

## Further Analysis of Bike/Scooter Pilot

### Enforcement Recommendations

For non-compliance specific to geographic issues (Venice Beach, Echo Park, or Hollywood Blvd), we suggest the following enforcement structure:

Instance	Deployment Suspension
1st instance	48 hour deployment suspension
2nd instance	1-week deployment suspension
3rd instance	1-month deployment suspension
4th instance	Permanent deployment suspension

For issues that are not geographic in nature (equity program, customer service, etc.), we suggest the following enforcement structure:

Instance	Deployment Suspension
1st instance	Warning
2nd instance	Warning and fine
3rd instance	Permit revocation

Date: 6-12-19  
 Submitted in Tran Committee  
 Council File No: 17-1125  
 Item No.: 25  
 Deputy: Public

# Further Analysis of Bike/Scooter Pilot

## Conclusions

- Spin has the lowest ratio of service requests to deployed vehicles (accounting for differing fleet sizes)
- Spin has the lowest number of total service requests
- Spin has the lowest share of total service requests

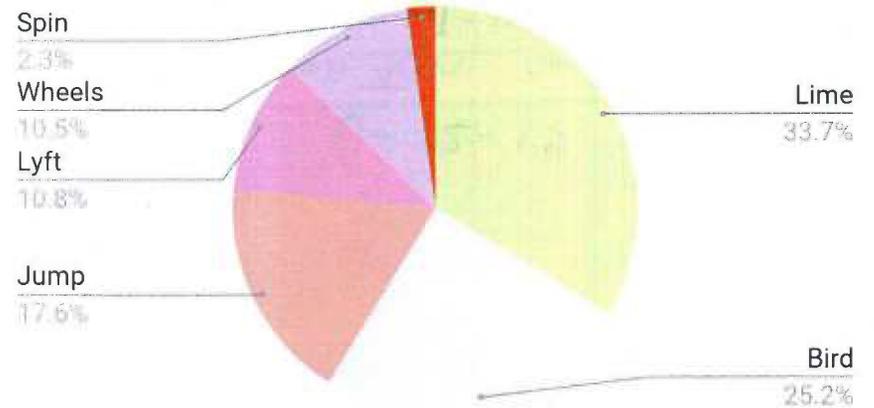
Source: "DOCKLESS BIKE/SCOOTER SHARE PILOT PROGRAM UPDATE", LADOT, June 5, 2019

Period: February 28, 2019 - May 28, 2019

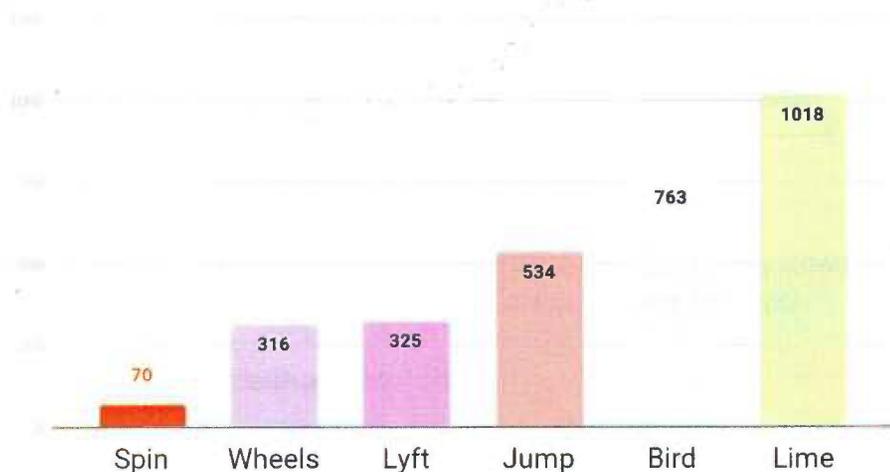
Note: Bolt and Sherpa are excluded from the analysis due to having no deployed vehicles in the time period. Service requests in which the constituent did not know or provide the name of a responsible company are also excluded.

## Share of Total Service Requests

(Only known vendors included)



## Total Service Requests



## Share of Deployed Vehicles with Service Requests

Requests/Total Deployed Vehicles



# Dockless Pilot Program Update

LADOT | June 12, 2019  
Transportation Committee

## Agenda

1. Pilot Overview
2. Community Outreach
3. Sidewalk Riding
4. Enforcement
5. Safety

## Pilot Overview

Date: 6-12-19  
 Submitted in Tran Committee  
 Council File No: 17-1125  
 Item No.: 25  
 Deputy: LADOT

