

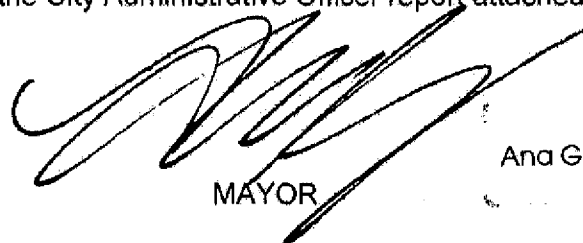
0150-11015-0000

**TRANSMITTAL**

TO David H. Wright, General Manager Department of Water and Power	DATE <b>OCT 12 2017</b>	COUNCIL FILE NO.
FROM The Mayor	COUNCIL DISTRICT	

**AMENDMENT 2 WITH WATERSMART SOFTWARE FOR  
WATER EFFICIENCY PILOT PROGRAM**

Approved and transmitted for further processing including Council consideration.  
See the City Administrative Officer report attached.



Ana Guerrero

MAYOR

REPORT FROM

## OFFICE OF THE CITY ADMINISTRATIVE OFFICER

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Date: October 6, 2017

CAO File No. 0150-11015-0000

Council File No.

Council District:

To: The Mayor

From: Richard H. Llewellyn, Jr., Interim City Administrative Officer

Reference: Communication from the Department of Water and Power dated August 31, 2017

Subject: **AMENDMENT 2 WITH WATERSMART SOFTWARE FOR WATER EFFICIENCY PILOT PROGRAM**

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### RECOMMENDATION

That the Mayor:

1. Approve the proposed Resolution authorizing Amendment 2 to Contract 47365 with WaterSmart Software to (i) extend the contract term by an additional one year resulting in a total duration of four years and (ii) increase the expenditure authority by \$542,400 resulting in a new total expenditure authority not to exceed \$1,490,400; and,
2. Return the proposed resolution to the Department for further processing, including Council consideration.

### SUMMARY

Approval of the proposed Resolution and Amendment 2 to Contract 47365 (Agreement) with WaterSmart Software (WaterSmart) will enable the Department of Water and Power (DWP) to continue with a Water Efficiency Pilot Program (Pilot Program). The Pilot Program is a multi-year study intended to increase water conservation savings in single-family customers through delivery of bi-monthly home water-use reports. Specifically, approval will (i) extend the existing three year term by an additional year resulting in a total duration of four years, expiring in December 2018, and (ii) increase the expenditure authority by \$542,400, from \$948,000 to a new expenditure authority not to exceed \$1,490,400.

The original Agreement was approved by the DWP Board of Commissioners (Board) in December 2014 with an initial participation group of 20,000 single-family customers. Effective November 2015, Amendment 1 was approved to expand the initial participant group to approximately 73,000 single-family customers and to perform additional data analysis necessary to guide development of a permanent program supporting all single-family customers.

DWP states that approval of the proposed Agreement provides the DWP additional time to develop a Request for Proposal (RFP) to establish a permanent program. Furthermore, it allows

for the review of additional data collected during the recent "wet year" which is anticipated to be informative in developing the RFP.

The alternative of not approving the proposed resolution will prevent DWP from gathering additional data that DWP states will improve development of a permanent program. Additionally, DWP states it is unable to finalize an RFP and award a new contract before the expiration of the WaterSmart Agreement in December 2017 which will result in disruption of water-use reports being delivered to customers participating in the Pilot Program.

Preliminary results from the Pilot Program indicate customers receiving the water-use reports reduce their water consumption by approximately 4.2 percent compared to similar customers not receiving the water-use report. A sample of the water-use report is included in this report as Exhibit A.

DWP states that WaterSmart has performed satisfactorily and within budget. As of August 2017, approximately \$50,000 in expenditure authority remains unspent.

Council approval is required pursuant to Charter Section 373. In accordance with the Los Angeles Administrative Code Section 10.5, unless the Council takes action disapproving the proposed Agreement within 60 days of submission, the Agreement will be deemed approved. The City Attorney has approved the proposed resolution as to form and legality.

#### **FISCAL IMPACT STATEMENT**

Approval of the proposed resolution increases the expenditure authority by \$542,400 resulting in a total expenditure authority not to exceed \$1,490,400 impacting the Water Revenue Fund. There is no fiscal impact to the City General Fund. The proposed Agreement complies with the Department's adopted Financial Policies.

*RHL:RR:10180008*

Attachment

**EXHIBIT A: Sample Water-Use Report**



WaterSmart Program  
111 N. Hope St.  
Room 1463  
Los Angeles, CA 90012

1-800-DIAL-DWP      waterinsight@ladwp.com

**YOUR HOME WATER REPORT**

THIS IS AN INFORMATIONAL REPORT AND NOT A BILL.

SERVICE ADDRESS: 111 N. HOPE ST. ROOM 1463  
ACCOUNT NUMBER: 123-4567-89

GO PAPERLESS. SEE ALL INFO & PRODUCTS AT:  
[www.ladwp.com/waterinsight](http://www.ladwp.com/waterinsight)

A 0043 32356 V003 000023719 00001504  
Penny Falcon  
111 N. Hope St., Room 1463  
Los Angeles, CA 90012-2607

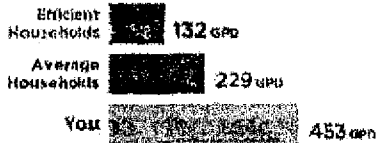


**Your WaterScore**  
JUN 29 TO AUG 26, 2017



**You used more water than similar households.**

Gallons Per Day (GPD)  
37 RCF = 453 GPD



Your water use is compared to homes in Los Angeles with 2 occupants and a similar yard size and climate.

**When can you water?**

The City of Los Angeles limits outdoor watering with sprinklers to **three days a week**:

- Even house numbers: Sun., Tue., or Thurs.
- Water before 9 am or after 4 pm
- Limit of 8 minutes per station per day for non-conserving fan-spray nozzle sprinklers or two 15-minute cycles for conserving sprinklers

**Sign up for free reminders**



Keep your plants happy as the weather changes by adjusting your irrigation.

It's easy—sign up for free sprinkler adjustment reminders at [CSANS.net](http://CSANS.net).

**Your personalized plan**

Selected based on your household characteristics, yard size, and historical water use.

Log on to update your profile

Save money and protect your home with the following actions:



**Log on**

Get your full list of recommended actions, and see:

- Where you're using the most
- Your progress over time
- Efficient products for purchase

[www.ladwp.com/waterinsight](http://www.ladwp.com/waterinsight)

A free service offered by your water utility and powered by WaterSmart Software®