

**Fwd: Lime's Comments on Agenda Item 17-1125-S6**

1 message

**John White** <john.white@lacity.org>  
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Wed, Jun 12, 2019 at 7:44 AM

Please attach the attached letter to CF 17-1125-s6 as a communication from the public

----- Forwarded message -----  
From: **Eric Bruins** <eric.bruins@lacity.org>  
Date: Tue, Jun 11, 2019 at 6:00 PM  
Subject: Fwd: Lime's Comments on Agenda Item 17-1125-S6  
To: John White <john.white@lacity.org>

Please add attachment to Council File.

Thanks!

----- Forwarded message -----  
From: **Karla Owunwanne** <karla.martinez@li.me>  
Date: Tue, Jun 11, 2019 at 5:12 PM  
Subject: Lime's Comments on Agenda Item 17-1125-S6  
To: Eric Bruins <eric.bruins@lacity.org>, Arcelia Arce <arcelia.arce@lacity.org>, <jeffrey.ebenstein@lacity.org>  
Cc: <mike.feuer@lacity.org>, Michael Nagle <michael.nagle@lacity.org>, <david.michaelson@lacity.org>

Dear members of the Los Angeles City Council Transportation Committee,

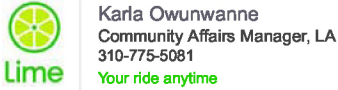
As a smart urban mobility company, Lime is committed to making it easier, more affordable, and more accessible for people to get around communities.

Ahead of tomorrow's meeting, we wanted to respectfully raise concerns with agenda item [17-1125-S6](#). These concerns are outlined in the attached letter.

We thank you for your time and consideration of the issues raised and for allowing Lime to be a part of this public decision-making process. Please don't hesitate to reach out with any questions or concerns. I am planning to attend the meeting tomorrow and will be available for further questions.

Best,

Karla Owunwanne



Eric Bruins  
Transportation Policy Director  
Councilmember Mike Bonin  
City of Los Angeles  
213-473-7011 | [www.11thdistrict.com](http://www.11thdistrict.com)



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John A. White  
Legislative Assistant  
Transportation Committee  
Trade, Travel, and Tourism Committee  
(213) 978-1072





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 **T Committee Letter.pdf**  
59K



June 11, 2019

City of Los Angeles  
200 North Spring Street  
Los Angeles, CA 90012

RE: Dockless On-Demand Personal Mobility Pilot Program / Council District One /  
Conditional Permit Exclusion Area

Dear members of the Los Angeles City Council Transportation Committee:

Lime would like to express concern over Councilmember Cedillos' motion to exclude Council District 1 from the City's Dockless On-Demand Personal Mobility pilot program (Item 17-1125-S6 on the Transportation Committee's agenda for June 12, 2019). Lime was awarded its Dockless On-Demand Personal Mobility permit on March 15, 2019. In the past year, nearly 1 million Los Angeles residents, commuters, and visitors have taken over four million rides, with 40% indicating that they chose a scooter over a car trip. Unfortunately, Councilmember Cedillo's motion threatens the availability of this sustainable and low-cost mode of transportation to Council District 1.

Council District 1 is home to a diverse community that extends west and northwest from Downtown Los Angeles, with a population of 252,700 residents. According to the Los Angeles Chamber of Commerce's "2018 Los Angeles City Council Districts Economic Report," the residents of Council District 1 have a median income of approximately \$44,300, falling below the average wage for the City of Los Angeles by \$20,000, and an unemployment rate of 6.3%.

Although these statistics do not define the vitality and culture of the community of Council District 1, they help provide perspective surrounding the benefits and value that shared scooter transportation can bring its residents. With such close proximity to the downtown district, shared scooter transportation provides a readily available and affordable resource for Council District 1 residents to easily reach economic hubs, such as Downtown Los Angeles. Shared scooter transportation provides a mechanism to unlock and overcome barriers of infrequent and unavailable transportation in Council District 1 that prevent residents from gaining access to all four corners of the City of Los Angeles. This is paired with our Lime Access program which allows riders to utilize our scooter service for free 30 minute rides, and without the need of a smartphone or credit card. Ultimately, Lime is invested in doing its part in improving the quality of life of all Los Angeles residents, including Council District 1 residents, with its ability to provide an alternative mode of transportation to compliment public transit, reduce congestion, and support sustainability.