## Pilot Timeline



# Dockless Mobility in Los Angeles

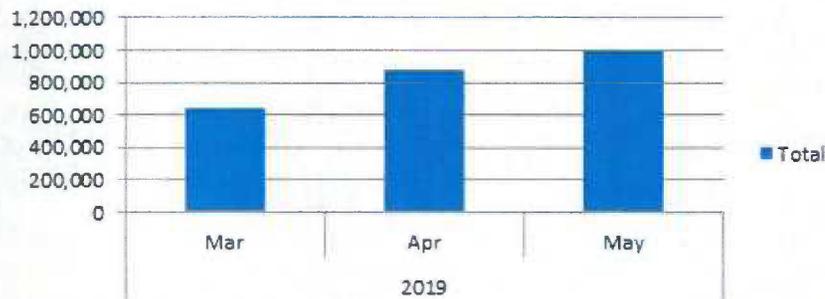
- LADOT received 11 applications for the Dockless On-Demand Personal Mobility One-Year Permit
- 8 operators received permits
- 36,170 total permitted vehicles
- 17,660 vehicles permitted in DACs



# Permitted Operators

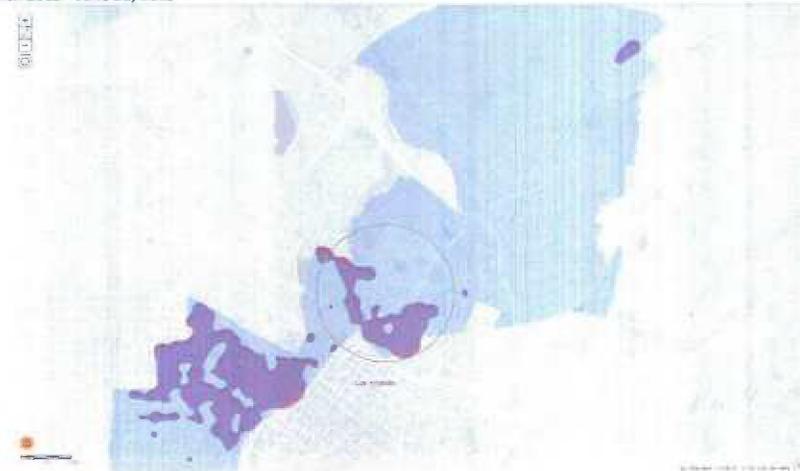
Operator	Total Vehicles Permitted
 BIRD	6,500
<b>BOLT</b>	500
<b>JUMP</b>	5,500
 Lime	5,500
 Lyft	4,000
<b>SHERPA</b>	670
<b>SPIN</b>	10,500
<b>WHEELS</b> 	3,000
<b>Total</b>	<b>36,170</b>

# Total Trips



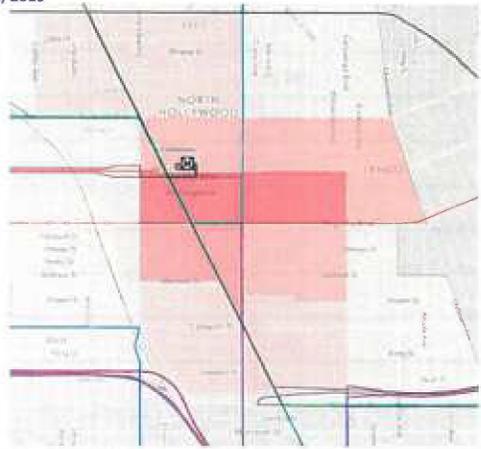
# Hotspots: Council District 1

March 2019 - June 11, 2019



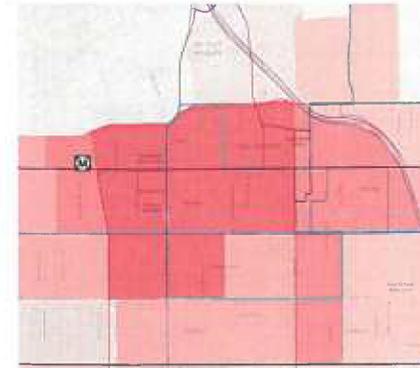
# Hotspots: Council District 2

January 1, 2019 - April 11, 2019



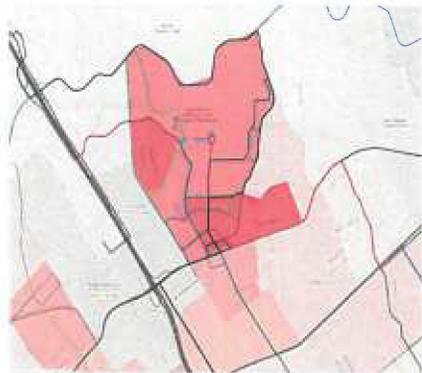
North Hollywood Station (Red Line)

