and transportation planning; GIS land use map preparation and analysis.
- Create AutoCAD pedestrian, at-grade vehicular access, and parking garage design drawings.

# NAOMI IWASAKI

<https://www.linkedin.com/in/niwasaki/>

## EDUCATION

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### **Wagner School of Public Service-New York University**

- Master of Urban Planning, 2006 – Transportation, Infrastructure and Land Use specialization

### **University of California at Berkeley**

- Bachelor of Arts, 2001 – double major in Social Welfare and Ethnic Studies

## INITIATIVES

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### **Policy and Program Development**

- Play LA Initiative framework with Departments of Recreation and Parks and Transportation, Los Angeles - 2017
- Great Streets Great Business small business assistance program, Los Angeles – 2016-present
- Healthy Kids Zone policy report and community implementation pilot, Los Angeles – 2015
- *Plan for a Healthy Los Angeles* policy development (City General Plan inaugural Health Element), Los Angeles – 2015
- Southern California Association of Governments Active Transportation and Public Health working groups, 2014-2015
- *Mobility Plan 2035* policy development (City General Plan Mobility Element update), Los Angeles – 2014
- Complete Streets in Impacted Communities white paper, Los Angeles – 2014
- Coalition for an Active South Los Angeles program and policy development, Los Angeles – 2013-2015
- *Plan del Pueblo*: planning recommendations and spatial analysis for Boyle Heights New Community Plan, Los Angeles – 2013
- Smoke-free housing Policy Recommendation development and experts convening, Los Angeles – 2013

### **Community Planning Initiatives**

- Great Streets DIY Manual, 2016 – present
- Great Streets Challenge community grant development and management, 2015-present
- South Los Angeles Community Plan Update community-based recommendations working groups, Los Angeles 2013-2015
- Community-led research with Active Living Committee (United for Health Collaborative), Los Angeles – 2013-2014
- Ridgewood Bicycle Network Planning (partnership with NYC Department of City Planning), Queens – 2012
- Community Board 2 Bicycle Forum, Queens – 2012
- Brownsville/East New York Health & Transportation partnership with NYC Department of Health, Brooklyn – 2011-2012
- Adam Clayton Powell, Jr. Blvd Safe Street Design community outreach, Manhattan – 2011-2012

### **Design and Implementation Projects**

- Metro ExpressLanes Net Toll Revenue Re-Investment Grant Program application evaluator – 2014-present
- Venice Blvd Traffic Safety Project, Mar Vista – 2017
- Van Nuys Blvd Traffic Safety Project, Pacoima – 2016
- Statewide Active Transportation Program (ATP) grant application evaluator, 2015
- Ninth Avenue Complete Street Re-Design Extension, Manhattan –2012
- Hunts Point Avenue and Lafayette Avenue Traffic Calming and Bicycle Lanes, Bronx –2012
- 29<sup>th</sup>/ 30<sup>th</sup> Street Crosstown Routes, Manhattan – 2011-2012
- Columbus Avenue Parking-protected Bicycle Path, Manhattan –2010
- Vanderbilt Avenue Traffic Calming and Bicycle Lanes, Brooklyn – 2010

### **Environmental Review and Transportation Studies**

- Reseda Blvd Post-Implementation Evaluation in partnership with Fehr & Peers, Los Angeles – 2016-present
- Double-parking/commercial loading study, customer and commuter mode split surveys, New York City – 2011-2012
- Cornfield Arroyo Seco Specific Plan Environmental and Transportation Review, Los Angeles – 2011
- Brooklyn College Transportation Accessibility Study, Brooklyn – 2009
- Busan Lotte World Transportation Planning Memorandum, Busan, Korea – 2008
- Villard Houses Open Air Café EAS, Manhattan – 2007

## AFFILIATIONS

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- Kaiser Research Bank Community Advisory Board member, 2017-present
- Sustainable Little Tokyo, Real Estate and Built Environment Sub-committee – 2015-present
- Transportation Research Board (TRB) Major Cities Committee (ABE30), 2011-2016



**ERIC GARCETTI**  
**MAYOR**

August 10, 2018

Dear Ms. Iwasaki:

I am pleased to inform you that I hereby reappoint you to the Affordable Housing Commission for the term ending June 30, 2023. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

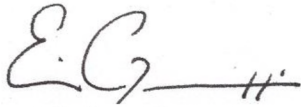
As part of the City Council confirmation process, you will need to meet with Herb Wesson, your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Housing Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Ms. Naomi Iwasaki  
August 10, 2018  
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right and a small flourish at the end.

ERIC GARCETTI  
Mayor

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Attachment I  
Ms. Naomi Iwasaki  
August 10, 2018

### Nominee Check List

#### I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

\_\_\_\_\_ **Remuneration Form**

\_\_\_\_\_ **Undated Separation Forms**

\_\_\_\_\_ **Background Check Release**

\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

#### II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

\_\_\_\_\_ **Your City Councilmember Herb Wesson**

\_\_\_\_\_ **Councilmember Gilbert Cedillo, Chair of the Council Committee  
considering your nomination**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.