



ERIC GARCETTI
MAYOR

October 17, 2017

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Jennifer Barraza Mendoza to the Central Area Planning Commission for the term ending June 30, 2021. Ms. Barraza Mendoza will fill the vacancy created by Daphne Brogdon, who has resigned.

I certify that in my opinion Ms. Barraza Mendoza is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Jennifer Barraza Mendoza
Commission: Central Area Planning Commission
End of Term: 6/30/2021

Appointee Information

1. **Race/ethnicity:** Latina
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 13 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** M.P.P, California State University, Northridge
7. **Occupation/profession:** Consultant, California Democratic Party
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Chemerinsky, Kimberly	Central	5	Caucasian	F	30-Jun-20
Chung Kim, Jennifer	Central	1	Asian Pacific Islander	F	30-Jun-22
Mendez, Lys	Central	4	Latina	F	30-Jun-18
Delgado, Oliver	Central	13	Latino	M	30-Jun-19

Jennifer Barraza Mendoza

Education University of California – Santa Barbara | Bachelor of Arts: Sociology
Completed in 2009 | Minor: Women, Culture and Development

California State University – Northridge | Masters of Public Policy
Completed in 2016 with Distinction | Emphasis: Leadership and Management

Languages English, Spanish (written + verbal)

Experience California Democratic Party | Los Angeles + Sacramento, CA | 09/2014 – Present

Consultant

- Serve as advisor to California Senate Democratic Leadership and Senate Pro Tem Kevin de León.
- Identify, recruit and build support for candidates running in targeted Senate districts.
- Build an active profile for the Senate Pro Tem amongst the democratic party base and maintain a positive working relationship between the office, activists, organizations and government entities.
- Oversaw a \$1.5 million budget and statewide operations for CalVoter's 2016 voter registration drive.
- Work with the fundraising team to coordinate fundraising events and ensure we are on track to meet our fundraising goals leading up to the election cycle.

Hilltop Public Solutions | Los Angeles, CA | 09/2014 – Present

Principal Consultant

- Develop strategies for candidates, ballot measures, independent expenditures and organizations.
- Coordinate, write and translate direct mail for independent expenditures and candidate campaigns.
- Built high-profile coalitions and organized press conferences for a winning statewide ballot measure. • Recruited speakers and executed an extensive series of campaign events featuring Secretary Hillary Clinton, President Bill Clinton and other high-profile surrogates during the 2016 Presidential Primary.

SEIU Local 99 | Los Angeles, CA | 2011 – 2014

Organizing Director

- Hired and led a team of organizers, researchers, and external relations staff to develop and execute strategies to increase union membership and improve conditions for members.
- Spearheaded legislative strategy directly with the California Department of Education, Dept. of Social Services and the County Office of Education to improve workplace conditions for union members.
- Managed departmental budget of 1.5 Million dollars.

SEIU International | Los Angeles, CA | 2009 – 2011

Organizer / Lead Organizer

- Led teams of up to 5 organizers and was responsible for their training, development, and debriefs.
- Coordinated and led lobby days for up to 200 members including, training participants and logistics.
- Created and executed campaign field plans.



October 17, 2017

Ms. Jennifer Barraza Mendoza

Dear Ms. Barraza Mendoza:

I am pleased to inform you that I hereby appoint you to the Central Area Planning Commission for the term ending June 30, 2021. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

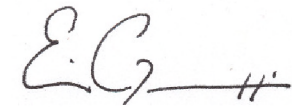
Ms. Jennifer Barraza Mendoza
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As part of the City Council confirmation process, you will need to meet with Mitch O'Farrell, your Councilmember, and Councilmember Jose Huizar, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Jennifer Barraza Mendoza
October 17, 2017

Nominee Check List

I. Within three days:

_____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Legislative Coordinator, Office of the Mayor, Office of Intergovernmental Relations, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

_____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.

_____ **CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Mitch O'Farrell**

_____ **Councilmember Jose Huizar, Chair of the Council Committee considering your nomination.**

Staff in the Mayor's Office will assist you with these arrangements.