# Hotspots: Council District 13

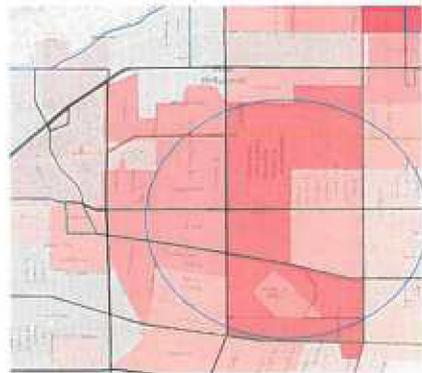


Hollywood (CD 13)

# Hotspots: Council District 4 and 5

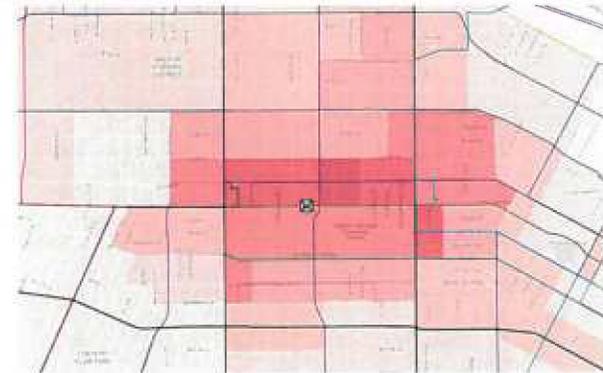


Westwood/UCLA (CD 5)



Beverly Grove (CD 4)  
Fairfax (CD 5)

# Hotspots: Council District 10



Wilshire Blvd. (Purple Line - Wilshire / Normandie Station)

## Hotspots: Council District 11



## Hotspots: Council District 14



## Average Weekly Deployment

June 5 - June 11, 2019

Company	Number of Vehicles
Bird	5,302
Lime	5,146
Lyft	5,324
JUMP	4,816
Sherpa	555
Spin	1,980
Wheels	3,060
<b>Total</b>	<b>26,182</b>

## MyLA311 Service Requests

February 28, 2019 - May 28, 2019

Provider	Number of SRs
Bird	763
Jump	534
Lime	1,018
Lyft	325
Sherpa	3
Spin	70
Wheels	316
None Indicated*	107
<b>Total</b>	<b>3,136</b>

\*Service requests are routed to the Bureau of Transportation Technology for requests where a constituent does not know or provide the name of the responsible company.

# Community Outreach

## Phase II Community Meetings

- May 29 - Van Nuys City Hall (CD 6)
- June 3 - Little Tokyo Public Library (CD 14)
- June 4 - Fairfax Library (CD 4)
- June 5 - Wilshire Library (CD 4)
- June 11 - West LA District Office (CD 5, CD 11)
- June 12 - Abbot Kinney Memorial Branch Library (CD 11)

## Phase I Community Meetings

- Hosted 5 community meetings between 2/26 and 3/20
- Attendees included constituents, BIDs, operators, neighborhood councils, and CD staff
- Meeting locations are determined based on dockless device usage



## Sidewalk Riding

# Education Campaign

**THE E-SCOOTER RULES TO KNOW BEFORE YOU GO...**

**BE SAFE. AVOID A TICKET.**

**WEAR A HELMET. (RECOMMENDED)**

**PARK RESPECTFULLY.**

**ONE PERSON PER SCOOTER.**

**HAVE A LICENSE.**

**RIDE ON THE STREET.**

**SUBMIT REQUESTS ON MYLA311.**

Take the friendly road

LA DOT NEW MOBILITY

# No Riding on Sidewalks

**No Riding on Sidewalks**

Please do not ride on sidewalks, and instead stay on bike paths or the road. Thank you for helping to keep the sidewalks safe!

LA DOT NEW MOBILITY

# Enforcement

# LAPD Citations

January 1, 2019 - April 27, 2019

LAPD Traffic Division	Number of Citations
West	90
South	6
Central	20
Valley	2
<b>Total</b>	<b>118</b>

## Venice Beach Special Operations Zone



# Safety

## Reported Incidents

From January 1 through May 25, 2019, the Los Angeles Fire Department reported **160** incidents involving e-scooters:

- 80 patients had an electronic patient care report
- 37 patients transported by paramedics (TSP ALS)
- 22 patients transported by EMTs (TSP BLS)
- 21 patients treated with no transport



## LAPD Collisions w/ Scooters

January 1, 2019 - April 27, 2019

Type of Collision	Number
Severe Injury to Scooter Driver	10
Visible Injury to Scooter Driver	18
Fatal Injury to Scooter Driver	1
Scooter Driver Complained of Pain	29
No Injury/Hit and Run	3
No Information	1
<b>Total</b>	<b>62</b>

