Section 22.171.10 of the Administrative Code provides that the City Council, the Cultural Heritage Commission, of the Director of Planning, may initiate consideration of a proposed site, building, or structure as a Historical-Cultural Monument. The Cultural Heritage Commission, after reviewing and investigating any such Council-initiated designation, shall approve or disapprove in whole or in part the proposed inclusion and submit a report upon such action to the Council. In addition, Section 22.171.12 of the Administrative Code provides that there shall be a temporary stay of demolition, substantial alteration or removal of any such proposed location or structure pending designation.

The world-renowned property located at 10236 Charing Cross Road, Los Angeles, CA 90024, in recent times referred to as the *Playboy Mansion* in the Holmby Hills neighborhood, has 22 rooms, and contains 21,987 square feet (5.3 acres), and designed by architect Arthur R. Kelly (1878-1959), who specialized in residential architecture, and designed the home for Arthur Letts, Jr., son of Broadway department store founder Arthur Letts, and is an excellent example of a Gothic-Tudor architectural style residence in the city.

It is imperative that the City's historic-cultural treasures be celebrated, and foremost, that its historical sites be preserved for future generations. In addition, the property located at 10236 Charing Cross Road, Los Angeles, CA 90024, is an architectural resource as identified in SurveyLA, the City's Historic Resources Survey.

I THEREFORE MOVE that the Council initiate consideration of the property located at 10236 Charing Cross Road, Los Angeles, CA 90024, as a City Historic-Cultural Monument under the procedures of Section 22.171.10 of the Administrative Code, and instruct the Planning Department to prepare the Historic-Cultural Monument application for review and consideration by the Cultural Heritage Commission.

I FURTHER MOVE that after reviewing the application, the Cultural Heritage Commission submit its report and recommendation to the Council regarding the inclusion of the property located at 10236 Charing Cross Road, Los Angeles, CA 90024, in the City's list of Historic-Cultural Monuments.

PRESENTED BY: Paul Koretz
Councilmember, 5th District

SECONDED BY: