
Re: CF# 17-1125 - Dockless Bike/Scooter Share Pilot Program

1 message

From: Chelsea Davidoff <chelsea.davidoff@cyclehop.com>

To: CityClerk@lacity.org

At: Mon, Aug 20, 2018 at 8:20 AM

Please see attached comment on Council File 17-1125 "Dockless Bike/Scooter Share Pilot Program."

Thank you,
Chelsea

Chelsea Davidoff

Director of Marketing and Communications

CycleHop dba HOPR



Los Angeles City Council
Transportation Committee
Public Works and Gang Reduction Committee
200 N. Spring Street.
Los Angeles, CA 90012

Re: CF# 17-1125 - Dockless Bike/Scooter Share Pilot Program

Dear Los Angeles City Council Transportation Committee and Public Works and Gang Reduction Committee Members:

CycleHop LLC, dba HOPR commends City Council and staff on their diligent attention to creating a multi-modal framework that ensures safe and equitable access and operations. We look forward to working with staff and members of the council to expand mobility options and reduce single occupancy vehicle trips.

In order to provide high level of service city wide, keep the service affordable, and economically self-sustainable in the long term, it is important not to charge high licensing fees. We also recommend that the fees are based on the revenue generated per vehicle. For example, human powered bikes are less profitable than electric scooters but offer health benefits to riders and are also safer than electric scooters.

For the past seven years CycleHop has successfully deployed and operated bike share systems in more than 15 cities and at a dozen campuses. We are one of the most experienced bike share company that has safely and successfully operated docking-optional 'Smart-Bike' Systems.

CycleHop is experienced in and committed to the region. Together, with the City of Santa Monica, we deployed LA County's first bike share program. Since then we've created a regional bike share network encompassing the bike share programs in the City of Santa Monica, City of West Hollywood, City of Beverly Hills and on the UCLA campus.

Again, we are excited to work with the City to help ease congestion by providing an alternative that allows residents and visitors to access healthy, fun and affordable transportation.

Sincerely,

A handwritten signature in black ink, appearing to read "Chelsea Davidoff", with a long horizontal flourish extending to the right.

Chelsea Davidoff
CycleHop dba HOPR