Councilmember Cedillo's motion is contradictory to the policy goals the City of Los Angeles has set for scooter transportation, which is to provide a reliable transit mode for the entire City. Further, with the award of our City's Dockless On-Demand Personal Mobility permit, it was the understanding of Lime and other operators that permitted operators would have the ability to service the **entire** City of Los Angeles. This motion sets detrimental precedent for City transportation programs, in which legislators can pick and choose who receives the benefits of advanced transportation options. This action is contradictory to a resident's right of equal access. And, arguably, such an action is unenforceable under state and local law, and violates principles of equal protection. The City would unlawfully deny the access of scooter transportation to Council District 1 without a rational basis.

Respectfully, Lime opposes this motion and hopes that the Los Angeles City Council Transportation Committee can stand behind and promote transportation equality and vote against Councilmember Cedillo's motion.

Sincerely,

Karla Owunwanne  
Community Affairs Manager, Lime

# Fwd: Bird Letter - Transportation Committee Item 26

1 message

**John White** <john.white@lacity.org>  
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Wed, Jun 12, 2019 at 3:27 PM

please attach the accompanying letter to CF 17-1125-s6 as a communication from the public

----- Forwarded message -----

From: **Eric Bruins** <eric.bruins@lacity.org>  
Date: Wed, Jun 12, 2019 at 12:43 PM  
Subject: Fwd: Bird Letter - Transportation Committee Item 26  
To: John White <john.white@lacity.org>  
Cc: Makenzi Rasey <makenzi.rasey@lacity.org>

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----- Forwarded message -----

From: **Omar Gonzales** <ogonzales@bird.co>  
Date: Wed, Jun 12, 2019 at 11:52 AM  
Subject: Bird Letter - Transportation Committee Item 26  
To: <councilmember.bonin@lacity.org>, <councilmember.martinez@lacity.org>, <paul.koretz@lacity.org>, <eric.bruins@lacity.org>, <arcelia.arce@lacity.org>, <jeffrey.ebenstein@lacity.org>  
Cc: Lys Mendez <lmendez@bird.co>, Kyndell Gaglio <kyndell.gaglio@bird.co>, Morgan Roth <mroth@bird.co>

Dear Transportation Committee members,

Please find attached Bird's letter in response to Item 26 on today's Committee agenda. Thank you for your consideration.

If you have any questions, please let me know.

Best,  
Omar

--  
Omar Gonzales  
Government Partnerships  
**B I R D**

--  
**Eric Bruins**  
*Transportation Policy Director*  
Councilmember Mike Bonin  
City of Los Angeles  
213-473-7011 | [www.11thdistrict.com](http://www.11thdistrict.com)



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--

John A. White  
Legislative Assistant  
Transportation Committee  
Trade, Travel, and Tourism Committee  
(213) 978-1072



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 [Bird Letter\\_LA City\\_T Committee\\_20190612.pdf](#)  
103K

# BIRD

June 12, 2019

LA City Council Transportation Committee  
200 N. Spring Street  
Los Angeles, CA 90012

Dear Councilmembers Bonin, Martinez, and Koretz:

Bird appreciates the opportunity to operate in the city of Los Angeles - our hometown. Bird scooters are used by Angelenos to get to work, run errands, and travel short distances around town. Our service is inclusive, affordable, and environmentally friendly. Using Bird's scooters alleviates three of the biggest challenges facing Los Angeles: traffic congestion, parking, and air pollution.

This amenity should be available to all Angelenos and not just those who live in particular neighborhoods. We urge you to vote against the motion to ban LADOT's shared mobility program in some Districts for the following reasons:

- **Equity:** The City of Los Angeles should not exclude some portion of its residents from receiving the benefit of a city service, while including select others. This could preclude Angelenos living in areas where traffic congestion and parking shortages are at their worst from benefitting from this micromobility solution. Furthermore, it is depriving people, many of whom cannot afford vehicle ownership and who are public transit reliant, of this affordable first/last mile transit option.
- **Compliance:** LADOT's shared mobility program sets forth goals to encourage operation in disadvantaged communities. As communities are stripped from the program, it becomes increasingly challenging, if not impossible, for operators to achieve these goals and remain in compliance.
- **Detrimental Reliance:** A post-hoc ban contradicts LADOT rules that authorize the one-year pilot in every council district, which operators relied upon in seeking permits and paying significant fees to the City. The City should respect the clear direction of the LADOT rules and the express provisions of the existing permit agreements and not alter their terms or de-value the permits in the middle of the program.
- **Due Process:** State law requires local agencies to study and identify the environmental impacts of their actions and to avoid and mitigate those impacts. Our vehicles produce zero emissions, produce no pollution, and reduce traffic congestion. The City cannot, without study, ignore the possibility that scooter rides will be replaced with car rides, and therefore, must conduct such environmental studies, which will no doubt show that a ban would contribute to congestion, pollution, and climate change.

