

Fwd: Bird Letter - Transportation Committee Item 26

2 messages

John White <john.white@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Wed, Jun 12, 2019 at 3:27 PM

please attach the accompanying letter to CF 17-1125-s6 as a communication from the public

----- Forwarded message -----
From: **Eric Bruins** <eric.bruins@lacity.org>
Date: Wed, Jun 12, 2019 at 12:43 PM
Subject: Fwd: Bird Letter - Transportation Committee Item 26
To: John White <john.white@lacity.org>
Cc: Makenzi Rasey <makenzi.rasey@lacity.org>

Pls add to Council File

----- Forwarded message -----
From: **Omar Gonzales** <ogonzales@bird.co>
Date: Wed, Jun 12, 2019 at 11:52 AM
Subject: Bird Letter - Transportation Committee Item 26
To: <councilmember.bonin@lacity.org>, <councilmember.martinez@lacity.org>, <paul.koretz@lacity.org>, <eric.bruins@lacity.org>, <arcelia.arce@lacity.org>, <jeffrey.ebenstein@lacity.org>
Cc: Lys Mendez <lmendez@bird.co>, Kyndell Gaglio <kyndell.gaglio@bird.co>, Morgan Roth <mroth@bird.co>

Dear Transportation Committee members,

Please find attached Bird's letter in response to Item 26 on today's Committee agenda. Thank you for your consideration.

If you have any questions, please let me know.

Best,
Omar

--
Omar Gonzales
Government Partnerships
B I R D

--
Eric Bruins
Transportation Policy Director
Councilmember Mike Bonin
City of Los Angeles
213-473-7011 | www.11thdistrict.com



Sign Up for Mike's Email Updates

Download the City of Los Angeles MyLA311 app for smartphones!



MyLA311 links Angelenos with the services and information they need to enjoy their city, beautify their community and stay connected with their local government. With MyLA311, City of Los Angeles information and services are just a few taps away.

--
John A. White
Legislative Assistant
Transportation Committee
Trade, Travel, and Tourism Committee
(213) 978-1072



 **Bird Letter_LA City_T Committee_20190612.pdf**
103K

John White <john.white@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Thu, Jun 13, 2019 at 8:08 AM

Please attach the accompanying letter to CF 17-1125 as a communication from the public

----- Forwarded message -----
From: **Eric Bruins** <eric.bruins@lacity.org>
Date: Wed, Jun 12, 2019 at 5:06 PM
Subject: Fwd: Bird Letter - Transportation Committee Item 26
To: John White <john.white@lacity.org>

Also Council File please.

--
Omar Gonzales
Government Partnerships
B I R D

--
Eric Bruins
Transportation Policy Director
Councilmember Mike Bonin
City of Los Angeles
213-473-7011 | www.11thdistrict.com



Sign Up for Mike's Email Updates

Download the City of Los Angeles MyLA311 app for smartphones!



MyLA311 links Angelenos with the services and information they need to enjoy their city, beautify their community and stay connected with their local government. With MyLA311, City of Los Angeles information and services are just a few taps away.

[Quoted text hidden]

 **SPY Support Letter Bird.pdf**
563K

BIRD

June 12, 2019

LA City Council Transportation Committee
200 N. Spring Street
Los Angeles, CA 90012

Dear Councilmembers Bonin, Martinez, and Koretz:

Bird appreciates the opportunity to operate in the city of Los Angeles - our hometown. Bird scooters are used by Angelenos to get to work, run errands, and travel short distances around town. Our service is inclusive, affordable, and environmentally friendly. Using Bird's scooters alleviates three of the biggest challenges facing Los Angeles: traffic congestion, parking, and air pollution.

This amenity should be available to all Angelenos and not just those who live in particular neighborhoods. We urge you to vote against the motion to ban LADOT's shared mobility program in some Districts for the following reasons:

- **Equity:** The City of Los Angeles should not exclude some portion of its residents from receiving the benefit of a city service, while including select others. This could preclude Angelenos living in areas where traffic congestion and parking shortages are at their worst from benefitting from this micromobility solution. Furthermore, it is depriving people, many of whom cannot afford vehicle ownership and who are public transit reliant, of this affordable first/last mile transit option.
- **Compliance:** LADOT's shared mobility program sets forth goals to encourage operation in disadvantaged communities. As communities are stripped from the program, it becomes increasingly challenging, if not impossible, for operators to achieve these goals and remain in compliance.
- **Detrimental Reliance:** A post-hoc ban contradicts LADOT rules that authorize the one-year pilot in every council district, which operators relied upon in seeking permits and paying significant fees to the City. The City should respect the clear direction of the LADOT rules and the express provisions of the existing permit agreements and not alter their terms or de-value the permits in the middle of the program.
- **Due Process:** State law requires local agencies to study and identify the environmental impacts of their actions and to avoid and mitigate those impacts. Our vehicles produce zero emissions, produce no pollution, and reduce traffic congestion. The City cannot, without study, ignore the possibility that scooter rides will be replaced with car rides, and therefore, must conduct such environmental studies, which will no doubt show that a ban would contribute to congestion, pollution, and climate change.

We appreciate the significant time and resources the City has put into crafting regulations for dockless vehicles, and urge the Transportation Committee to maintain LADOT's citywide program so this affordable transit option is available to all Angelenos.

Sincerely,



David Estrada
Chief Legal Officer
Bird Rides, Inc.