MOTION

I MOVE that the Planning Department with the assistance of the City Attorney be directed to initiate the process to amend the Academy Museum Sign District Ordinance (No. 183742) to incorporate the below listed changes included in a settlement agreement between Fix the City and the Academy of Motion Pictures Arts and Sciences:

1.5. Amended Sign District.

- 1.5.1. The Parties shall work cooperatively to have the Academy Museum Sign District (Ordinance 183742, approved June 24, 2015 ("Museum Sign District")), amended only as follows (all terms in Section 1.5 are defined in the Museum Sign District):
- 1.5.1.1. The New Wing west facade Banner Sign shall be removed from the New Wing Zone of the Sign District.
- 1.5.1.2. The New Wing east facade Banner Sign in the New Wing Zone shall not be viewable from a public street, highway, or other public thoroughfare used for vehicular traffic.
- 1.5.1.3. The Digital Display in the New Wing Zone (south facade) shall not be viewable from a public street, highway, or other public thoroughfare used for vehicular traffic.

PRESENTED BY: (

DAVID RYU

Councilman, 4th District

SEP 2 9 2011

SECONDED BY:

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