We appreciate the significant time and resources the City has put into crafting regulations for dockless vehicles, and urge the Transportation Committee to maintain LADOT's citywide program so this affordable transit option is available to all Angelenos.

Sincerely,



David Estrada  
Chief Legal Officer  
Bird Rides, Inc.

# Fwd: T committee- item 26

1 message

**John White** <john.white@lacity.org>  
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Wed, Jun 12, 2019 at 3:28 PM

please attach to CF 17-1125-s6 as a communication from the public

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From: **Eric Bruins** <eric.bruins@lacity.org>  
Date: Wed, Jun 12, 2019 at 12:44 PM  
Subject: Fwd: T committee- item 26  
To: John White <john.white@lacity.org>  
Cc: Makenzi Rasey <makenzi.rasey@lacity.org>

Pls add to Council File

----- Forwarded message -----

From: **Marie Rumsey** <mrumsy@ccala.org>  
Date: Wed, Jun 12, 2019 at 11:51 AM  
Subject: T committee- item 26  
To: eric.bruins@lacity.org <eric.bruins@lacity.org>

Hi Eric, Please see attached letter and let me know if you have any questions. Thank you, Marie



**Marie Rumsey**  
Vice President of Public Policy  
213.416.7513 | [mrumsy@ccala.org](mailto:mrumsy@ccala.org) | [ccala.org](http://ccala.org)  
626 Wilshire Blvd., Suite 850, Los Angeles, CA 90017  
*\*Please note our new address\**

**Eric Bruins**  
*Transportation Policy Director*  
Councilmember Mike Bonin  
City of Los Angeles  
213-473-7011 | [www.11thdistrict.com](http://www.11thdistrict.com)







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--  
John A. White  
Legislative Assistant  
Transportation Committee  
Trade, Travel, and Tourism Committee  
(213) 978-1072



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 **CCA - Transportation Committee 06.12.2019 Item 26.pdf**  
145K



June 12, 2019

Councilmember Mike Bonin, Chair  
Councilmember Nury Martinez  
Councilmember Paul Koretz  
Los Angeles City Council, Transportation Committee  
200 N. Spring Street  
Los Angeles, CA 90012

RE: *Item 26*

Dear Councilmembers:

Through advocacy, influence and engagement Central City Association (CCA) is committed to supporting Downtown's vibrancy and increasing investment in the region. We support projects and initiatives that promote mobility and sustainability. CCA was very involved in the development of dockless vehicle regulations in the City of Los Angeles and has been supportive of their introduction into Downtown and elsewhere, where they are ideally suited for first- and last-mile connections.

**We strongly urge you to disapprove of this item that would exempt Council District 1 from Los Angeles' citywide dockless pilot.**

In a city where hours are lost to congestion, Angelenos need more alternatives to mobility, not less. Businesses in the Downtown area have benefited from increased options that allow people to get to work, eat at local restaurants and visit shops and other destinations.

The City's yearlong Shared Mobility Pilot Program has strong regulations in place to ensure that dockless vehicles are orderly and operators meet the needs of communities. Enforcement, education and greater collaboration with dockless providers will ensure the success of the program, while a ban will make it challenging to truly understand how to integrate new mobility innovation into Los Angeles' growing transportation network.

A patchwork of rules for different Council Districts is not productive transportation policy and will result in confusion by riders who do not base their trips on arbitrary boundaries, as well as inhibit our ability to assess the results of the pilot program. Dockless transportation has proven to be an important connector to transit, helps people make short trips without a car and is an important resource for people with limited mobility options.

We appreciate your consideration and stand ready to work with you on this pilot program.

Sincerely,

A handwritten signature in blue ink, appearing to read "J. Lall".

Jessica Lall  
President & CEO