



Los Angeles County Bicycle Coalition
634 S. Spring St. Suite 821
Los Angeles, CA 90014

213-629-2142
www.la-bike.org

May 23, 2018

Los Angeles City Council
Transportation Committee
City Hall, Room 1010
200 N. Spring Street
Los Angeles, CA 90012
Via email to: adam.lid@lacity.org

Re: CF# [17-1125](#) - Dockless Bike/Scoot Share Pilot Program

Dear Los Angeles City Council Transportation Committee Members:

The Los Angeles County Bicycle Coalition (LACBC) works to make all communities in Los Angeles County healthy, safe, and fun places to ride a bike. We value equity, community engagement, and collaboration in our ongoing efforts to create a more connected and multi-modal Los Angeles.

LACBC thanks the Los Angeles Department of Transportation (LADOT) for the time and attention put into this report. In December 2017, LACBC provided comments to LADOT and this Committee, where we expressed our support for the outreach and safety recommendations, and emphasized our concern that equity be prioritized. We appreciate LADOT's consideration of our recommendations, and find the new equity components of the report to be particularly strong. The inclusion of incentives tied to disadvantaged communities (as defined by CalEnviroScreen) is especially promising, as well as other elements, such as: a non-smart phone option, cash option, low-income plan for reduced fares, multilingual mobile app, and a call center. We look forward to seeing the roll-out of these components, and hope that LADOT can provide an evaluation of their efficacy in reaching low income communities, communities of color, and non-English speaking communities as the pilot program continues.

After reviewing the report and recommendations, LACBC does have some concerns pertaining to the geo-fenced area. Although we understand the concern about competition with Metro Bike Share, the three-mile geo-fence seems somewhat excessive as it will remove a large amount of areas in the city that could be served by lower cost mobility options. Also, we would like some clarity surrounding how this geo-fence would relate to the CalEnviroScreen disadvantaged communities.

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Thank you again for the work that went into this report, for responding to the concerns we shared previously, and for considering the issue raised in this letter. We hope to continue being a resource to you in this and other issues. Please let us know if you would like to discuss further.

Sincerely,

A handwritten signature in black ink, appearing to read "Erik Jansen", with a long horizontal flourish extending to the right.

Erik Jansen
Executive Director
Los Angeles County Bicycle Coalition

Cc: Honorable Councilmember Mike Bonin, Chair, Council District 11
Honorable Councilmember Nury Martinez, Council District 6
Honorable Councilmember Paul Koretz, Council District 5
General Manager Seleta Reynolds, Department of Transportation